



## Frequently Asked Questions

### **What is the Great Green Give?**

The Great Green Give, George School's Giving Challenge, is when the GS family comes together and demonstrates its collective impact. Your participation unlocks a \$50,000 challenge gift which helps George School remain a school where meaningful connections are the foundation for great learning.

### **When is the Great Green Give?**

NOW! Visit [www.georgeschool.org/greatgreengive](http://www.georgeschool.org/greatgreengive) now until 11:59 p.m. EST on Friday, February 7.

### **Who can participate?**

YOU! Anyone can support the Great Green Give! The more people who show their GS love, the faster we reach our goal of 1000 donors and unlock the \$50,000 challenge gift!

### **What counts towards the Great Green Give?**

Any gift made from now until 11:59 p.m. EST on Friday, February 7 to any designation within the George School Fund will count towards our goal whether it be online, by phone, or by mail.

### **What is our Great Green Give Goal?**

If we reach our goal of 1000 donors by February 7 we will secure \$50,000 from our generous trustee and alumni challengers.

### **How do I make a gift online?**

Visit [www.georgeschool.org/greatgreengive](http://www.georgeschool.org/greatgreengive), click on the green "Give Now!" button, and follow the instructions on the giving form.

### **Will my name and donation amount be visible on the campaign page?**

Your name will appear on the campaign page unless you choose to be anonymous. Your donation amount is private and will not be displayed on the campaign page.

### **If I have multiple affiliations with George School, towards which participation rate will my donation count?**

Your gift will count towards all of the applicable participation rates. Just make sure you check all of the appropriate affiliation boxes, 'Alumnus/a', 'Parent', etc. when you make your donation. If you don't see the box, you're all set—you've already told us you're affiliation(s) within your profile.



### **How do I encourage my classmates/peers to participate?**

Sign up to become an advocate or create a match/challenge. Check for instructions on how to become an advocate or set up a match/challenge in the “About” section of the campaign page. Also use the sample posts or images to share the Great Green Give on social media. Spread the love by sharing what YOU love about GS using #GREATGREENGIVE. Top advocates will be rewarded with prizes.

*Your communication to your peers will ensure the success of this day. Please spread the word!*

### **The ‘Copy Link to Share’ isn’t functioning properly. Any suggestions?**

GiveCampus, the social fundraising and engagement platform being used for the Great Green Give, supports Internet Explorer (IE) 9 or above. We would recommend that you either update your browser or try another one like Google Chrome or Firefox.

### **Are there talking points I should use when communicating with my peers?**

- We need the help of the entire George School community to come together to achieve this goal and take advantage of this opportunity. GREAT things happen when we come together for George School!
- Gifts to any George School Fund designation (Technology, Financial Aid, Faculty and Staff Support, Athletics, etc.) will be counted towards the goal.
- Your participation unlocks a \$50,000 challenge gift which helps George School remain a school where meaningful connections are the foundation for great learning.
- Every gift—and everyone—makes a difference!

### **Is my gift tax deductible?**

Yes. As with any charitable contribution to George School, your gift on the Great Green Give is tax deductible. Please consult your tax advisor with any specific questions.

### **What if I have questions?**

Email us at [gsgfund@georgeschool.org](mailto:gsgfund@georgeschool.org) or call 215.579.6564.