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## **Mission Rock Residential Selects PeopleAnswers’ Pre-Employment Assessment Solution**

*New Property Management Company Chooses Cutting-edge Selection Technology  
to Build Strong Team that will Support Rapid Growth*

DALLAS – November 1, 2012 – PeopleAnswers today announced a new software license agreement with Mission Rock Residential LLC, a Denver-based property management company. Mission Rock will use PeopleAnswers to help select and hire onsite property management positions across all of its properties.

“As a company in growth mode, we’re looking for strong leasing and accounting professionals to join our experienced team and contribute to the exciting momentum,” said Pat Hutchison, president, Mission Rock Residential. “PeopleAnswers has a proven reputation in the property management industry as the easy to use tool that will help our property managers successfully hire and retain top onsite team members while also providing the scalability to handle the fast growth we expect.”

By using PeopleAnswers, Mission Rock Residential will match candidates against uniform hiring criteria to help build teams for each property consistent with its new brand. Hiring decisions that include PeopleAnswers’ behavioral insights will help ensure employees deliver reliable resident service with minimal risk as the company adds new communities to its portfolio. Mission Rock will use PeopleAnswers to assess and hire community managers, assistant community managers, leasing consultants, service managers and service technicians. The result will be optimal productivity for hiring managers, an efficient and compliant employee recruiting process and higher employee retention.

“The Mission Rock team is taking an important step to start operations with a proven, scientifically-based [assessment test](#) to build a standardized and streamlined recruiting process,” said Gabriel Goncalves, CEO and president, PeopleAnswers. “It will provide the foundation necessary to operate in today’s demanding and competitive property management industry.”

PeopleAnswers is the talent assessment technology of choice for the [property management](#) industry with clients that manage more than 1.2 million apartment units across North America.

### ***About Mission Rock Residential***

Mission Rock is a multi-family management firm formed by a group of professionals with extensive experience across the Western and Central United States. Its executive team has more than 150 years of collective multi-family experience working with a wide range of clients. Their diligence and expertise in effectively managing multi-million dollar assets qualifies Mission Rock as a definitive expert in the multi-family arena. They offer superior management of affordable housing, tax credit, new developments, **Class A**, Class B and Class C properties, and deep experience in renovations and asset repositioning. The Mission Rock brand represents a diverse real estate portfolio that maximizes income in a cost-effective manner, balancing revenue growth and expenses. For more information about Mission Rock Residential, visit their website at [www.missionrockresidential.com](http://www.missionrockresidential.com).

### ***About PeopleAnswers***

PeopleAnswers, voted one of Dallas' best places to work, provides patented next-generation, web-based talent assessment systems to help maximize the quality of every hire, reduce turnover and streamline the selection process. Clients are from multiple industries including financial services, healthcare, hospitality, property management and retail. For more information, please visit [www.PeopleAnswers.com](http://www.PeopleAnswers.com) and <http://blog.PeopleAnswers.com/>.

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