

# PROCESSING JOURNAL

A Publication of GEAPS Media Group



**GEAPS**  
MEDIA GROUP

| 2026  
**MEDIA GUIDE**

## 2026 DISPLAY AD RATES

SIZE	B/W	2-Color	4-Color
Full Page	\$555	\$710	\$1,365
1/2 Page	\$395	\$525	\$1,105
1/3 Page	\$290	\$395	\$840
1/4 Page	\$240	\$315	\$550
Inside Front Cover			\$1,680
Inside Back Cover			\$1,680
Back Cover			\$1,900
Front Cover			\$2,730

1/4 PAGE ADVERTORIAL \$185

Rates are NET. Agencies multiply rates by 1.1765 to get gross rate.

## DIGITAL MEDIA OPPORTUNITIES

e-Blast	\$425
Digital Edition Sponsorship	\$800
<b>Banner Partner Program</b>	Banner Ads are 970x250, 300x250, 728x90 pixels and can only be submitted as JPEG or GIF files (no Flash Files).
12x	\$375/month
6x	\$425/month
3x	\$500/month

Call your Representative for more information

## Advertiser Bonus

- 1/4 page **News Release** in each issue you advertise
- Advertisers in 4Q Issue get 1/3 page **Company Profile**

## CIRCULATION ► 850

PROCESSING JOURNAL is mailed quarterly to these North American facilities:

- Soybean processors
- Sunflower processors
- Cottonseed processors
- Canola processors
- Ethanol
- Biodiesel

## AD SIZES AND MECHANICAL REQUIREMENTS

	Full Page 7.75"x10.5"		1/2 Page Island 4.75"x7.33"		1/2 Page Vertical 3.375"x9.75"		1/2 Page Horizontal 7.25"x4.875"
Trim 8.25"x11" Bleed 9"x11.5"							
	1/3 Page Vertical 2.25"x9.75"		1/3 Page Square 4.75"x4.875"		1/4 Page Vertical 3.375"x4.875"		1/6 Page Vertical 2.25"x4.5"

Please Set Text and Logos at least 1/4 of an inch (.25") from trim line. Magazine is perfect bound.

## AD SALES CONTACTS

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## DIGITAL AD REQUIREMENTS

- All Text and Logos at least 1/4" of an inch from trim line.
- All Ads, Photos and Graphics Output CMYK.
- Please Do Not Include Color Bar and Crop Marks.

### PLEASE SUBMIT YOUR AD VIA THE FOLLOWING:

- EMAIL (rebecca@grainjournal.com)

### Submission Formats for Ads

- EPS (Text to Outlines)
- PDF (Press-Optimized)
- TIF (300dpi)

## 2026 PROCESSING JOURNAL EDITORIAL CALENDAR

Processing Journal delivers perspective on the technologies, markets, and policies shaping the processing industry. From renewable energy and automation to global trends and regulatory shifts, it provides the knowledge that drives decisions and defines progress.

<b>FIRST QUARTER</b> <i>Closing Feb. 26</i> <i>Material Due Mar. 5</i>	<b>SECOND QUARTER</b> <i>Closing Jun. 4</i> <i>Material Due Jun. 11</i>	<b>THIRD QUARTER</b> <i>Closing Sep. 3</i> <i>Material Due Sep. 10</i>	<b>FOURTH QUARTER</b> <i>Closing Dec. 3</i> <i>Material Due Dec. 10</i>
<b>Theme:</b> Market Dynamics and Innovation	<b>Theme:</b> Operational Excellence and Efficiency	<b>Theme:</b> Global Perspectives in Processing	<b>Theme:</b> The Future of Processing
<p>Critical insights into the evolving landscape of processing technologies and market trends, helping industry leaders navigate and capitalize on new opportunities.</p>	<p>The innovation, technologies, and strategies that drive efficiency, reduce costs, and enhance operational performance.</p>	<p>A strategic overview of the global processing industry, with a focus on key regional developments and their implications for global operations.</p>	<p>The forward-thinking ideas, science and strategies that will define what will inform where we are headed.</p>
<b>Topics:</b>	<b>Topics:</b>	<b>Topics:</b>	<b>Topics:</b>
<ul style="list-style-type: none"> <li>Ethanol and Biodiesel Innovations: Exploring advancements in renewable energy processing and the impact on market dynamics.</li> <li>Regulatory Landscape: Analysis of new regulations affecting processing industries and strategies for compliance.</li> <li>Global Market Trends: A comprehensive look at how international developments are influencing the processing sector.</li> <li>Sustainability in Processing: Innovations in reducing the environmental impact of processing operations.</li> </ul>	<ul style="list-style-type: none"> <li>Automation in Processing: The latest in AI and robotics that are transforming processing operations.</li> <li>Process Optimization: Techniques and tools for maximizing output and minimizing waste in processing plants.</li> <li>Supply Chain Resilience: Strategies for strengthening supply chains amid global uncertainties.</li> <li>Energy Efficiency: Reducing energy consumption in processing facilities to improve both cost and sustainability outcomes.</li> </ul>	<ul style="list-style-type: none"> <li>Regulatory Changes: Impact of regulatory shifts in major markets on the global processing industry.</li> <li>Trade and Market Access: Challenges and opportunities in navigating global trade regulations.</li> <li>Innovation Hotspots: Regions leading in processing innovation and what can be learned from them.</li> <li>Leadership &amp; Innovation: Profiling industry leaders driving change in the global processing industry.</li> </ul>	<ul style="list-style-type: none"> <li>Next-Gen Processing Equipment: The latest technologies transforming processing efficiency and output.</li> <li>Digital Transformation: How digital tools are reshaping the processing industry.</li> <li>Economic Outlook: Forecasting the financial future of the processing sector and its impact on investment and growth.</li> <li>Risk Management: Identifying and mitigating risks in processing operations as global challenges evolve.</li> </ul>

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# MEDIA GUIDE

2026 DISPLAY AD RATES AND DETAILS

## FRONT COVER CORNER CUT

In addition to our traditional print offerings, Processing Journal offers specialty options to provide your company or product even more exposure.

# PROCESSING JOURNAL

FUELING INNOVATION + PROGRESS

Volume 4 | No. 1  
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