

Summary of Analysis of Engagement Survey Results

FOCUS POINTS	ACTION PLANS	PERSON(S) RESPONSIBLE	POTENTIAL ACTIVITIES FOR PARISH PICNIC
Ministries			
~20 % want to learn about the ministries: Bible Study, Food Pantry, Hospitality Weekend, Lectors, Social Justice -Need support in becoming involved	-Offer Bulletin information/updates regularly; how to join; meeting dates/times; how to establish -Add a Flocknote and website section -Offer workshops semi-annually -Outreach from ministry heads -Provide ministry annual plans -Short videos showcasing ministries	-Ministry heads -Ministry Team -Ministry secretary communicates w/ Angela	-Flyers on ministries available with names of ministry heads and contact info -"Club Fair" around parameter of picnic
Music Ministry	-Diverse music -Music appealing to children -Cards in pews for suggestions of types/hymns -Establish a Christian Concert Club	-Music director, Youth Ministry	
Online Giving			
~20 % unaware or need help	-Cards in pews to provide contact info for follow-up -Offer training in how to set up using phone/computer utilizing various apps	-Finance Council/ Development Committee	
Mission Tagline			
34% unaware of it; 50% connect with it	-Feature in bulletin, Flocknote, poster board, homilies, recite before/after Masses; provide examples of "courageous" -Signage for street	-Veronica -Priests	-Banner with tagline
Inviting People In			
Reach out to non-participating parishioners and new members; 46% likely to invite others	-Send postcards with offer to contact -Offer welcome back activities -Establish a welcoming committee (69.5% feel confident in sharing registration info) -Host quarterly HC Orientation course	-Welcoming Comm	-Announcements by Frs. Grogan and Emmons welcoming back parishioners and new members -

Communication Avenues			
Bulletin (88% read)	-Redesign bulletin to appeal to younger parishioners -Invite guest writer to submit content -Feature HC heroes	-College intern	
Flocknote (62% read)			
Email/Flocknote (89% prefer)			
Snail mail (46%)	-Send periodic action postcards (special event, Mass invite, "thinking of you" cards) -Parish newsletter (biannually/quarterly)		
Website (46% use)	-Refresh look to better appeal to 15-35 age group – more organized, attractive, concise, and easy to navigate		
Masses/Sacraments			
Merging Sunday Masses (44% keep current schedule; 25% merge 9 and 11 to 10:00 Mass)	-Consider conversation further	-PPC	-Possibly test run at picnic as both 9 and 11 crowds likely to be there
Sacraments: Confession (64.4% do not participate)	Talk about in homilies, offer resources (Barron videos), talks with priests	-Priests	