



Sample Email Text

Dear [Classmates or Fellow Parents],

Today is George School's Great Green Give and I hope that you will join me in participating in this exciting fundraising event! When we all come together—alumni, parents, grandparents, parents of alumni, and friends—we can truly make a difference for George School today and in the future.

If 1000 donors make a gift today, George School will receive an additional \$50,000 from a group of generous trustee and alumni challengers.

Here's how you can help us reach our goal:

- 1. GIVE:** Make a gift to the George School Fund. Gifts received before 11:59 p.m. EST on February 7 will count towards the goal. Visit www.georgeschool.org/greatgreengive or call 215.579.6564 to make your gift.
- 2. SHARE:** Sign up to become an Advocate and then share the love on Facebook, Twitter, Instagram, or email using your own unique impact tracking link. Share what YOU love about GS and why giving to George School is important to you using #GreatGreenGive.
- 3. ASK:** Ask your network to join you in making a donation to George School!

You can find updates on the goal, other challenges or matches, and much more by visiting www.georgeschool.org/greatgreengive, or by following George School on Facebook, Twitter, and Instagram (@georgeschool).

Thank you for your generosity to George School and for sharing in today's GS love!

Sincerely,

[Your Name]