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A hybrid, holographic organization is a more accurate description of the Freedom Force structure, based on the concepts advanced by Ori Brafman and Rod Beckstrom in their book, *The Starfish and the Spider: The Unstoppable Power of Leaderless Organizations*. Adding the word hybrid signifies that, although the organization is holographic, it does have leaders. In fact, it is leaderfull, not leaderless. However, they do not direct the daily actions of participants. Their role is to teach, motivate, and, prevent mission decay.



All Freedom Force leaders are volunteers, including the Leadership Council, Congressional Delegates, Officers, Chairman, and Chapter Presidents.

More information at:

www.freedomforceinternational.org

Members are the backbone of Freedom Force. They pledge to uphold *The Creed of Freedom* and honor *The Code of Conduct*.

Guardians are members who are graduates of the Freedom Academy. They are the watchdogs of the organization. All leaders must be Guardians.

Chapter Presidents are leaders of teams that conduct local activities and operate branches of The Freedom Academy.

Congress is composed of delegates elected by members. It elects the Council and is the channel of communication between Council and members.

Leadership Council is the board of directors responsible for long-term planning and daily staff operations. They lead, not by command, but by example and enlightenment.

Judicial Committee is called into session, if needed, to take action against leadership rot.

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Freedom Force Structure

Introduction by G. Edward Griffin,
Founder of Freedom Force International

It would be foolish to think that Freedom Force will be forever ignored by the forces of collectivism. When we arrive at a point where the powers-that-be think we have the potential to become a genuine threat to their plans, they will have no choice but to come after us.

The formula for destroying their opposition is well known. The first phase is to monitor progress but do nothing. In most cases, action is not necessary simply because their opponents will leave the arena entirely on their own. Usually, they are lone individuals with no organized following, no financial resources, and no access to the media. They have no power. After they flash in the pan, they are soon forgotten.

Demonization by Media: If someone manages to attract a growing following and enough financial support to sustain an organization, phase two begins: demonization by media. Stories will appear everywhere at once condemning the victim for tax evasion, drug abuse, sex offenses, infidelity, racism, smuggling, terrorism, or hate crimes, to name just a few. There may be just enough fact in the stories to make them credible but, often, there is no truth in them at all. That makes no difference, however, because the public will believe the stories anyway. Once an individual is dragged through the media in this fashion, public support usually withers away.

If this ploy should not work or be too difficult to execute, phase three comes into play. Large sums of money, offers of lucrative employment, and zero-risk investments are hard to turn down. If victims have a dark event in their past, blackmail also can be thrown into the mix. The threat of harm to loved ones is standard. This combination of carrot-and-stick is highly effective.



Should that fail, phase four begins. People commit suicide or have fatal accidents. Terminal illnesses appear. Most people know these things really

happen, but hesitate to speak of them openly for fear of being labeled a conspiracy theorist. For us, however, we have no choice. If we do not confront this reality, certain aspects of our structure may seem without purpose.

The structure of Freedom Force has been designed to minimize the usefulness of these tactics. If the elimination or compromise of leaders is a potential problem, then the solution is a *leaderless* organization.

The typical organizational structure is pyramidal. It has a leader at the top, a small group of directors and key executives beneath that, a larger group of managers below that, and finally the rank-and-file at the bottom where most of the work is done. That is how the military is organized, how most corporations are structured, and how virtually every pro-liberty group is set up – except one. Freedom Force is not pyramidal. It is holographic.

A hologram is a three-dimensional image in empty space caused by interference of two beams of coherent light, such as laser beams. The image occurs when light passes through a film with grooves etched into it. It is the interference of these grooves acting on the light that creates an image. The most amazing part, however, is that, if you take a pair of scissors and cut the film in half and then pass the lasers through them, two complete images will appear, exactly the same, except smaller.

The full image is everywhere.

Now, cut each of those pieces in half, and you will see four images. Cut those in half, and the result will be eight, and so on. Amazingly, each remnant of the original film contains the *complete* image of the original.

You can see where this is going. If someone wants to destroy a pyramidal organization, all that is necessary is to eliminate the head. That is especially true of organizations led by charismatic political or religious figures where the primary focus is on personality. In military or corporate structures, it is necessary to eliminate or compromise the second level of leadership as well, which is not difficult if money is no object.

Holographic organizations have no head, at least not in terms of command. The leaders of such groups are viewed as visionaries, teachers, motivators, and role models, but the real work of the organization is self-directed at every level by each person involved.

The entire image of Freedom Force (*The Creed of Freedom, The Code of Conduct*, the mission itself) is embedded in the minds and hearts of every member. If all leaders and every member in the world should vanish except one, that single person will possess the entire image and be able to re-start the movement.