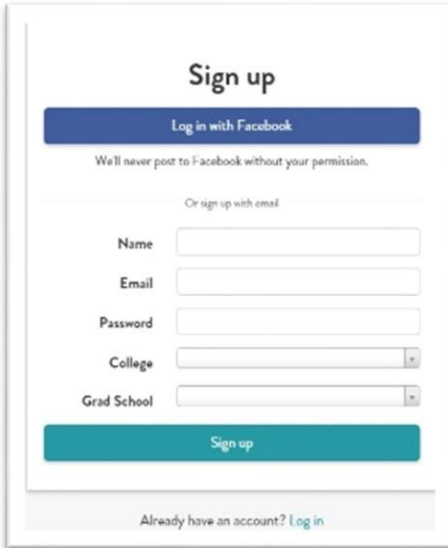


Becoming an Advocate for a Crowdfunding Campaign

The easiest way for you to make an impact with a crowdfunding campaign is to encourage your peers and classmates to join you in making a gift. On GiveCampus, spreading the word is easy, fun, and rewarding because you know precisely how many clicks, gifts, and dollars your outreach is driving.

To become an advocate and take advantage of these tools, follow these six simple steps:



Sign up

Log in with Facebook

We'll never post to Facebook without your permission.

Or sign up with email

Name

Email

Password

College

Grad School

Sign up

Already have an account? [Log in](#)

STEP 1 – SIGN UP: Go to www.givecampus.com and click on “Sign Up” in the top right of the page. **Create an account** either by linking to your Facebook account or your email.

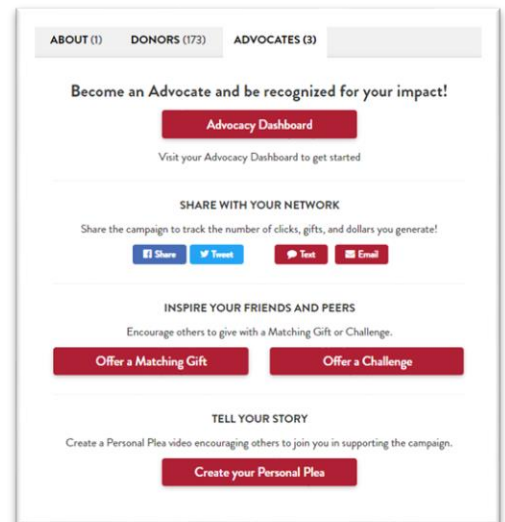
STEP 2 – ACCESS YOUR UNIQUE LINK: Now that you’re logged in, go to the campaign page (once the campaign is “live”) and click on the “Advocates” tab found just below the video. There, you will find a link that is **customized just for you.**

STEP 3 – START SHARING: If you want to share over **Facebook or Twitter**, click those buttons and your support will automatically be tracked on the Advocates tab. You can also copy your link to share via email, text or other social media channels.

STEP 4 – HAVE FUN WITH IT: In addition to sharing the campaign page with others, you will also be recognized as an advocate for doing things to make sharing more fun such as **creating a matching gift or challenge** and **creating a personal plea video.**

STEP 5 – TRACK YOUR IMPACT: Check back on the advocates tab to see how many clicks, dollars and donations you have generated for the campaign.

STEP 6 – KEEP SHARING: The more you share, the more people will see our campaign! Make it personal – tell your network why this campaign matters to you, and why others should join you in supporting LTSS!



ABOUT (1) DONORS (173) ADVOCATES (3)

Become an Advocate and be recognized for your impact!

[Advocacy Dashboard](#)

Visit your Advocacy Dashboard to get started

SHARE WITH YOUR NETWORK

Share the campaign to track the number of clicks, gifts, and dollars you generate!

[Facebook Share](#) [Twitter](#) [Text](#) [Email](#)

INSPIRE YOUR FRIENDS AND PEERS

Encourage others to give with a Matching Gift or Challenge.

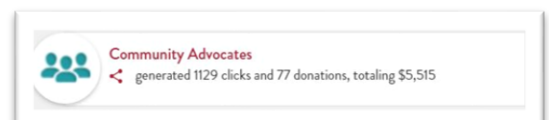
[Offer a Matching Gift](#) [Offer a Challenge](#)

TELL YOUR STORY

Create a Personal Plea video encouraging others to join you in supporting the campaign.

[Create your Personal Plea](#)

**Pro Tip! If you want to earn incentives for sharing, make sure you create a GiveCampus account and sign in! If you don't sign in before sharing the campaign page, your activity will still be tracked... just as an anonymous Community Advocate!*



Community Advocates

generated 1129 clicks and 77 donations, totaling \$5,515