


**Four Simple Steps to Become an Advocate on GiveCampus**

The best way for you to make an impact for George School is to encourage your friends and classmates to join you in making a gift. On GiveCampus, spreading the word is easy, fun, and rewarding because you know precisely how many clicks, gifts, and dollars your outreach is driving.

**To become an advocate and take advantage of these tools, follow these four simple steps:**

1. Go to **www.georgeschool.org/greatgreengive** and click on "Sign Up" in the top right of the page.

2. Create an account either by linking to your Facebook account or your email. Note: Facebook is helpful because you don't have to remember another password and GiveCampus will never post to Facebook without your permission.

3. Now that you're logged in, go to **www.georgeschool.org/greatgreengive** and you will find a link that is now customized for you. If you want to share over Facebook or Twitter, click those buttons and your support will automatically be tracked on the "Advocates" tab just below the video. Use the "Copy to Share" button to generate a link to paste into an email. If you are accessing the campaign on a mobile device, you can use the "Copy to Text" button to share the campaign via text message.

4. In addition to sharing, you will also be recognized as an advocate for doing things to make sharing more fun like creating a matching gift or challenge and creating a personal plea video. Check the incentives section to see how you will be acknowledged for your work as an advocate!