



Welcome to the 2018 Great American Beer Festival® (GABF)!

Before you embark on your GABF journey, we wanted to share a few highlights of this year's festival.

Notice some extra space in the Festival Hall this year? Good. We added 100,000 square feet to keep you comfortable and make more room for the most important thing of all – beer. We have over **4,000 beers** from **800 plus breweries** available for tasting this year. Want to meet the brewers behind those beers? Head over to the **Meet the Brewer Booths**, where you can talk shop with some of the best in the business. If you're looking to take a break in the midst of all the fun, check out the **Silent Disco** (with a live DJ!), the **new Collaboration Beer Competition Booth** and our two latest hangout spots – the **Jameson Caskmates Barrel-Aged Beer Garden** and the **Buffalo Wild Wings Sports Bar**. Last thing, it's Charlie Papazian's final GABF. Make sure to give him a fist bump when you see him.

Now for the basics:

Festival Hall Access

Credentialed media is allowed access to the Festival Hall 15 minutes before ticketholders. Access times are as follows:

- Evening Sessions: 5:15 p.m. – 10:00 p.m.
- Afternoon Session: 11:45 a.m. – 4:00 p.m.

**Note: Media will only be able to enter the Festival Hall during the sessions for which they were granted access.*

Media Center

Credentialed media have access to a space in the Convention Center. The media center offers water, coffee and Internet access. Equipment storage is available during the sessions, but the room will be locked each night at 10:00 p.m. No overnight storage of equipment will be allowed. Room hours:

- Thursday, September 20 and Friday, September 21: 3:15 p.m. – 10:00 p.m.
- Saturday, September 22: 9:45 a.m. – 10:00 p.m.

Media Kit

Please visit [Media Kit](#) under [Media](#) on the GABF website.

Awards Ceremony

The GABF Awards Ceremony takes place in the Bellco Theatre in the Colorado Convention Center at 10:00 a.m. on Saturday, September 22. The ceremony is open to all media credentialed for any session. Space is reserved at the front of the theatre for cameras. ***Please remember your badge.***

My GABF App

Discover new breweries and find old favorites at the tap of your fingers. The free My GABF app allows you to search by brewery or beer, take tours of the hall based on your tastes, track the breweries you visit and the beers you enjoy and take GABF selfies with unique photo frames.

Featured Tours: Sour Puss, The Im-PALE-er, Session-Me Street, Dark Vader, Unicorn Beers, Surprise Me

Social Media - #GABF, #GreatAmericanBeerFestival



Around the Festival Hall

Educational and experiential opportunities also abound at the pavilions, booths and tastings located throughout the festival hall, including:

Beer & Food Pavilion
Brewers Studio Pavilion
Buffalo Wild Wings Sports Bar
Collaboration Beer Competition Booth
CraftBeer.com Beer Travel Pavilion

Great American Beer Festival ProAm Booth
Jameson Caskmates Barrel Aged Beer Garden
Meet the Brewer Booths
Protect Craft Guilds Pavilion

Contacts

Want to arrange an interview? Need a suggestion of which section of the hall to visit first? Any other questions? Should you need anything throughout the event, please give us a shout:

Ann Obenchain

Marketing Director, Brewers Association
303-579-2836 or ann@brewersassociation.org

Abby Cohen

Vice President, Rosen Group
973-224-0403 or abby@rosengrouppr.com

Gwen Stuart

Account Executive, Rosen Group
973-518-3783 or gwen@rosengrouppr.com