



FOR IMMEDIATE RELEASE

MISSION ROCK RESIDENTIAL NAMES JANELLE FRENCH AS VICE PRESIDENT

DENVER, CO – October 12, 2016: Mission Rock Residential, LLC, a leader in property management services, announced the appointment of Janelle French as Vice President. Ms. French will be responsible for overseeing the strategic planning of the regional management team. She will assist with implementing policies, procedures and practices that enable each portfolio to meet and exceed budgeted financial goals and achieve operational performance objectives.

“Janelle’s experience in operations and managing a successful portfolio will strengthen this part of the company. She has a proven track record for increasing the NOI at each property she has managed. Her leadership skills are well suited for this executive position,” said Patricia Hutchison, President of Mission Rock Residential.

Ms. French brings more than 20 years of experience in the multi-family industry. Starting as a Leasing Consultant and advancing over the years through the Assistant Manager, Property Manager and Regional Manager roles has allowed her the opportunity to truly learn the business from the ground-up. She has experience overseeing portfolios that have included lease up/new construction, affordable, conventional/stabilized communities and redevelopment properties for repositioning in the market.

Ms. French recently participated in the AAMD 2013 Education Conference as a panel speaker on “How Did You Get Where You Are” and is also on the AAMD Economic Conference Committee.

About Mission Rock

Based in Denver, Mission Rock Residential now manages 100 multi-family properties and over 20,000 units throughout Arizona, Colorado, Idaho, Nevada, New Mexico, Oregon, Texas, Utah, and Washington. The company employs over 550 team members and has a regional office in Phoenix, Arizona.

President Patricia Hutchison has over 27 years of experience as an executive and operator in the multi-family industry. Her award-winning leadership has delivered results for institutional investors including UBS Realty Group, TIAA-CREF, and Prudential Real Estate Services.

Executive Vice Presidents Meredith Wright and Kay Hutchison bring expert operations experience to the company and oversee the Eastern and Western regions, respectively. Ms. Wright and Ms. Hutchison

maintain a strong awareness of market trends and industry changes by closely working with the regional managers and property managers based in each market.

Chief Financial Officer Charlie O'Connell, Jr. heads the finance, human resources, and IT departments at Mission Rock. Mr. O'Connell has over 20 years of finance and banking experience and was instrumental in establishing Mission Rock's accounting and finance systems.

For additional information, visit www.missionrockresidential.com.

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