



[pawPRINTS]

JULY/AUGUST/SEPTEMBER 2016

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OSURNIA: A NEW TREATMENT FOR EAR INFECTIONS

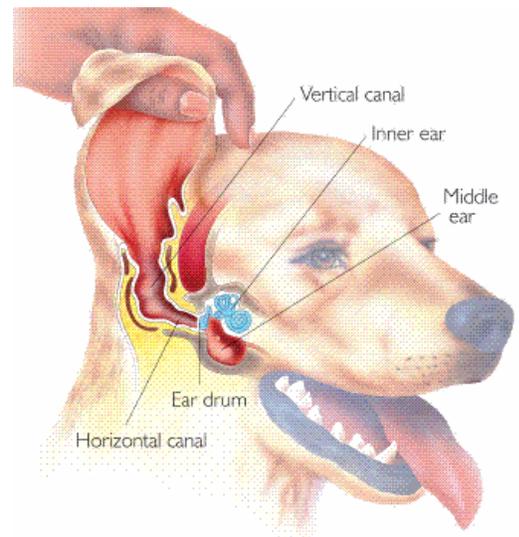
Ear infections are prevalent in many dogs. Breeds with long, floppy ears are more prone to infection because the area inside the ear canal becomes warm, dark, and moist which is the perfect environment for infections to live. Dogs with hairy inner ear flaps or dog's who swim frequently may also experience more frequent ear problems.

The most common types of ear infections are bacterial and/or yeast related. Either way, this uncomfortable condition can be painful, causing itchy and smelly ears or muffled hearing. Previously, the usual treatment involved applying ear drops daily for up to 2 weeks. This can be very challenging for some owners, due to an uncooperative dog or their busy schedules.

The anatomy of a dog's ear canal is much different from ours. A major difference is a long vertical section of the canal before an almost 90 degree with leads to a horizontal portion. This makes treating and completely clearing up an ear infection difficult. There is a tendency for owners to feel the infection is cleared when the symptoms have appeared to get better. However, many

times that might not be case, with issues in the lower portion of the ear canal still remaining.

We are excited to announce *Osurnia*, a new, much more convenient medication for treating ear infections. Only 2 doses are needed, which are applied at our hospital one week apart. The gel formulation in-



cludes a newer antibiotic, a medication to inhibit yeast growth and a steroid to relieve pain. The gel spreads and adheres to the ear canal for long-lasting action.

Please feel free to ask your vet about *Osurnia* at your next visit.

HOW TO CLEAN a dog's ears



Step 1: Place cotton ball with cleaning solution in dog's ear



Step 2: Massage the dog's ear with cotton ball inside.



Step 3: Let the dog shake out excess debris. Remove cotton.



SUMMER SAFETY

HEAT STROKE:

While most of us are aware of the risk of overheating when pets are left in cars, many pet owners don't realize that animals can suffer heatstroke during normal, day-to-day activity. Heatstroke occurs when a pet cannot pant away enough of the heat building up in his body. When it is hot outside, restrict exercise to early morning hours, and after the sun goes down. Pets need access to cool water at all times, and care should be taken not to leave pets tied or penned in places where they cannot find shade, even for a short time. Keep pets indoors during the hottest times of the day.

Pet owners should be aware that heatstroke is a true emergency. Symptoms can include excessive panting and drooling, glazed eyes or staring, confusion, staggering, vomiting, and bright red or purplish tongue and gums. If you suspect that your pet may be overheated, wet him thoroughly with cool (not ice-cold) water and place him in front of a fan. Contact your veterinarian immediately, or take your pet to an animal emergency clinic if your regular animal hospital is closed.

HOT PAVEMENT:

Always check the temperature of pavement before letting your dog walk on it. As a basic 'rule of paw,' if the pavement feels too hot for your bare feet, it is too hot for Fido's. Do this test: press your own bare hands or feet on sunny pavement for at least 7-8 seconds to assess heat level. If it is uncomfortable for you, then it is too hot for your dog!

heat stroke in dogs

a dog's body temperature

107-109° heat stroke
 ~104° heat exhaustion
 100.5-102.5° normal

signs of heat stroke:

- ⊘ Heavy panting, difficulty breathing, excessive thirst
- ⊘ Bright red tongue and mucus membranes, which turn grey as shock sets in
- ⊘ Thick saliva, drooling, vomiting, and/or diarrhea
- ⊘ Unsteadiness and staggering
- ⊘ Lethargy

⚠ By the time the signs of heat stroke are visible, it's often too late.

some dogs are more at risk

⚠ SHORT-NOSED ⚠ LONG-HAIRED ⚠ YOUNG

the dangers of heat stroke

104° body temp. → >15mins of suffering →

- ✓ Collapse
- ✓ Seizures
- ✓ Coma
- ✓ Organ failure
- ✓ Death

On Hot Days:

Air Temp.	Asphalt Temp.
77°F	~ 125°F
86°F	~ 135°F
87°F	~ 143°F

1. Keep Dogs Off Pavement and Asphalt
2. Use Paw Protection: Booties, Paw Wax
3. Check Paws Daily for Signs of Damage
4. Be Mindful of the 7 Seconds Rule
5. Walk During Coolest Hours of Day

how long does it take for a car to get hot?

vehicle temperature

outside F°	inside F°	
	10 mins	30 mins
70°	89°	104°
75°	94°	109°
80°	99°	114°
85°	104°	119°
90°	109°	124°
95°	114°	129°

VACCINATIONS

When do puppies/kittens need to get vaccines?

You should start vaccinating your pet when they are 6-8 weeks of age. After the first set of vaccines, they need to be boosted every 3 weeks until they are 16 weeks old.

What vaccines are recommended and how long are they good for?

Rabies: After the first vaccine, it will need to be boosted one year later. All subsequent boosters are good for 3 years. A current rabies vaccine is required by the state for all dogs.

DAP: After the last vaccine at 16 weeks, it will need to be boosted one year later. Subsequent boosters are given every 3 years. This combination vaccine protects against the viruses Distemper, Hepatitis and Parvo.

Bordetella: Depending on the type of stress and exposure, bordetella can be good for either 6 or 12 months.

Feline HCP: After the initial kitten series, a booster is given at one year, followed by subsequent boosters every 3 years.

Feline FELV: The feline leukemia vaccine is given annually. After the first vaccine and booster, please discuss with your doctor.



CLINIC NOTES

- ◆ **Please note that our doctor's schedules will be different for the month of July.** Dr. Roberts will be out of the office for the entire month. He will return on Monday, August 1st. Dr. Ingram will be working on Mondays, Tuesdays and Wednesdays in July. He will also be in on Saturday July 9 and Saturday, July 16. Dr. Bob will continue to see patients regularly. Additionally, a relief vet, Dr. Nichole Hooper, will be filling in several days in July. Please note that because of these changes, we may book up sooner than normal. Please keep this in mind when scheduling.
- ◆ We have been receiving many inquiries about which pet insurances we accept. Our doctors will fill out a claim form for your insurance company (it's easiest if you bring a signed one to your appointment) if needed, which you will then submit for reimbursement. Payment is due to All Creatures at the time of services. Each company has their own policies on what is/is not covered, amount of coverage and reimbursement. If you have any questions, we recommend contacting the insurance company to assist you with your pet's specific policy.
- ◆ It is our policy to require 24 hour notice on all medication refills. Please be aware of when your pet is nearing the end of their supply, so that we can be alerted in time to prevent any lapse in medications. If you need a refill from a secondary source (i.e. compounding pharmacy, PetMeds, Walgreens), please contact them. They will fax us a request which the doctor will review and fax back at the earliest convenience (within 24 hours). Additionally, please make sure you pay attention to prescription labels for reminders of lab work or rechecks required before the next refill. Your understanding and cooperation with this matter is appreciated.
- ◆ For the safety and consideration of other clients and pets, please make sure your dog is on a leash at all times. If you forgot one, please ask the receptionist and we would be happy to give you one to use for your visit.

MONTHLY SPECIALS

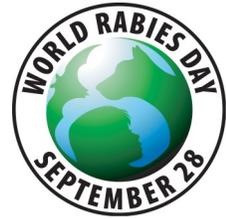
August:

To celebrate National Immunization Awareness Month, receive 50% off all vaccines, excluding Rabies.

(With a regular priced exam)

September:

To celebrate World Rabies Day:



-Receive 50% off a rabies vaccine from Sept. 19th-30th.

(With a regular priced exam)

**-Receive a complimentary rabies vaccine on
Wednesday September 28**

(With a regular priced exam)



**To celebrate *Happy, Healthy Cat Month*, receive 50% off
feline exams, in the month of September.**

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