

2020 DISPLAY AD RATES (NET)

| Size | B/W | 2-Color | 4-Color |
|-----------|-------|---------|---------|
| Full Page | \$500 | +\$100 | +\$500 |
| 1/2 Page | \$400 | +\$100 | +\$500 |
| 1/3 Page | \$350 | +\$100 | +\$500 |
| 1/4 Page | \$300 | +\$100 | +\$500 |

FRONT COVER AD (\$2,750) Design Pre-Approval Required. Includes full page, 4-color ad plus a postcard in the magazine.

CLASSIFIED AD \$100
 INSERTS \$1,000
 1/4 PAGE ADVERTORIAL \$175

CIRCULATION ► **2,000**

U.S. and Canada. Wheat, Corn, Rice and Durum Mills. **U.S., Canada and International.** IAOM Active Members.

2020 PRODUCT & SERVICE DIRECTORY

| | |
|----------------------------------|-------|
| Listings* | \$500 |
| Display Ad Standard (4-Color) | \$175 |
| Display Ad Double Size (4-Color) | \$250 |
| Display Ad Triple (4-Color) | \$325 |

* Up to (10) Categories. Additional listings \$5 each.
 Prices (net) are one-time charge for four 2020 issues and online version.

Editorial Content and Closing Dates

FIRST QUARTER

IAOM Conference
 Closing Jan. 10
 Material Due Jan. 17
 Publication Date **February 28, 2020**

SECOND QUARTER

Closing April 10
 Material Due April 17
 Publication Date **May 22, 2020**









THIRD QUARTER

Closing August 7
 Material Due August 14
 Publication Date **August 28, 2020**

FOURTH QUARTER

Annual Buyer's Guide
 Closing Oct. 9
 Material Due Oct. 16
 Publication Date **November 20, 2020**

AD SIZES AND MECHANICAL REQUIREMENTS

| | | | | | | | |
|---|-------------------------------------|---|------------------------------------|---|---------------------------------------|---|--|
|  | Full Page 7.25"x9.75" |  | 1/2 Page Island 4.75"x7.33" |  | 1/2 Page Vertical 3.375"x9.75" |  | 1/2 Page Horizontal 7.25"x4.875" |
| Trim 8.5"x10.875" Bleed 9"x11.5" | | | | | | | |
|  | 1/3 Page Vertical 2.25"x9.75" |  | 1/3 Page Square 4.75"x4.875" |  | 1/4 Page Horizontal 4.75"x3.33" |  | 1/4 Page Vertical 3.375"x4.875" |

Please Set Text and Logos at least 1/4" or 0.25" of an inch from trim line. Magazine is perfect bound.

DIGITAL AD REQUIREMENTS

- All Text and Logos at least 1/4" of an inch from trim line.
- All Ads, Photos and Graphics Output CMYK.
- Please Do Not Include Color Bar and Crop Marks.

PLEASE SUBMIT YOUR AD VIA THE FOLLOWING:

- EMAIL (rebecca@grainnet.com)

Submission Formats for Ads

- EPS (Text to Outlines)
- PDF (Press-Optimized)
- TIF (300dpi)

Milling Journal is a quarterly magazine for operations personnel in the flour & corn milling industries.