



## THE GETTYSBURG LEADERSHIP EXPERIENCE

You want to advance your career by leading with clarity and confidence. We have a proven program to develop those strengths. *And it lives on the Battlefield at Gettysburg.*

**GETTYSBURG**  
**LEADERSHIP EXPERIENCE**

BY FCC SERVICES

### YOUR TWO-DAY OPEN-ENROLLMENT EXPERIENCE CENTERS ON THESE MODULES.

#### **DYNAMIC DISCOVERY**

##### **Gettysburg National Military Park Museum and Visitor Center**

**Gain the full perspective to grasp the challenge ahead.**

When you explore a situation from every angle, how can it sharpen your edge?

**OPPORTUNITY** This first-day learning excursion provides a physical sense of Gettysburg and the renowned High Ground (Cemetery Ridge). Having this context is vital to understanding the Generals' planning, troop movement and changing dynamics. Participants then visit the Gettysburg Visitors' Center to view the film *New Birth of Freedom*, see the Cyclorama and more. The excursion concludes with a ride through the Battlefield to experience the topography and identify landmarks key to the following days' dialog.

#### **ANTICIPATORY LEADERSHIP**

##### **The High Ground**

**Seize your strategic advantage.** How can you claim your "high ground?"

**CASE STUDY** General John Buford of the Union Cavalry was the first to see General Robert E. Lee has led the Army of Northern Virginia into Pennsylvania. Recognizing the strategic advantage within reach, he orchestrated a staged sequence of "fight and drop back." At the close of Day One, the Union line was indeed back, suggesting a victory for the South. But Buford's initial strategy allowed the Union Army to set up a defensive line on the other side of Gettysburg—the high ground. Some insist his foresight and execution won the battle of Gettysburg.

## TRANSACTIONAL & TRANSFORMATIONAL LEADERSHIP

### Left Flank

**Identify your areas of highest risk.** How do you decide when to hold firm in the face of strong opposition?

**CASE STUDY** On Day Two of the battle, Colonel Joshua Lawrence Chamberlain was challenged to hold the left flank of the Union position at Little Round Top at all costs. His actions embodied a modern model of leadership merging transactional (equitable exchange of rewards for behavior expected) and transformational (clarifying vision and purpose motivating others). The combination resulted in his troop's accomplishing the seemingly impossible and the college professor-turned-soldier's being revered decades later.

## PREDICTABLE SURPRISES

### Lee and Longstreet at the Moment of Decision

Beware the blind spots of success.

**CASE STUDY** One of the most important tasks a leader must master is decision making in the midst of change. Using Day 3 of the battle and the discussions that lead to the fateful Pickett's Charge as the backdrop, this case study focuses participants on the potential pitfalls of success and how to gather information before the moment of decision.



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## REGISTRATION INFORMATION

Visit [www.gettysburgleadershipexperience.com](http://www.gettysburgleadershipexperience.com) for more information on how to register for this unique leadership development program.