

Introduction

Hello, Everybody.

Firstly my disclaimer – I cannot guarantee that even if you follow everything I tell you in this course – that you will have a successful crafting business.

I have no control over how you do things, but I do hope that you follow my advice and everything will work out perfectly.

Another disclaimer is that quite a few of the links I give you below are affiliate links where I might make some commissions.

As I repeatedly tell you in the videos I am Robert Bruce Anderson.

I am a crafter from South Africa, or is it an artist? Or perhaps small business owner or even business coach and mentor? I am not sure – you decide.

I try not to take life too seriously – it just gives you blisters if you do that too much.

I have run so many different types of businesses I cannot remember them all.

I can tell you that most of them were craft related. Some were part-time and others full time. Occasionally I would run three or 4 part time businesses at the same time giving me different sources of income. Those times tended to be a little too busy for my happiness and I would most likely drop the least profitable one – or the most boring one.

Why did I have so many?

Um, I am not sure, but I do get excited about new ideas all the time, so you will probably find that I just got bored and wanted to try something new.

Either way, I have had a blessed life and a large reason for that was because I was self-employed and doing what I love doing every day.

Try it you will see.

What you get from me

This is the PDF part of a free “How to Start and Run a Successful Crafting Business” Course that I made for you.

There are four videos with this course and all the real stuff is in there.

Here, I am just going to give you a few links to follow if you are so inclined.

What I can do for you...

I can install a Premium Wordpress website for you for free.

It will include the basic plug-ins installed and the three legal pages (disclaimer, terms, and conditions and privacy policy)

Want to see which one it is? Go see the Divi theme from Elegant themes.

I will then add an about me page and a contact page for you.

Then you will get access to the 45 Divi training videos that I normally sell in a package.

The only condition will be that you get your hosting from me via a link I will add for you here below.

Use that link – get hosting – then email me the proof and your about me page, your logo, and your contact details, with the log-in details for your hosting Cpanel and then, I will go and install it all for you.

Real Website Design

I can do a real 25 page plus WordPress website installation, and depending on your package, I can go so far as to do all your social media sites, set up automated systems and more. Some of the stuff, I will be sending you to below here anyway, where you can go and learn to do it yourself

This will be very dependent on how busy I am at the time. I can only give good service to 4 clients at a time, so it will be on a first come first served basis.

Email me, so we can discuss this.

Packages start at \$750

Hosting places

I normally suggest my local South African hosting company as his prices are great and his service is personal.

That link is here – <http://small-business-opportunities.co.za/stallionhosting>

Choose the Mare Package

He also does international hosting

Then if you are looking for a big corporate safe option use this international one.

The link for that is here - <http://small-business-opportunities.co.za/hostgator>

Choose the baby package

Then you could look at this other international option

The link for that one is <http://small-business-opportunities.co.za/hostinghub>

Choose the Nitro Package

My Crafting Courses

I have a lot of courses of my own that relate to crafting.

I have the craft research course.

I have a course on how to sell better on the actual craft markets

Then I have a dozen courses on how to do better online. They do not always relate to just crafting, but as long as you are marketing online, they will help you.

I am not going to add any links for any of those courses here in this PDF.

You have already added yourself to my email list, and I will be offering you specials and more via email over the next few weeks.

Plus you will all get a first (discounted) crack at any new courses or freebies I put out there.

Finally – I am not your normal everyday person or crafter.

I openly admit that.

I have a driving need to help people; I love joking around and do not take life too seriously.

I do take my courses seriously.

They are all based on real life and are proven to work.

Stay on my email list and we will get a lot more sales done, a lot more marketing done properly and finally get to actually enjoy doing what we do with our businesses.

Contact Me

Then there is the contact me link - if you need me rob@designsmith.co.za. If this goes berserk and I get too many emails, I will set up a forum and send you there. Time will tell.

This really is open to everyone as I find that if I have not been clear on a subject, or if you all need more detailed training on a subject, it will come out very quickly in your emails to me.

I should warn you that while I do give out advice if you need to contract me to do specific work for you I will work out a quotation for you.

My standard rates are \$60 an hour, so I would suggest that you rather ask me where you can find an already completed video solution or written page on the problem.

I will also make videos showing how to solve those problems and they could be free occasionally, but will more than likely be a few dollars when completed.

My main crafting website

I encourage you to go and look around there.

You will find free courses, you will find advice.

You will be able to get featured and get a back link from me.

Possibilities – go look for yourself - <http://workfromhomemembership.com/>

Yours Sincerely

Robert Bruce Anderson

