



& Corporate Partnerships

Each year dozens of local and national corporations partner with the IOG in service to older adults. These committed sponsors provide financial support and connect us with employees and clients who benefit from our work. Our shared mission – to help older adults – strengthens as we collaborate on events, health screenings, research projects and professional trainings. We highlight two of our long-term sponsors here whose partnerships with the IOG created unique and effective programming.

Protecting the People Who Protected Us – American House Senior Living Communities

For 30 years, American House has welcomed military veterans and their families with special recognition and care tailored to their unique needs. American House communities help veterans secure benefits, encourage veteran gatherings, and support projects to increase appreciation of their sacrifice. As an active IOG partner, American House wanted to do more. In 2013, American House launched a series of continuing education trainings to teach health care professionals and older adults about the problems veterans can face as they age. Experts speak on topics such as post-traumatic stress syndrome and later-life loss of mobility from military injury. “By empowering health care professionals through veteran-themed courses, we help insure our country’s veterans receive the best care possible when they need it most,” said American House Chief Operating Officer Robert Gillette.

“Older & Wiser” Boosts Brain Health – Waltonwood / Singh Senior Living

Waltonwood Senior Living Communities strives to continuously improve the lives of the hundreds of older adults in their care. In partnership with the IOG, their on-site continuing education programs have trained more than 500 nurses, social workers and other health professionals who work with older adults. Waltonwood wanted to bring fresh educational opportunities to residents, too, so when Director of Sales and Marketing Linda Rose learned about the IOG’s popular brain neurobics workshops, we teamed up to teach Waltonwood seniors how to keep their brains healthy and their memories sharp. The IOG created a train-the-trainer curriculum of 12 extensive, PowerPoint-based lesson plans complete with hands-on activities, to engage and educate seniors. The “Older & Wiser” program was well received by the 30 Michigan and North Carolina managers who participated in the day-long training. Classes will launch this winter.

Platinum Sponsor (\$25,000+)



The American House Gerontology Research and Outreach Foundation

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Corporate and Community Sponsors (\$500-\$2,499)

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