



STEP INTO THE LANDSCAPE
WHERE *leadership* LIVES.



GETTYSBURG
LEADERSHIP EXPERIENCE

POWERED BY FCCS

YOUNG PROFESSIONALS

AUGUST 16-19, 2021

Registration Fee: \$2,150

WELCOME TO THE GETTYSBURG LEADERSHIP EXPERIENCE

Key Program Outcomes Include:

This program is designed to develop a strong understanding of the leadership and followership skills to more effectively:

- Balance working relationships
- Communicate courageously
- Embrace a changing environment
- Navigate the political landscape of an organization
- See one's self as a valuable resource
- Adopt leadership's vision to make an impact

AGENDA

MONDAY, AUGUST 16

1:30 p.m. to 2:30 p.m.

Eisenhower Room

Welcome and Introductions

John Regentin, FCCS

2:30 p.m. to 6 p.m.

Dynamic Discovery: Learning Excursion and Battlefield Tour

Gettysburg National Military Park Museum and Visitor Center with
Guide Chuck Burkell

6 p.m. to 7 p.m.

TBD

Group Happy Hour Reception

Evening on Your Own

AGENDA

TUESDAY, AUGUST 17

7 a.m. to 7:45 a.m.

Stevens Room

Breakfast at Hotel

8 a.m. to 12:30 p.m.

Eisenhower Room

Seize Your Strategic Advantage

The High Ground

Instructor: James Petrila

Trip to Battlefield: McPherson's Ridge & Little Round Top with Guide, Terry Fox

12:30 p.m. to 1:30 p.m.

Stevens Room

Lunch

1:30 p.m. to 5:30 p.m.

Eisenhower Room

The Power of Followership: The Dual Role of Leader and Follower

The Peach Orchard

Instructor: Jeff Harding

Trip to Battlefield: The Peach Orchard with Therese Orr

6 p.m. to 7 p.m.

TBD

Group Happy Hour Reception

Evening on Your Own

AGENDA

WEDNESDAY, AUGUST 18

7 a.m. to 7:45 a.m.

Stevens Room

Breakfast at Hotel

8 a.m. to 11 a.m.

Eisenhower Room

Followership Principles

Instructor: John Regentin with Scott Taylor

11 a.m. to 5:30 p.m.

Experiential Learning

Followership in the Field; Lunch; Field Experience

Instructors: John Regentin with Scott Taylor

6:45 p.m.

Meet in Hotel Lobby for Transportation to Dinner

7 p.m. to 9 p.m.

Lodges at Gettysburg

Group Reception and Dinner

Attire: Business Casual

9:15 p.m.

Group Transportation to Hotel

AGENDA

THURSDAY, AUGUST 19

7 a.m. to 7:45 a.m.

Stevens Room

Breakfast at Hotel

8 a.m. to 12:30 p.m.

Eisenhower Room

The Past, Present, and Future

Lee and Longstreet at the Moment of Decision

Instructor: Chuck Burkell

Trip to Battlefield: Pickett's Charge with Guide: Jeff Harding

12:30 p.m.

Adjourn

CPE Credits



FCCS is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit.

Complaints regarding registered sponsors may be submitted to the National Registry of CPE

Sponsors through its website: www.learningmarket.org.

CPAs requiring continuing education credits are required to sign in on the Sign-In sheet located at the back of each session room to receive CPE credits for that session. You must also complete and sign a Request for CPE Credits Form, available at the conference registration desk. CPEs can be awarded in the following categories (all sessions offered as Group-Live delivery method):

• Personal Development	32.4 CPEs
Total CPEs*	32.4 CPEs

*The total number of CPEs you receive for a session depends on you signing in for each session on the Sign-In Sheet. If you don't sign in for each session, you will not receive CPE credits for that session.

AGENDA

Attire/Footwear: Attire is Battlefield Casual (jeans and sneakers, as appropriated by your organization's dress code) during the program and Business Casual for the group dinner. Pickett's Charge is a one mile walk through often muddy fields. Morning trips to the battlefield could also pose wet, dewy fields. Be sure to consider waterproof footwear for these outings. Appropriate clothing for the elements is strongly suggested as you will be transitioning between indoor classroom instruction and outdoor battlefield tours daily. Hats, gloves, umbrellas, raincoats, and heavy layers for the cooler months and hats, sunglasses, shorts, and breathable fabrics for the warmer, summer months are recommended. To view an accurate weather forecast of Gettysburg for your program, please [click here](#).

Medical Conditions: The Gettysburg Leadership Experience incorporates indoor classroom instruction and outdoor battlefield tours daily. If anyone has a medical condition that may need to be addressed while out in the field, please make your facilitator and guide aware of these concerns. Pickett's Charge is a one mile walk through an open field. If anyone is unable to walk this distance, they may ride on the bus with an instructor to narrate and meet the group at The Angle for conclusion.

To ensure an optimum learning experience, we suggest you obtain copies of the following material and view them prior to arriving to the event. Read *The Killer Angels* by Michael Shaara and/or watch *Gettysburg* (a movie starring Martin Sheen, Jeff Daniels and Tom Berenger). The book or movie can be obtained from your local library or purchased in physical copy or downloaded from a variety of online sources (Amazon, iTunes, Books A Million, Walmart, etc.).

PROGRAM MODULES & CASE STUDIES

MODULE: SEIZE YOUR STRATEGIC ADVANTAGE

Seize your strategic advantage. General John Buford and General John Reynolds leveraged higher-elevation landscape and other assets to maximize their Day 1 position. *How can you claim your “high ground?”*

Case Study: The High Ground

General John Buford of the Union Cavalry was the first to see General Robert E. Lee has led the Army of Northern Virginia into Pennsylvania. Recognizing the strategic advantage within reach, he orchestrated a staged sequence of “fight and drop back.” At the close of Day One, the Union line was indeed back, suggesting a victory for the South. But Buford’s initial strategy allowed the Union Army to set up a defensive line on the other side of Gettysburg—the high ground. Some insist his foresight and execution won the battle of Gettysburg.

MODULE: THE POWER OF FOLLOWERSHIP; THE DUAL ROLE OF THE LEADER AND FOLLOWER

Find the power in followership. Unlike his counterparts, General Daniel E. Sickles defied direct orders, setting in motion a cascade of negative consequences for Union forces at Gettysburg. *When you must follow as well as lead, how do you align with both people and purpose?*

Case Study: The Peach Orchard

General Dan Sickles at Gettysburg shows us a type of “followership” which greatly weakened the Union position on Day Two because of his independent action to move his division to another position on the battlefield. The model of “followership” that is used helps participants understand both themselves as followers and how to develop the kinds of followers we need in complex organizations.

MODULE: THE PAST, PRESENT, AND FUTURE

Beware the blind spots of success. After a string of victories and leadership changes, Day 3—one of the most hotly debated points in Gettysburg history—proved a turning point for the Confederates. *How can you maintain focus when success sparks powerful momentum?*

Case Study: Lee and Longstreet at the Moment of Decision

One of the most important tasks a leader must master is decision making in the midst of change. Using Day 3 of the battle and the discussions that lead to the fateful Pickett’s Charge as the backdrop, this case study focuses participants on the potential pitfalls of success and how to gather information before the moment of decision.

FACULTY

Chuck Burkell

Facilitator/Instructor/Guide

He serves as a Consultant to FCCS in support of *The Gettysburg Leadership Experience Program*. He is a Licensed Battlefield Guide at the Gettysburg National Military Park and has personally guided hundreds of executives and managers on the Battlefield during Staff Rides and other educational programs. Chuck has a Masters of Business Administration (MBA) Degree from Mt. St. Mary's University and a BS in Technical Education from the University of Akron. He and his wife Mary Jo reside within one mile of the Gettysburg National Military Park.

Chuck has served as Associate Professor for Mt. St. Mary's University within their Graduate Program of Business and as a supporting faculty member at the Kennedy School of Government – Harvard University within the *The Art & Practice of Leadership Development Program*. He has authored numerous journal articles, case studies, leadership curricula, and other publications. He co-designed the *Adaptive Leadership Instrument* with Cambridge Leadership Associates, a multi-rater leadership development assessment tool.

Jeff Harding

Facilitator/Instructor/Guide

Mr. Jeffrey J. Harding currently works as a Licensed Battlefield Guide at Gettysburg National Military Park where he has led thousands of visitors on tours of the battlefield during his 18-year career as a battlefield guide. He also works as a freelance historian and has published a number of articles on various aspects of the United States Civil War and World War II (WWII). Mr. Harding recently retired from a 33-year career as a civilian employee of the Department of the Navy, where he served as a Professional Development Officer, Command Historian, and Maritime Analyst for the Nimitz Operational Intelligence Center (NOIC) and the Office of Naval Intelligence.

During his career with the Navy, Mr. Harding created, managed, and taught numerous ground-breaking professional development programs, most notably the "Nimitz Immersion Indoctrination Program." This extremely successful onboarding program served to inspire and motivate new employees through a focused study of the leadership of FADM Chester W. Nimitz. Mr. Harding delivered a keynote speech highlighting FADM Nimitz's leadership during a commemorative event held aboard the USS Missouri Memorial marking the 68th anniversary of the end of WWII. Mr. Harding earned numerous awards and accolades over the course of his career including the Department of Navy's distinguished Meritorious Civilian Service Medal and he was honored as a selectee to the NOIC "Hall of Fame."

Mr. Harding's educational background includes a BA in Media and Communications with a concentration in U.S. History from the University of Maryland. His professional education includes attending the Disney Institute's Business Excellence program where he studied leadership, culture, service, brand, and innovation.

James P. Petrila

Instructor

Jim Petrila recently retired from the Central Intelligence Agency, where he practiced in the Office of General Counsel for twenty-five years. During his last several years at CIA, he was responsible for management and oversight of attorneys within CIA's Operations Directorate. He regularly provided advice and counsel to senior

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Agency leaders on a broad variety of legal and policy issues. As a senior leader within CIA's Office of General Counsel, he was an active participant in CIA's Gettysburg Leadership Seminar. His legal background and experience in dealing with cutting edge legal issues and crisis management provide unique insights into transactional and transformational leadership issues. His real world experience in working with senior lawyers in the Intelligence Community, together with frequent engagement with Congressional oversight committees on a variety of controversial issues, also give him a valuable perspective on organizational behaviors.

Scott Taylor

Instructor

Scott is an accomplished leadership development facilitator, instructional designer and senior manager who has almost 20 years of experience working in large and small organizations, including international experience. His successful leadership programming and insights have been published in the book *Experience-Driven Leader Development* by the Center for Creative Leadership.

Scott honed his perspective on leadership and learning while earning a Master's degree from Harvard's Kennedy School and through professional experiences ranging from a senior management role at Teach For America to an outdoor expedition guide of multi-week trips for low income teenagers. His facilitation skills have been developed across a wide variety of settings from consumer focus groups for a national advertising agency, to cross-cultural programs as a Peace Corps volunteer, to major professional development conferences and intense small group learning experiences. He is on the board of LEAP, an arts education non-profit serving students in the Bay area.

Scott lives in San Francisco where he loves exploring the outdoors, does an occasional triathlon and is known to savor hoppy beers.

Terry G. Fox

Guide

Terry Fox is a 6th Generation of Gettysburg. He graduated from Gettysburg High School and received his undergraduate and graduate degrees from Shippensburg University of Pennsylvania.

Mr. Fox taught American History for 33 years, 26 of those years in the Gettysburg School District. He served as Department Chair throughout his teaching career. He was head baseball coach, golf coach, and assistant varsity basketball coach. He was a member of the Carnegie Foundation for teaching American History in America during his high school years of teaching. Upon his retirement from high school, he served in the Gettysburg College Education Department, taught and observed student teachers and was named an Adjunct Professor by the college. He then joined a group of professors (Rosenbach & Associates) that continues to teach Leadership seminars to the USAF Chief Master Sergeants, FCC and the Internal Revenue Service. He presently is an adjunct professor at Johns Hopkins University graduate school. He teaches in the JHU Division of Public Safety Leadership. This involves seminar programs with the US Secret Service, the Drug Enforcement Administration, Immigration and Customs Enforcement, and the JHU Police Executive Leadership program. He recently was named an adjunct professor at Georgetown. He is a Battlefield Guide Emeritus with the Gettysburg National Military Park.

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Therese Orr

Guide

Therese Orr was raised in Missouri and Oklahoma. Following graduation from High School, she enlisted in the United States Navy, serving 3 years on Active Duty and 27 years in the Navy Reserve, retiring as a Senior Chief Intelligence Specialist in 2007. Therese was a stay-at-home mom until her youngest child graduated from high school. Over the years, she has worked various part-time jobs in municipal government, accounting and insurance. Before earning her Guide license in September 2016, she was Lead Assistant at the Rupp House History Center in Gettysburg, telling the story of the civilian experience during the 3-day battle.

Therese participated in a Facebook Live event with Garry Adelman and Tim Smith during the 2018 battle anniversary and had her choice for Gettysburg Unsung Hero published in the July 2019 issue of “America’s Civil War” magazine. She enjoys researching and providing specialty tours for guests of the battlefield, especially when the guest is a descendant of a Civil War soldier.

Therese is the proud mother of 3 children, and grandmother of 3. Her husband, children and grandchildren are the descendants of a Civil War soldier who died serving the Union Army at Gettysburg. Patrick is buried in the Soldiers National Cemetery. Learning about Patrick’s life and service is what inspired Therese to study for the Guide exam. She hopes her grandchildren will be inspired to continue to tell the story of Patrick’s sacrifice. Therese and her husband, Dan, have had their Gettysburg address since 2013.

ACCOMMODATIONS



The Gettysburg Hotel

One Lincoln Square
Gettysburg, PA 17325

Phone: 717.337.2000

Check-in: 4 p.m.

Check-out: 11 a.m.

Reservations

A block of rooms has been reserved at The Gettysburg Hotel. Call the hotel directly at 717.337.2000 by **July 15, 2021** to make your reservations or [click here](#) to reserve online, be sure to use the Group Code **FCCS081621**. To ensure you receive the group rate, please identify yourself as part of the FCCS program when calling.

Room rate: \$152 for single/double occupancy and is subject to applicable state and local taxes. Taxes are subject to change without notice.

All reservations received after the cut-off date will be accepted on a space or rate available basis. The rate will be available three days pre and post the conference dates if made prior to the cutoff date, based on availability.

Cancellation Policy

All reservations must be guaranteed by check or a major credit card. Reservations canceled within 72 hours of arrival are subject to a cancellation fee of one night's room and tax (currently 11%).

Driving Directions

Baltimore-Washington International Airport (BWI) (Distance: 89 miles)

From the airport take I-95 North towards Baltimore. Exit I-95 onto I-695 North. Follow I-695 North and exit onto I-795 North. Follow to Route 140 West to Westminster, Maryland. Exit Route 140 to Route 97 North and continue approximately 20 miles to the traffic circle in Gettysburg. The hotel will be on your right when you enter the traffic circle.

Harrisburg International Airport (Distance: 47 miles)

From the airport take Route 283 West to the Pennsylvania Turnpike. Take the Turnpike West (Pittsburgh) and onto Route 15 (Gettysburg Pike) South. Continue on 15 South for approximately 25 miles and exit at the York Street Exit (Route 30) and proceed West on Route 30. Follow approximately two miles to the traffic circle and the hotel will be on your right side.

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Dulles International Airport (Distance: 78 miles)

From the airport take I-95 North to Route 270. Once in Frederick, Maryland, proceed onto Route 15 North. Follow approximately 20 miles and exit at York Street (Route 30). Proceed West on Route 30 to the traffic circle (approximately two miles). The hotel will be on your right side.

Reagan National Airport (Distance: 89 miles)

From the airport take the George Washington Parkway East (North) Exit onto I-495 North (Capital Beltway). Follow I-495 North to I-270. Continue on I-270 until Frederick. Once in Frederick, Maryland, proceed onto Route 15 North. Follow approximately 20 miles and exit at York Street (Route 30). Proceed West on Route 30 to the traffic circle (approximately two miles). The hotel will be on your right side.

Philadelphia International Airport (Distance: 149 miles)

From the airport take Route 291 West to I-95 South Exit at old Exit 17 onto Route 15 (Gettysburg Pike) South. Continue on 15 South for approximately 25 miles and exit at the York Street Exit (Route 30) and proceed West on Route 30. Follow approximately two miles to the traffic circle and the hotel will be on your right side.

Transportation

Parking

Borough of Gettysburg garage: \$10 per day

Valet parking isn't available

Car Service

If you prefer, sedan service is available. Please call 800.238.4946 to make reservations. Advance reservations are required and all credit cards, with the exception of Discover, are accepted.

From Baltimore, Dulles, National Airports the rates are approximately \$135 one-way. From Harrisburg, the rate is approximately \$150 one-way. If up to 3 people are traveling together, additional rates are charged. Please call for rates.

Rental Cars



National Car Rental, Alamo Car Rental and Enterprise Rent-a-Car provide corporate and personal discounts to the Farm Credit System and Member Cooperatives, all in a single website.

Business Travel

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Simply choose your organization's name from the list. Important: Reservations must be made in the name of the employee or board of director of the selected organization. [Click here](#) to check rates and reserve a rental car.

Personal Travel

Choose Leisure Travel and enter your reservation information. Compare rates and choose the vehicle you want to reserve – it's that simple. [Click here](#) to check rates and reserve a rental car.

Emerald Club

For complimentary enrollment in National Rental Car's Emerald Club, [click here](#). Enjoy exclusive benefits and privileges to make renting faster and easier.

If you have any questions, please contact [Heather Tseng](#)

