

Email and Text Samples

Email

Dear [Classmates/Fellow Parents/Friends],

Today is the Great Green Give, George School's annual day of giving. Every gift will make a difference for George School students.

Here is how you can help:

- Give – Your gift of any amount made before midnight on February 3 will help us reach our goal of 1,000 donors and will be matched dollar for dollar up to $150,000. You can choose to designate your gift to support an area that is meaningful to you.
- Share – Help us spread the word about the Great Green Give and ask the people in your network to join you in making a gift.

I hope that you will join me in participating in this unprecedented day of giving.

Sincerely,
[Your Name]

Text

Text 1:
Hi [Name of Person], today is the Great Green Give. Join me in supporting George School with a gift to an area that is meaningful to you. Visit www.georgeschool.org/greatgreengive. Thanks for your support!

Text 2:
Hi [Name of Person], let's make a difference for George School! Support the Great Green Give on Friday, February 3. All gifts made by 11:59 p.m. on February 3 will help us reach our goal of 1,000 donors and will be matched dollar for dollar up to $150,000. Visit www.georgeschool.org/greatgreengive to make a gift.