

2022 Ag Safety Director's Leadership Conference

Mid-America Conference Center—Council Bluffs, IA
January 4th—6th

Leverage Your Influence

A Winning Strategy to Strengthen Safety Culture



Exhibitor Booth Registration Packet



Sponsored by:
Mid-West Ag Cooperative Safety
Director's Association

Meet Your 2022 Safety Leadership

Leverage Your Influence A winning Strategy to Strengthen Safety



Candace Carnahan - Candace Carnahan's path as a safety advocate resulted from a devastating workplace incident in which she lost her leg at the age of 21. That day could have taken her life, and it was completely preventable. One step changed her life.

Since that day 20 years ago, more than half a million people have heard her message of workplace safety. Her advocacy reaches into every layer of an organization – from corporate offices to manufacturing and production environments.

With nothing more than a microphone and a breadth of stories, Candace captivates. She is just as at home on conference stages as she is on offshore rigs, or production facilities – anywhere employees are making decisions about their safety.



Ron "Gus" Gustafson - Raised on a farm in Lyons, Nebraska, Ron "Gus" Gustafson was a standout basketball player in high school in spite of having lost his right arm and shoulder in a tragic childhood farm accident. When you face an obstacle in your life, think of Ron "Gus" Gustafson. Gus battled for his life at age 9 following a tractor accident. In spite of his injury, he was determined to excel in athletics. He played varsity basketball (Honorable Mention, All-State) and earned the respect of the coach who once said he'd never make the team. As an adult, this professional speaker suffered a stroke and had to learn how to talk again! Setback after setback, Gus has been able to turn them into comebacks! For Gus, each setback has presented an opportunity to grow. Today, Gus is a remarkable motivator. To experience his message is to lose all self-doubt and to find the strength to succeed. He'll show you how, with two simple keys: Never give up, and Have the courage to face the next challenge.



Michelle Ray - Michelle Ray is a highly sought-after international leadership keynote speaker, entrepreneur, author and educator who advocates the importance of developing leadership and accountability skills, regardless of one's title. She is committed to helping her clients create engaged workplaces, develop exceptional leaders and implement practical strategies to revitalize their cultures.

Michelle began her career in Australia in media and advertising. From increasing sales revenues of 25 leading Australian radio and television affiliate stations, Michelle helped generate record-breaking revenues for the sales team of the world's largest cinema advertising contractor in the midst of a severe recessionary climate. With a proven background in achieving outstanding results as a business leader, Michelle has since worked with leaders and teams in diverse industries including finance, insurance, retail, food services, construction, mining, oil and gas, as well as many government, healthcare, education and public sector groups. Now residing in Vancouver, Canada, Michelle's work as a keynote speaker and coach helps individuals at every level and any stage of their career to master personal leadership: The ability to take charge of oneself first in any situation. She speaks passionately about self-actualization, change, the importance of authentic leadership in the workplace and the responsibility of positive communication and influence. Michelle is one of less than 700 people worldwide to have earned the Certified Speaking Professional designation.



Scott Mautz - Scott Mautz is a popular keynote speaker and author of the Amazon #1 bestselling "Leading from the Middle," as well as author of the multi-award-winning books "Find the Fire" and "Make It Matter." He's a former Procter & Gamble senior executive who successfully ran several of the company's largest multi-billion dollar businesses. He's faculty at Indiana University's Kelley School of Business for Exec. Ed., and is a former top desk columnist for Inc. (where he's also been named a "Top 50 Leadership Innovator"). He's the founder/CEO of Profound Performance (a keynote, workshop, and training company), and is a LinkedIn Learning Instructor. Scott has also appeared in/on many national publications and podcasts.

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2022 Ag Safety Director's Leadership Conference Exhibitor Registration Information

Dear Prospective Exhibitors,

The Mid-West Ag Cooperative Safety Directors Association will be holding our 8th annual Safety Director's Leadership Conference in Council Bluffs January 4-6. Attendance for this conference has been around 200 safety professionals!

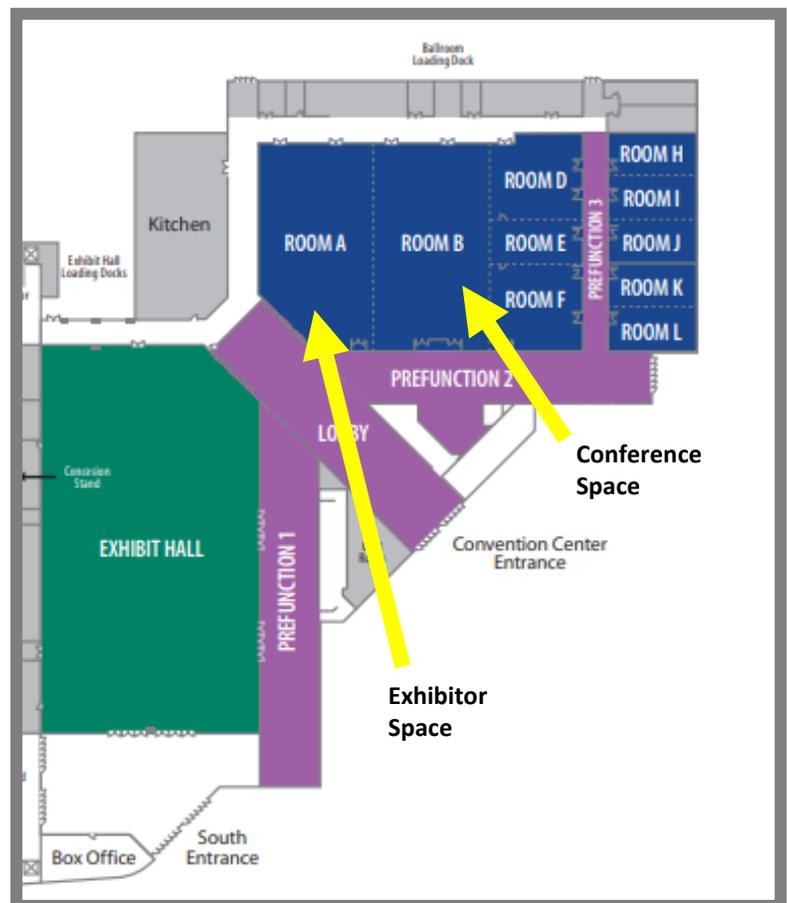
The conference will be held in Room B and the exhibitor booths will be in Room A. Traffic for the conference will be directed through Room A doors to promote as much interaction as possible with your display tables.

We have purchased some very nice door prizes that will be given away at the end of the conference. For conference attendees to be eligible for the drawing, they will have to visit each of the exhibitor booths to complete a punch ticket. We will be giving away 2 Apple I-Pads. We will also be asking our exhibitors for donated items to add to the door prizes.

The exhibitor booths will open for the entire length of the conference include an evening reception on the night of the 4th, all day on the 5th, and until the conference ends at 1:00 pm on the 6th. Throughout the conference we offer generous breaks to allow more time for attendees to visit your booths.

The cost for a 10 x 10 booth space is \$750. This fee allows for up to two persons at your booth and includes all meals during the conference. Organizations choosing to bring more than two representatives would need to register each additional person at the regular conference registration fee of \$325 each. Exhibitors are welcome to attend any of the leadership training sessions during the conference. Your exhibitor fees are used directly in supporting the success of this and future conferences. We thank you for your support and will work hard to help ensure that our conference is a great experience for you and your organization.

For questions about becoming an exhibitor for this year's conference please contact Austin Uhrig at Auhrig@westco.coop or by phone at (308) 249-4210.



2022 Ag Safety Director's Leadership Conference Schedule

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Tuesday January 4th

6:00 pm-9:00 pm **Evening Reception / Socializer**

6:00-7:00 **Cocktail Hour**

7:00-8:00 **Buffet Dinner**

8:00-9:00 **Entertainment** - C Willi Myles Referred to as "America's Everyday Comedian"

Wednesday January 5th

7:00-9:00 am **Registration & Breakfast**

9:00-10:15 am **Keynote** - Candace Carnahan - *"See Something, Say Something"*

10:30-12:00 pm **Session 1** - *"Leverage Your Influence"* (Breakout Session)

12:00-1:00 pm **Lunch / Visit the Exhibitors**

1:00-2:00 pm **Session 2** - Michelle Ray - *"It Starts With You - Elevate Your Influence"*

2:00-3:00 pm **Break - Meet the Exhibitors & Networking**

3:00-4:30 pm **Session 3** - Michelle Ray - *"Leading in Real Time"* Are We Ready, Responsive, and Relevant in a Radically Changing world?

Thursday January 6th

7:00-8:00 am **Breakfast**

8:00-9:00 am **Keynote** - Ron "Gus" Gustafson - *"Turning Setbacks into Comebacks"*

9:00-11:00 am **Session 4** - Scott Mautz - *"Increase Your Influence"* (A workshop)

11:00 -11:30 am **Break - Meet the Exhibitors & Networking**

11:30 -12:00 pm **Session 5** - Scott Mautz - *Tools & Take-Aways*

12:00—1:00 pm **Lunch, Door Prize Drawing, Closing Comments**

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Exhibitor Booth Registration Form

The cost for a 10x10 booth space is \$750. This fee allows for up to two persons at your booth and includes meals for the entire conference. Meals include an evening dinner on the 4th and full breakfast and lunch buffets on the 5th and 6th. Organizations choosing to bring more than two representatives would need to register each addition person at the regular conference registration fee of \$325 each.

Booth set up will be in the Mid-America Center Room A. Set-up time for exhibitor booths will be open from 2:00 pm to 5:30 pm on January 4th. Exhibitors are encouraged to keep their booths set up until the end of the conference at 1:00 pm on the 6th. Please complete this registration form and mail it with your booth registration fee to:

Midwest Ag Safety Directors
P.O. Box 286
Holdrege, NE 68949

For questions about exhibitor booths please contact
Austin Uhrig at Auhrig@westco.coop or by phone at (308) 249-4210.

Organization Name: _____

Address: _____

Number of 10x10 booth spaces purchased _____ x \$750.00 Total \$ _____

Your booth registration fee of \$750.00 allows for 2 representatives from your organization.

Number of additional representatives _____ x \$325.00 each Total \$ _____

Total amount submitted \$ _____

At the end of the conference we will have a door prize drawing for those who visited each of the exhibitors. We encourage our exhibitor to donate a door prize to add to our pile. Please coordinate with Austin Uhrig.

Booth Representative	Email Address	Cell Phone

