

## PRESS RELEASE

Contact: Susan Hoover / Amy Jones, Forté Group, Inc.  
Phone: 214-378-7970 ext. 304 / 302  
Mobile: 405-593-7575 / 979-277-2666  
[shoover@fortegroupinc.com](mailto:shoover@fortegroupinc.com) / [ajones@fortegroupinc.com](mailto:ajones@fortegroupinc.com)

FOR IMMEDIATE RELEASE  
October 13, 2016

### **Waltonwood Cary Parkway Raises Awareness and Funds for Breast Cancer through Bake Sale and Paper Lantern Launch**

CARY, N.C., October 13, 2016 – As people across the world recognize Breast Cancer Awareness Month, Waltonwood Cary Parkway joins in this cause, but with a heartfelt twist. As a senior living community that has been personally affected by breast cancer, the team is creating a way for the greater community to honor those who have fought and overcome breast cancer, and memorialize those who lost their lives to breast cancer. On Friday, October 21, the senior living community is hosting a lantern launch event. The event is being held at Waltonwood Cary Parkway (750 SE Cary Parkway) to commemorate anyone impacted by breast cancer on October 21 between 3 p.m. and 5 p.m. Members of the public can purchase lanterns for \$5 each, with the proceeds benefitting the Kay Yow Cancer Fund. The paper lanterns will be lit and launched at 5:30 p.m. that evening. In addition to this moving and unique tribute, Waltonwood Cary Parkway residents are also rallying around the cause by baking treats to sell at the launch event. The proceeds will also go to the Kay Yow Cancer Fund. Residents will be gathering to bake their goods on Wednesday, October 19 at 3 p.m. The media is welcome to capture the residents in action, attend any of the events and is encouraged to help raise awareness in advance of the lantern launch.

“It means everything to me to have Waltonwood support those in the fight against breast cancer by raising funds and awareness for the disease,” said Gail Honeycutt, Waltonwood Cary Parkway’s leasing consultant. “I am committed to my residents and supporting staff, but it feels great to know my workplace is supporting and bringing attention to this cause. We are overcomers, not victims.”

In 2004, Honeycutt was diagnosed with breast cancer. After 36 treatments of radiation, Honeycutt was pronounced cancer-free, and she has been cancer-free for 12 years. She personally understands what a shock it is to receive this news, but after going through the experience, she values being able to help others experiencing the same situation. She plans to attend all events and encourages the public to participate as well.

“We want to show support and acknowledge the journey many of those at Waltonwood Cary Parkway have gone through with breast cancer, and we are proud to invite the greater public to gather with us



750 SE Cary Parkway  
Cary, NC 27511  
919-275-0983  
[www.waltonwood.com](http://www.waltonwood.com)

for a common cause. By showing support and raising awareness for breast cancer, we can also help to heal the broken hearts of those who have lost loved ones to breast cancer,” said Leighann Hamby, executive director of Waltonwood Cary Parkway. “We look forward to hosting this event and supporting this local charity through the donations we raise.”

If you are a member of the media interested in setting up an interview or attending the activity, please contact Susan Hoover via phone at 214-378-7970 ext. 304 or email at [shoover@fortegroupinc.com](mailto:shoover@fortegroupinc.com) or Amy Jones via phone at 214-378-7970 ext. 302 or email at [ajones@fortegroupinc.com](mailto:ajones@fortegroupinc.com).

### **ABOUT WALTONWOOD CARY PARKWAY**

Waltonwood Cary Parkway offers seniors a dignified, individualized community where residents can thrive. The community offers independent living cottages, and independent, assisted living and memory care apartments in studio, one- and two-bedroom floor plans, creating a continuum of care where residents can enjoy an active lifestyle and receive care if they need it. The community offers many engaging amenities, including a walking path, therapy pool, putting green and private courtyards throughout its acreage. Residents receive the most up-to-date advances in senior living, including the specially designed Forever Fit program and a Montessori-based dementia care program. The community is located close to US 1, with new retail shopping, dining and entertainment close by, and just minutes from Raleigh. Waltonwood Cary Parkway also has a sister-community currently under construction in the Lake Boone area of Raleigh, at 3550 Horton Street. If you are interested in learning more about Waltonwood Cary Parkway, please visit [www.waltonwood.com](http://www.waltonwood.com) or call 919-275-0983.

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