



## **RICHARDSON PIONEER GREY CUP FESTIVAL COMMUNITY CELEBRATION SUBMISSION RULES & REGULATIONS**

### **Official Rules**

#### **1. COMPETITION ENTRY PERIOD:**

The Competition entry period begins 12:00:00 noon (CST) on Friday, February 28<sup>th</sup>, 2020 and closes at 11:59:59 p.m. (CST) on Friday March 27<sup>th</sup>, 2020 (the “Entry Closing Date”).

#### **2. HOW TO ENTER: NO PURCHASE NECESSARY**

The “Richardson Pioneer Grey Cup Festival Community Celebration” competition (the “Competition”) is open to all Saskatchewan communities (each a “Community”).

What’s a community? A group of people exemplifying spirit in a geographic area, First Nation, town or small city in Saskatchewan; the entrant identifies the location of said community. Geographically, a community is defined as a rural municipality, village, town, small city or a First Nation within Saskatchewan. Multiple entries from the same community are NOT eligible. Entries are limited to one per community.

An entrant (must be either from a municipality or endorsed group from that municipality with a letter of support) can be any person who, on his or her own, or on behalf of a group or people, represents a community and enters the Competition on behalf of a community with the chance for the community to win a \$25,000 donation that comes with the Richardson Pioneer Grey Cup Festival Community Celebration event.

The \$25,000 grant must be for a Health & Wellness initiative with a focus on sport, culture and recreation; such as an initiative currently under way or update to a facility which can include, for example, upgrades to a recreation centre, sports field, or park.

This Competition is sponsored by Richardson Pioneer (collectively the “Sponsor”).

ON-LINE: Log on to [www.greycupfestival.ca](http://www.greycupfestival.ca) during the entry period (February 28<sup>th</sup>, 2020 to March 27<sup>th</sup>, 2020) and follow the on-screen instructions to enter.

Entry submissions must include the following:

1) Completed Application Form

2) Application:

One (1) essay of 1,500 to 4,000 characters (including spaces), describing the following:

1. Why your community should be accepted for a Richardson Pioneer Grey Cup Festival Community Celebration tour stop.

2. A description of what events are planned for the tour day to drive appropriate attendance and to create a memorable festival atmosphere. Your essay should detail these planned events, the preferred month and date for those events and a summary of the leadership team behind your proposed plans. Include a detailed budget for your proposed events.

3. What initiative(s) the \$25,000 grant would be used for and support including whether these are existing initiative(s) or new initiatives or project(s), together with a total budget for the initiative(s) and what is the current status of the fundraising for the initiative(s)?

4. The initiative(s) should focus on health/support of wellness initiatives/ active lifestyles, as well as 2020 Grey Cup Festival spirit.

3) Multimedia:

A collection of photos (between 10 and 30) and/or a short (less than 2 minute) video depicting your community's passion, commitment and support for the initiative(s). Please note a video is not required.

If any of the above items are missing, the submission may be considered incomplete and thereby not accepted as a qualified.

Please remember that multiple entries from the same community are NOT eligible – Entries are limited to one (1) per community. Only the entrant that has been endorsed by the municipality through a letter of support will be accepted as the official entrant from that community.

You must submit all of these files either electronically or via mail on or before 11:59:59 p.m. (CST) Friday March 27<sup>th</sup>, 2020 to [contest@2020greycup.com](mailto:contest@2020greycup.com)

If you submit electronically, you will receive a confirmation email. If you do NOT receive a confirmation email – please contact [Mike.Edwards@2020greycup.com](mailto:Mike.Edwards@2020greycup.com)

If you submit via regular mail, please allow enough time for delivery so the Provincial Outreach and Legacy Committee can receive your entry on or before March 27<sup>th</sup>, 2020. Please mail or deliver to:

2020 Grey Cup Festival Office  
Mosaic Stadium - 1734 George Reed Way  
Regina, SK  
S4T 1K1

The entrant is solely responsible for complying with all Official Rules & Regulations, including but not limited to the character limits set out above. If the entrant violates the single submission per community criteria, the 2020 Grey Cup Festival Provincial Outreach and Legacy Committee (the “Committee”), in its sole discretion, may choose one of the multiple entries in its sole discretion. If the entrant violates the character limits set out above, the Committee in its discretion may disqualify such entry or may ask such entrant to re-submit an application that complies with the character limits.

Each essay and set of pictures must be original, have not been previously published, entered into any other competition, grant request, or won any other prize/award, must not infringe copyright or other intellectual property rights of any other party, and must be suitable for publication (i.e. must not be obscene or indecent, depict violence or discriminatory behaviour). Entries that are not original compositions by the entrant, are illegal, defamatory, obscene, or that are discriminatory under applicable Human Rights codes or other applicable legislation will not be eligible. The Committee reserves the right, in its sole and absolute discretion, to disqualify any entry that it considers to be offensive, illegal, contrary to the aforementioned laws and codes, potentially or actually dangerous or harmful, containing any element of physical risk, defamatory themes or content, is obscene or otherwise not in keeping with the spirit of the Competition.

The Committee reserves the right, in its sole discretion, to reject any entry of any community that the Committee considers not to be in keeping with the policies, goals and/or guiding principles of the Competition, or that the Committee learns has been previously published, entered into any other competition, or won any other prize/award.

The Committee further reserves the right, in its sole discretion, to edit any entry to blur out any trade-marks or to remove any copyrighted content. Entries cannot be a parody or derogatory.

People depicted in the videos should refrain from wearing any clothing items bearing business, designer, or sports logos, or bearing the name or likeness of a celebrity, living or dead, except for authentic and official CFL Team apparel. Each entrant represents and warrants that each individual included in the photos has, as of the date of the submission, agreed (or if a minor in the applicable province or territory, that his/her parent or legal guardian has agreed), that the Committee and its agents can use, exploit, and distribute in any media whatsoever, including without limitation the Internet and on

television, now known or hereafter created, worldwide in perpetuity, each individual's names, likenesses, images, voices, and comments without any further consent or compensation. Any entry that involves a third party that has not agreed or consented to be part of the submission of the entry will be disqualified. Entrants may be required to provide the Committee with proof of consent from third parties in a form acceptable to the Committee and the Sponsors of the Competition.

The 2020 Grey Cup Festival assumes no responsibility for any claims against infringement of the right of privacy with respect to any entry submitted. By entering this Competition each entrant (i) represents that his/her submission does not infringe on any third party's copyright, trade-mark or other intellectual property rights, and (ii) agrees to release, discharge and hold harmless the 2020 Grey Cup Festival, the Committee, the judges and the Sponsors, their respective parent, subsidiary and affiliated companies, and their respective officers, directors, employees, agents and representatives from any claim or liability arising from or related to submission of the entry and participation in this Competition.

All essays, photos and videos shall become the property of the 2020 Grey Cup Festival and will not be returned to entrants. The entrant irrevocably assigns and transfers to the 2020 Grey Cup Festival any and all rights, title, and interest in the submitted content, without limitation, all copyright. The 2020 Grey Cup Festival shall have the right to edit or modify submitted content for use in perpetuity, and the entrant waives any and all moral rights he/she may have in the essay and video(s) submitted. Entrants agree to complete and sign all documents necessary to confirm the rights granted under these Official Rules.

By entering, each entrant acknowledges and agrees that submitting an entry online brings the submission within the public view and the 2020 Grey Cup Festival will not be held liable for any copying, re-posting or unlawful use of the submission that may result.

### **3. ELIGIBILITY:**

Entrants must be able to provide an official donation receipt to Richardson Pioneer if the Entrant is awarded the grant for the Competition or must have be able to get to the point where a donation receipt can be provided.

Entrants or as applicable the individuals residents that are not individuals, must be Canadians or lawful residents of Canada, 13 years of age or older as of the Entry Closing Date, and must not be professional writers, publishers, copywriters or professional photographers. Entrants who are under the age of majority at the date of entry are eligible to enter the competition and win a prize provided that the parent or legal guardian of the entrant accepts any such prize, these Official Rules, and the terms and conditions hereof for and on behalf of such entrant. Entrants under the age of 16 (but over the age of 13) will be required to provide the contact email address and phone number of a parent/legal guardian with the entry and an email will be sent to such parent/legal guardian requesting confirmation of consent. If such confirmation is not received such entrant will not be eligible to enter the Competition or make a submission.

Entrants must first read, understand, and submit acceptance of the rules, conditions and terms of the Competition via the Competition application form.

Members of the 2020 Grey Cup Festival Host Organizing Committee, the Saskatchewan Roughrider Football Club Inc., employees of Richardson Pioneer and their respective parents, affiliates, subsidiaries, and the household members and/or the immediate family (parent, child, sibling) of any of the above are not eligible to enter.

#### **4. PRIZING:**

Richardson Pioneer Grey Cup Festival Community Celebration prize: There will be six (6) prizes each in the amount of \$25,000 available to be used for a community project or facility that the winning community endorses. In addition to each cash prize there will also be an event which the successful community will host and deliver and which shall be enhanced by the 2020 Grey Cup Festival through the addition of the elements listed above and in the application form (See Terms and Conditions for Hosting the "Richardson Pioneer Grey Cup Festival Community Celebration")

NOTE: If an Entry requests a facility refresh, the entrant will need the permission of the appropriate community facility representative(s) for the facility to be eligible for the refresh. If such permission cannot be obtained, that community will be disqualified from the competition. Disqualification as a result of such failure to obtain permission or where permission is revoked by the appropriate community facility representative(s) can occur at any point in the Competition, including after winners have been selected. If an entry is so disqualified, an alternate may be selected by the 2020 Grey Cup Festival as set out in section 8 below. The 2020 Grey Cup Festival reserves the right, but shall not be obligated, to contact via phone or email any entrant and the respective community representatives to seek clarification in respect of any such entrant's entry and/or in order to verify the authenticity of any entry. Contact from the Committee in this regard does not in any way guarantee such entrant a place in the top six (6) entrants.

The 2020 Grey Cup Festival has full and sole authority to determine if the community entered in the competition is eligible to participate, and if the appropriate authorizations, consents or approvals can be obtained.

#### **5. BROADCAST:**

In addition to the prize listed above, the Committee may also feature the successful community and/or entry submission during 2020 Grey Cup Festival events, promotions and media.

#### **6. JUDGING CRITERIA:**

There will be one (1) round of judging by panel, designated by the 2020 Grey Cup Festival, and one (1) round of online voting by the public.

## **Round 1:**

For the judging round, eligible entries will be judged by a panel of judges appointed by the 2020 Grey Cup Festival. Judging will be based on the following criteria:

1. Depiction of actions and events that illustrate the community's commitment to encouraging and promoting youth sports, recreation and active living (35%);
2. Description of the submitted community project and the impact and benefit the legacy will have on the community, the project and on sports, recreation and active living in the community (35%);
3. Examples of individuals or groups who demonstrate Football & Grey Cup Festival spirit and home-town pride (20%); and
4. Creativity and overall effort in submission (10%).

The top ten (10) entries will be decided upon by the panel and will be based on the criteria identified in (1) to (4) above, as well as the additional criteria being the logistics and costs involved in hosting the Richardson Pioneer Grey Cup Festival Community Celebration event in the community. In this round of judging, all criteria will be weighted equally. The top ten (10) entries will advance to the voting stage on April 1<sup>st</sup>, 2020

## **Round 2**

The voting stage will be conducted online at [www.greycupfestival.ca](http://www.greycupfestival.ca) between April 1<sup>st</sup>, 2020 and April 14<sup>th</sup>, 2020 by the general public. During this timeframe, the standings will be published and visible online.

The ten (10) communities with the highest scores from the judging round will be selected as finalists no later than March 31<sup>st</sup>, 2020. In the event of a tie, the entry with the highest score in the category of community spirit and home-town pride will be selected to be a finalist. If still tied, the selection between the tied entrants will be made by draw.

Prior to being selected as a top ten (10) community and posted on the competition website, the 2020 Grey Cup Festival, its Judges & Sponsors reserve the right, in its sole and absolute discretion, to edit or modify any submission, or to request an entrant to modify, edit and/or re-submit his, her or its submission, in order to ensure that the submission complies with these Official Rules, or for any other reason.

The voting stage starts April 1<sup>st</sup>, 2020 at 12:00:00 noon (CST) and continues until April 14<sup>th</sup>, 2020 at 11:59:59 a.m. (CST) as described in more detail below. Voters will be able to view the videos produced by the contestant communities as part of their submission to the 2020 Grey Cup Festival Provincial Outreach and Legacy Committee for each (10) of the community contestants.

Public Voting will be completed whereby the top ten (10) entrant communities are matched against each other in a single pool, to be determined by the 2020 Grey Cup Festival. This pool will be made available online at [www.greycupfestival.ca](http://www.greycupfestival.ca) on April 1<sup>st</sup>, 2020.

MINORS BELOW THE AGE OF 13 MUST OBTAIN THE CONSENT OF THEIR PARENTS PRIOR TO VOTING.

The top ten (10) Communities will be ranked by number of votes; the top six (6) communities will receive community prizes. The winners will be announced on April 15<sup>th</sup>.

THE 2020 GREY CUP FESTIVAL, RESERVES AND SHALL HAVE THE SOLE DISCRETION AND RIGHT TO DISQUALIFY ANY VOTING THAT THEY DEEM TO BE FRAUDULENT, IN VIOLATION OF THE OFFICIAL RULES, IMPROPER OR THAT WOULD OTHERWISE UNDERMINE THE INTEGRITY AND/OR REPUTATION OF THE COMPETITION.

#### **7. APPLICATION TIMELINE:**

<b>DATE(S)</b>	<b>TIME</b>	<b>ACTIVITY</b>
February 28, 2020		Community Celebration Announcement
February 28, 2020	12:00:00 noon (CST)	Application Submission open
March 27, 2020	11:59:59 p.m. (CST)	Application Submission Closed
March 28 – March 31, 2020		Round 1 – Adjudication Panel Judging
April 1, 2020	12:00:00 noon (CST)	Round 2 – Online Voting Begins
April 14, 2020	11:59:59 p.m. (CST)	Round 2 – Online Voting Closes
April 15, 2020		Notify and Announce Winning Communities

#### **8. ODDS:**

The chances of winning a prize is directly related to the number of eligible entrants, the application of Judging Criteria, and the number of votes received.

#### **9. DECLARATION AND RELEASE:**

Each potential winner (or his or her parent or legal guardian, as applicable) will be required to execute and return a Declaration and Release within three (3) days of attempted delivery or prize will be forfeited and may be awarded to an alternate.

The return of any prize/prize notification as undeliverable or noncompliance with the terms of these Official Rules may result in disqualification and the selection of an alternate entrant is at the sole discretion of the 2020 Grey Cup Festival.

An alternate entrant will be selected by pooling the entrants that did not win in the ten pairings and choosing the entrant that received the highest community spirit and home-town pride score from the first round of judging.

#### **10. LIMITATION OF LIABILITY:**

By entering the competition, each Entrant, accepts and agrees to these Official Rules and the decisions of 2020 Grey Cup Festival Outreach and Legacy Committee, which

shall be final in all matters. By accepting a prize, the winner agrees to hold the Committee, the Sponsors and the affiliates, directors, officers, employees and assigns of the Committee and the Sponsors harmless against any and all claims and liability arising out of use or redemption of prize or participation in the Competition and all matters related thereto. The 2020 Grey Cup Festival is not responsible for lost or late entries or Declaration or Releases, or for any typographical, or other error in the printing of the offer, administration of the Competition, online voting processes, or announcement of the prizes, or for technical, hardware, or software malfunctions, computer virus, bugs, tampering, unauthorized intervention, fraud, lost or unavailable network connections, or failed, incorrect, inaccurate, incomplete, garbled, or delayed electronic communications whether caused by the sender or by any of the equipment or programming associated with or utilized in this Competition, or by any human error which may occur in the processing of the entries or votes in this Competition, or any other cause beyond the reasonable control of the Committee or the Sponsors that interferes with the proper conduct of the Competition as contemplated by these Official Rules. If, in the opinion of the Committee, there is any suspected or actual evidence of tampering with any portion of the Competition, or if technical difficulties or any other factor including accident, printing, administrative, or any error of any kind that compromises the integrity, administration, or conduct of the Competition, the Committee shall have the unrestricted right to modify, cancel, or suspend this Competition without prior notice or obligation or liability. Any attempt to deliberately damage any website or to undermine the legitimate operation of this Competition is a violation of criminal and civil laws and should such an attempt be made, the 2020 Grey Cup Festival reserves the right to seek remedies and damages to the fullest extent permitted by law or to pursue criminal prosecution.

The 2020 Grey Cup Festival reserves the right to disqualify a person if he/she/it enters the competition or tries to do so by any means contrary to these rules or which would be unfair to other entrants or where entries or votes are generated by any mechanical or automated means. Entry materials that have been tampered with, reproduced, falsified, or altered are void. In the event a dispute arises as to the identity of a potentially winning online entrant, entries made by internet will be declared made by the name on the online entry form.

Currency is in Canadian dollars unless otherwise stipulated. Each prize must be accepted "as is" and may not be exchanged, bartered, sold, raffled, substituted, or transferred. The prize will be delivered only to the community of the confirmed winners. The Committee will determine the appropriate timing, and recipient within the community for the prize to contribute to the community project.

Refusal to accept releases the 2020 Grey Cup Festival, as well as the Sponsors, directors, officers, and employees of all responsibility and obligations toward the winners and the community of such prize. In no event shall the 2020 Grey Cup Festival or shall the Competition be held or required to award more prizes than what is mentioned in these rules or to award prizes otherwise than in compliance with these rules.

The 2020 Grey Cup Festival shall have no liability whatsoever for any situation in which its inability to act results from an event or situation unforeseeable or beyond its control, including but not limited to force majeure, a strike, lockout, or any other labour dispute at



any location or the locations of the businesses whose services are used to hold this event.

The 2020 Grey Cup Festival Outreach and Legacy Committee may amend these Rules or terminate the Competition at any time without any liability to any entrant or community. The Committee may replace at its discretion any finalist who for any reason fails or is disqualified from or unable to participate in any aspect of the Competition, as determined by the Committee in its sole discretion, with another entrant, notwithstanding that such replacement finalist may have been previously eliminated from the Competition.

It is a condition of entry and participation in the Competition that entrants (and his/her parent or legal guardian, as applicable) make themselves available to participate in the Competition, agree, sign and abide by all applicable Release Forms, Confidentiality Forms, and these Official Rules as required from time to time by the Committee. Entrants (or his/her parent or legal guardian, as applicable) agree to complete and sign all documents necessary to assign any and all prizes to the appropriate community facility.

The 2020 Grey Cup Festival Outreach and Legacy Committee will have no liability to an entrant who is unable to attend or take part in any part of the Competition for whatever reason, as determined by the Committee in their discretion.

The decisions of the Committee are final, and entrants acknowledge that the interests of the Competition shall override and take precedence over those of any entrant.

Any on-line submission or other materials used in this Competition that have been tampered with, altered, reproduced, not legitimately obtained, or which contain or reflect any error may be rejected by the Committee. In the event of any dispute concerning the operation of any element of the Competition or these Competition Rules, the decision of the Committee will be final.

Taxes and fees, if any, are the responsibility of Prize winner and winning community.

#### **11. CONDITIONS OF ENTRY:**

Acceptance of a prize constitutes permission for the 2020 Grey Cup Festival and its Sponsors, and their agencies to use winners' names, cities and province of residence and likenesses for purposes of advertising and publicity in any and all media now or hereafter known throughout the world in perpetuity, without further compensation, notification, or permission, unless prohibited by law.

All information requested by and supplied by each entrant must be truthful, accurate, and in no way misleading. The 2020 Grey Cup Festival Outreach and Legacy Committee reserves the right to disqualify any entrant from the competition in its discretion, should the entrant at any stage supply untruthful, inaccurate, or misleading details and/or information or should the entrant be ineligible for the competition pursuant to these rules.

## **12. PRIVACY:**

The Competition, all entrants, all entries and these Rules are each subject to all applicable federal, provincial and municipal laws and regulations, including without limitation all privacy laws and regulations. Personal information collected from entrants will be used by the 2020 Grey Cup Festival Outreach and Legacy Committee for the purpose of administering this Competition and, if consent is given at the time of entry, to provide the entrants with marketing information relating to new and existing products and upcoming promotions of the Committee by mail or e-mail. Entrants can opt in with respect to receiving such marketing information online. The Committee will not sell, share, assign or otherwise disclose personal information of entrants with or to third parties, other than to third parties engaged by them to fulfill the above purposes or as permitted or required by law. By entering the Competition, each entrant consents to the manner of collection, use and disclosure of personal information as set out in the 2020 Grey Cup Festival's Privacy Policy at [www.greycupfestival.ca](http://www.greycupfestival.ca). Any inquiry concerning the individual information held by the 2020 Grey Cup Festival should be addressed to the 2020 Grey Cup Festival Provincial Outreach and Legacy Committee at [Mike.Edwards@2020greycup.com](mailto:Mike.Edwards@2020greycup.com).