

Support the URSA Experience at MSU

President Clif Smart: We've had over 300 students go through the URSA Experience and universally they have found it really meaningful to learn Missouri State traditions, to connect with upper classmen and to connect with each other. That's really what this program is all about, it's helping our new students become Bears, even before classes start.

There's a cost to this and some of our students, particularly our first generation students, struggle to pay for college. So we're doing a crowdfunding appeal to help defray much of that cost that otherwise would have to forgo this incredible opportunity.

I've given to this crowdfunding every year and I'll give it again. I want to encourage you to participate as well because nothing can make as big a difference in the life of a new student, especially a first generation student, as getting them connected to the university right away.