

2022 Ag Safety Director's Leadership Conference

Mid-America Conference Center—Council Bluffs, IA
January 4th—6th

Leverage Your Influence

A Winning Strategy to Strengthen Safety Culture



Sponsored by:
Mid-West Ag Cooperative Safety
Director's Association

Meet Your 2022 Safety Leadership

Leverage Your Influence A winning Strategy to Strengthen Safety



Candace Carnahan - Candace Carnahan's path as a safety advocate resulted from a devastating workplace incident in which she lost her leg at the age of 21. That day could have taken her life, and it was completely preventable. One step changed her life. Since that day 20 years ago, more than half a million people have heard her message of workplace safety. Her advocacy reaches into every layer of an organization – from corporate offices to manufacturing and production environments. With nothing more than a microphone and a breadth of stories, Candace captivates. She is just as at home on conference stages as she is on offshore rigs, or production facilities – anywhere employees are making decisions about their safety.



Ron "Gus" Gustafson - Raised on a farm in Lyons, Nebraska, Ron "Gus" Gustafson was a standout basketball player in high school in spite of having lost his right arm and shoulder in a tragic childhood farm accident. When you face an obstacle in your life, think of Ron "Gus" Gustafson. Gus battled for his life at age 9 following a tractor accident. In spite of his injury, he was determined to excel in athletics. He played varsity basketball (Honorable Mention, All-State) and earned the respect of the coach who once said he'd never make the team. As an adult, this professional speaker suffered a stroke and had to learn how to talk again! Setback after setback, Gus has been able to turn them into comebacks! For Gus, each setback has presented an opportunity to grow. Today, Gus is a remarkable motivator. To experience his message is to lose all self-doubt and to find the strength to succeed. He'll show you how, with two simple keys: Never give up, and Have the courage to face the next challenge.



Michelle Ray - Michelle Ray is a highly sought-after international leadership keynote speaker, entrepreneur, author and educator who advocates the importance of developing leadership and accountability skills, regardless of one's title. She is committed to helping her clients create engaged workplaces, develop exceptional leaders and implement practical strategies to revitalize their cultures.

Michelle began her career in Australia in media and advertising. From increasing sales revenues of 25 leading Australian radio and television affiliate stations, Michelle helped generate record-breaking revenues for the sales team of the world's largest cinema advertising contractor in the midst of a severe recessionary climate. With a proven background in achieving outstanding results as a business leader, Michelle has since worked with leaders and teams in diverse industries including finance, insurance, retail, food services, construction, mining, oil and gas, as well as many government, healthcare, education and public sector groups. Now residing in Vancouver, Canada, Michelle's work as a keynote speaker and coach helps individuals at every level and any stage of their career to master personal leadership: The ability to take charge of oneself first in any situation. She speaks passionately about self-actualization, change, the importance of authentic leadership in the workplace and the responsibility of positive communication and influence. Michelle is one of less than 700 people worldwide to have earned the Certified Speaking Professional designation.



Scott Mautz - Scott Mautz is a popular keynote speaker and author of the Amazon #1 bestselling "Leading from the Middle," as well as author of the multi-award-winning books "Find the Fire" and "Make It Matter." He's a former Procter & Gamble senior executive who successfully ran several of the company's largest multi-billion dollar businesses. He's faculty at Indiana University's Kelley School of Business for Exec. Ed., and is a former top desk columnist for Inc. (where he's also been named a "Top 50 Leadership Innovator"). He's the founder/CEO of Profound Performance (a keynote, workshop, and training company), and is a LinkedIn Learning Instructor. Scott has also appeared in/on many national publications and podcasts.

2022 Ag Safety Director's Leadership Conference Schedule

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Tuesday January 4th

6:00 pm-9:00 pm **Evening Reception / Socializer**

6:00-7:00 **Cocktail Hour**

7:00-8:00 **Buffet Dinner**

8:00-9:00 **Entertainment** - C Willi Myles Referred to as "America's Everyday Comedian"

Wednesday January 5th

7:00-9:00 am **Registration & Breakfast**

9:00-10:15 am **Keynote** - Candace Carnahan - *"See Something, Say Something"*

10:30-12:00 pm **Session 1 - "Leverage Your Influence"** (Breakout Session)

12:00-1:00 pm **Lunch / Visit the Exhibitors**

1:00-2:00 pm **Session 2** - Michelle Ray - *"It Starts With You - Elevate Your Influence"*

2:00-3:00 pm **Break - Meet the Exhibitors & Networking**

3:00-4:30 pm **Session 3** - Michelle Ray - *"Leading in Real Time"* Are We Ready, Responsive, and Relevant in a Radically Changing world?

Thursday January 6th

7:00-8:00 am **Breakfast**

8:00-9:00 am **Keynote** - Ron "Gus" Gustafson - *"Turning Setbacks into Comebacks"*

9:00-11:00 am **Session 4** - Scott Mautz - *"Increase Your Influence"* (A workshop)

11:00 -11:30 am **Break - Meet the Exhibitors & Networking**

11:30 -12:00 pm **Session 5** - Scott Mautz - *Tools & Take-Aways*

12:00—1:00 pm **Lunch, Door Prize Drawing, Closing Comments**

Conference Center and Hotel Information

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Mid-America Conference Center

Rooms A & B

1 Arena Way, Council Bluffs, IA



Country Inn & Suites

17 Arena Way, Council Bluffs, IA

(Hotel is Adjoined to the Mid-America Center)

Ph (712) 322-8282

Ask for Safety Director's Conference Block

Block Room Rate is \$89.00 per night



Courtyard by Marriott

2501 Bass Pro Dr, Council Bluffs, IA

(Near the Mid-America Center)

Ph (712) 318-3330

Ask for Safety Director's Conference Block

Block Room Rate is \$99.00 per night



Hilton Garden Inn

2702 Mid America Drive, Council Bluffs, IA

(Near the Mid-America Center)

Ph (712) 309-9000 Fax (712) 309-9001

Call for rates and room availability



