



SOCIAL MEDIA TOOLKIT

BROWARD
COLLEGE

SOCIAL MESSAGING

Share! Follow, like, and share posts from Broward College on social media. Make a statement and share that you are supporting the #StartStrongBC Challenge by posting on Facebook, Instagram, Twitter, or LinkedIn.

Here is some suggested language for your social media updates:

- 1) I'm supporting the #StartStrongBC Challenge - an opportunity to cover the cost of a class for 250 first-time-in-college students at Broward College.
- 2) 5 days to \$50k! Help unlock \$50k in funding by making a gift to the Broward College Fund. Count me in! #StartStrongBC Challenge
- 3) Join me June 21 - 25 for the #StartStrongBC Challenge! I'm giving to Broward College to help cover the cost of a class for incoming students.



[DOWNLOAD IMAGE](#)

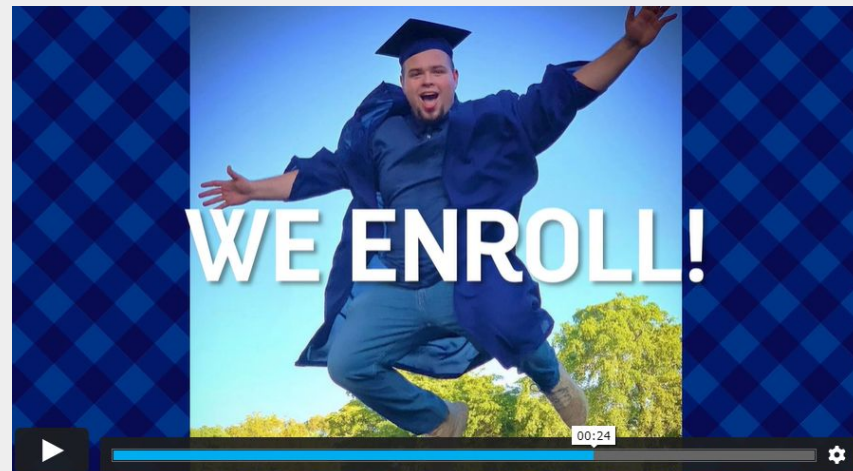
SOCIAL MESSAGING

#StartStrongBC Challenge Video -

The #StartStrongBC Challenge aims to enroll hundreds of new students at Broward College to set them on a path of empowerment.

Thanks to the Helios Education Foundation matching up to \$50,000 in contributions, we have the opportunity to cover the cost of a class for 250 first-time-in-college students.

One class can change a person's life. Your gift can make the difference. #StartStrongBC



[DOWNLOAD VIDEO](#)

OMG I LOVE YOUR BACKGROUND!

Use our Zoom background to help raise awareness during the week of #StartStrongBC

[DOWNLOAD](#)



THANK YOU!

You are helping our community start strong!