



## Growing Leaders Social Media Apprenticeship

Are you passionate about young leader development? Have you been looking for an organization where you can showcase and build your social media expertise? Do you thrive on building strong working relationships with a team? Are you a results-oriented achiever who loves setting a goal and then exceeding expectations?

If this sounds exciting, you may be the person we're looking for.

The Growing Leaders Social Media Apprenticeship is a 6-9 month position for a recent college graduate who wants to kick-start their career and gain real world marketing experience for a worthwhile cause.

### **Job Description:**

Growing Leaders is looking for a recent college graduate who is passionate about equipping up a new generation of life-giving leaders. This goal-oriented, relationship-builder, and raving Growing Leaders fan will focus on developing and implementing a variety of social media strategies to expand the mission. This position will work directly with marketing campaigns for both events and resources, maximizing public relations opportunities and market research. The Apprentice will also provide support to the sales and marketing team as needed. Excellent communication skills (written & spoken), being energized by promoting services and products you love, and a knack for fostering relationships are a must.

This position could lead to a full-time position based on the results and performance of the Apprentice.

### **Ideal candidates are:**

- Experienced in building strategic, purposeful relationships via Facebook, Twitter, Instagram, Youtube, and LinkedIn
- Knowledgeable to strategies to increase social media engagement on the above social channels
- Positively challenged and energized by meeting and exceeding marketing goals
- Excited about working in a team environment
- Described as an initiator and "go-getter" by your friends, family and colleagues

You must be able to work at our Norcross, GA office 4-5 days a week. We do not provide housing or transportation, so this opportunity is limited to people who can live in the Metro Atlanta area. This position is paid a stipend based on experience.