

## 2020 DISPLAY AD RATES (NET)

Size	B/W	2-Color	4-Color
Full Page	\$1,750	+\$225	+\$525
1/2 Page	\$1,325	+\$175	+\$375
1/3 Page	\$1,000	+\$150	+\$350
1/4 Page	\$700	+\$125	+\$325
Inserts (Design Pre-Approval Required)	\$3000/11k copies provided		

**FRONT COVER AD (\$7,500)** Design Pre-Approval Required. Includes full page, 4-color ad plus a postcard in the magazine.

**1/2 PAGE ADVERTORIAL \$800**      **1/3 PAGE ADVERTORIAL \$600**  
**1/4 PAGE ADVERTORIAL \$500**      **1/6 PAGE ADVERTORIAL \$400**

Additional Ads in Any (1) Issue Are 1/2 Price. Color is additional cost. Rates are NET. Agencies multiply rates by 1.1765 to get gross rate.

## CIRCULATION ► 10,500

Grain Elevators, GEAPS Regular Members, Feed Mills, Flour Mills, Corn & Soybean Processors, Contractors, Engineers, and Millwrights

## 2020 PRODUCT & SERVICE DIRECTORY

Listings*	\$600
Display Ad Standard (4-Color)	\$300
Display Ad Double Size (4-Color)	\$437
Display Ad Triple (4-Color)	\$575

\* Up to (9) Categories. Additional listings are \$10 each. Prices (net) are one-time charge for six 2020 issues and online version.

## Editorial Content and Closing Dates

### JANUARY & FEBRUARY

GEAPS Exchange/Construction Issue  
 Closing Jan. 3 • Material Due Jan. 10  
 Publication Date **February 7, 2020**

### MARCH & APRIL

Merchandising Issue  
 Closing Mar. 6 • Material Due Mar. 13  
 Publication Date **April 3, 2020**

### MAY & JUNE

Transportation Issue  
 Closing May 1 • Material Due May 8  
 Publication Date **June 5, 2020**

### JULY & AUGUST

Grain Quality Issue  
 Closing July 10 • Material Due July 17  
 Publication Date **August 7, 2020**









### SEPTEMBER & OCTOBER

Safety Issue  
 Closing Sept. 4 • Material Due Sept. 11  
 Publication Date **October 9, 2020**

### NOVEMBER & DECEMBER

Buyer's Guide  
 Closing Nov. 6 • Material Due Nov. 13  
 Publication Date **December 4, 2020**

## AD SIZES AND MECHANICAL REQUIREMENTS

	Full Page 7.25"x9.75"		1/2 Page Island 4.75"x7.33"		1/2 Page Vertical 3.375"x9.75"		1/2 Page Horizontal 7.25"x4.875"
Trim 8.5"x10.875" Bleed 9"x11.5"							
	1/3 Page Vertical 2.25"x9.75"		1/3 Page Square 4.75"x4.875"		1/4 Page Horizontal 4.75"x3.33"		1/4 Page Vertical 3.375"x4.875"

Please Set Text and Logos at least 1/4" or 0.25" of an inch from trim line. Magazine is perfect bound.

## DIGITAL AD REQUIREMENTS

- All Text and Logos at least 1/4" of an inch from trim line.
- All Ads, Photos and Graphics Output CMYK.
- Please Do Not Include Color Bar and Crop Marks.

### PLEASE SUBMIT YOUR AD VIA THE FOLLOWING:

- EMAIL (rebecca@grainnet.com)

### Submission Formats for Ads

- EPS (Text to Outlines)
- PDF (Press-Optimized)
- TIF (300dpi)

Grain Journal is a bi-monthly trade magazine for the grain and feed industries.