



# SOCIAL MEDIA TOOLKIT

## SOCIAL MESSAGING

Here is some suggested language for your social media updates:

- 1) I'm supporting the #StartStrongBC Challenge - an opportunity to cover the cost of a class for 250 first-time-in-college students at Broward College. <<URL LINK>>
- 2) 5 days to \$50k! Help unlock \$50k in funding by making a gift to the Broward College Fund. Count me in! #StartStrongBC Challenge <<URL LINK>>
- 3) Join me June 21 - 25 for the #StartStrongBC Challenge! I'm giving to Broward College to help cover the cost of a class for incoming students. <<URL LINK>>

DOWNLOAD IMAGE



#StartStrongBC Challenge Social Image

## SOCIAL MESSAGING

#StartStrongBC Challenge Video -

This week only! Every gift to the Broward College Fund will be matched up to \$50K. If we reach our goal, we can enroll 250 first-time-in-college students by covering the cost of their first class. Make your contribution today: <<URL LINK>>

#StartStrongBC

DOWNLOAD VIDEO



Launch Video

# OMG I LOVE YOUR BACKGROUND!

Use our Zoom background to help raise awareness during the week of #StartStrongBC

[DOWNLOAD](#)



# THANK YOU!

You are helping our community start strong!