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HRA Announces Innovative Partnership with Dr. Phillips Charities

Vero Beach, FL - Harbor Retirement Associates (HRA), headquartered in Vero Beach, FL, announced today that the company will be partnering with Orlando-based Dr. Phillips, Inc. on its twenty-second independent, assisted living, and memory care community. The community will be called HarborChase of Dr. Phillips.

Ken Robinson, President and CEO of Dr. Phillips Charities says, “The Dr. P. Phillips Foundation was created by Dr. Phillips in 1953. In the establishment of the Dr. Phillips community Dr. Phillips has provided for education, recreation, housing, offices and other services. The missing part has been senior housing which is now being answered through our partnership with HRA. This partnership is powerfully innovative and rooted in our original doctrine of ‘helping others help themselves’.”

The newest HarborChase will be built in the community of Dr. Phillips, Fl. in close proximity to the Dr. P. Phillips Hospital, and will become fully integrated into the culture of the Orlando Health Community. Residents will have unparalleled access to physical, emotional, spiritual and social amenities.

HRA’s Chief Development Officer Charlie Jennings is especially excited to see this community come to fruition. He adds, “HRA and Dr. Phillips have a unique bond based on similar values, and we’re especially proud to be a part of the long-standing legacy of this important organization. This project is special not only for its architectural and technological features, but because it represents a new level of commitment to care for our residents and their families.” The current design includes Independent Living villas, as well as Independent, Assisted, and Memory Care apartments. The variety reflects the unique lifestyle choices and care needs of the senior population, and provides the opportunity to “age-in-place” as their care needs change. The design maximizes green space and includes water view options for residents. Residents will enjoy state-of-the art access to technology, a variety of dining options, and luxury accommodations.

Studies show that during the next 5 years the senior population in the area will increase dramatically in all age segments. The 65-74 population is projected to grow by 34.5% and the 75+ population is projected to grow by 18.8% by 2018. HRA’s COO Sarabeth Hanson shares in Charlie’s excitement and adds, “Our partnership with Dr. Phillips represents a new era within the senior living sector, and we’re thrilled that our mutual, deep commitment to care will provide Central Florida seniors with the freedom to thrive in a home where they choose to live, rather than a place where they have to go.”

The partners are planning to start construction in spring of 2015 with tentative plans for a Grand Opening in fall of 2016. For more information contact Mindi Kocurek at 772-492-5002



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Harbor Retirement Associates (“HRA”) is a regional senior living development and management company, focused primarily on Assisted Living and Memory Care communities, but also engaged in the development and operations of Independent Living and Skilled Nursing communities.

HRA operates 20 communities under the Regency Park and HarborChase names and is partnering on the development or acquisition of 9 more communities in 8 states. HRA manages approximately \$100 million in revenue and over \$300 million in assets while employing over 1,500 associates. HRA is planning to double in size over the next three years. For more information visit www.HRAseNIorliving.com

HarborChase provides the highest standard of living in its senior care communities offering assisted living, skilled nursing and its highly acclaimed Memory Care program. Staff celebrates each individual resident with the dignity they have earned and a warm appreciation of the chapters in their life that are yet to unfold. For more information about HarborChase communities, visit www.harborchase.com.

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