

Bayer Announces 2018 Spring Savings on Sensat®
April promotion features Buy 3, Get 1 Free on gallons or cases

RESEARCH TRIANGLE PARK, N.C. (April 4, 2018) – The Professional Pest Management (PPM) business of Bayer, within the company's Crop Science division, announced a spring savings Buy 3, Get 1 Free promotion on Sensat — a novel on-grain insecticide for the protection of stored grain.

Customers who purchase three 1-gallon containers will receive a fourth container free. Alternatively, customers who purchase three cases will receive a fourth case at no additional cost. The promotion runs April 1-30, 2018.

"This spring program offers savings on Sensat, a product designed to protect grain harvests from destructive pests," said Gordon Morrison, Bayer Food Safety Manager. "Insect damage on harvested grain can be a costly problem. From field to harvest to table, Bayer is committed to bringing innovative solutions for pest management across the food value chain."

Sensat features a reduced risk designation from the EPA for the protection of stored grain. It contains spinosad, the first new active ingredient to be brought to the stored grain industry in several years. The unique solution helps shield grain from up to 13 different types of pests, including moths, weevils and beetles.

Sensat is developed by Bayer, the same source of innovation behind products like Tempo® a fast-acting, pre-binning, residual treatment as well as Storcide for on-grain applications.

Customers can take advantage of these savings by visiting their local Bayer distributor or service provider. For more information on the Sensat Spring Savings promotion, as well as the full portfolio of Bayer products for Stored Grain protection, visit www.backedbybayer.com/stored-grain, or contact Bayer Customer Service at 1-800-331-2867.

Bayer is committed to bringing new technology and solutions for agriculture and non-agricultural uses. For questions concerning the availability and use of products, contact a local Bayer representative, or visit Crop Science, a division of Bayer, online at www.cropscience.bayer.us.

Visit the Bayer Connect - Social Hub for social media, recent news, blog posts, videos and more from Crop Science, a division of Bayer.

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