

Be a ZEROHERO at the Great American Beer Festival On-site Recycling and Composting Guide

What Can Be Recycled:

Cardboard	Aluminum Cans
Hard Plastics #1- #6	Glass
Clean Paper	

e.g., bottles, magazines, newspapers, packaging

Please make sure to clean plastics of residues prior to recycling.
We can recycle plastic film/wrap/ice bags ONLY if they are collected in bulk for recycling.

What Can Be Composted:

All Food Scraps	Compostable Utensils
#7 PLA Products	Paper Plates, Napkins
Soiled Paper Products	Wax Paper Products
Compostable Cups	Soiled Cardboard

e.g., compostable beer cups, paper plates with all of its food, soiled napkins

ZeroHero contracts a local commercial compost facility. In three months, these items will be turned into mulch to be used in local landscaping purposes.

What Goes in the Trash:

All wrappers	Styrofoam
Individual Plastic Bags	Plastic Plates & Utensils

e.g., chip bags, packaging foam, Ziploc bags, plastic cutlery

When in Doubt, Throw it Out!

Questions? Contact:

Ryan Fuller, ZeroHero Event Director ryan@ZeroHero.org

To Report Recycling/Trash Issues Onsite, TEXT: [978-855-5538](tel:978-855-5538)

Radio Channel: Waste Management/ ZEROHERO/ Greening

Be a ZEROHERO at the Great American Beer Festival Helpful Tips for Breweries, Sponsors and Exhibitors

Thank you for doing your part to make the Great American Beer Festival (GABF) 2017, a zero-waste event. We plan to reach that objective through festival-wide compost and recycling programs.

You are a big part of creating a zero-waste GABF and we are counting on you! Please take a moment to familiarize yourself with your role in further greening the event.

Each brewery and non-brewery exhibitor managing a booth space is responsible for the initial recovery of recyclables in that space. Please make sure your team is taking the time to separate recycling. Our custodial crew will pick it up from your area or you can utilize the 75+ ZeroHero stations located throughout the hall.

Booth décor and extravagant beer pouring stations make GABF the GREAT event that it is! Please try and keep a **“pack it in, pack it out”** mentality in regards to your booth. We'd love to see it again next year!

Everyone loves giveaways! Please make sure the attendee will be taking the item home. Single use items and decorations end up in the waste and significantly contribute to the overall amount of landfill waste produced.

Break down cardboard and stack it so it's ready for pick up by our green team and custodial partners. It's helpful to leave one box intact and place broken down boxes inside of that one.

You may have different waste and recycling depending on what you're displaying. If you have any questions on how to manage your area, contact Lucas Erickson with ZeroHero (contact info below).

Please help us keep up with your glass recycling. If you're piling up, let your beer island captain know to give ZeroHero a radio call.

Communicate the greening procedures with your entire team. EVERYONE needs to be aware and willing to help Great American Beer Festival and ZeroHero achieve our ambitions of a zero-waste event.

Please remember that your participation is CRUCIAL to the success of this program.

Thank you!

The Brewers Association, in partnership with ZeroHero

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