

**GUARDIAN**<sup>™</sup>  
BY ELEXA

# **DIGITAL STYLE GUIDE**

[getguardian.com](https://getguardian.com)

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The first solution that detects the first drop  
and actually does something about it.

## WORKING TOGETHER

Guardian monitors your home to prevent the costly effects of water damage. A fully autonomous and easy-to-install Valve Controller connects directly to your existing water main and communicates with leak detectors throughout your home. These work together to take action, shutting off your water at the first sign of a leak, flood, or earthquake, to limit the potentially devastating impact on your home and wallet. And for added accessibility, the system can be monitored and controlled via the Guardian app. Guardian requires no tools, no plumber, and no pipe cutting – simply Install, Connect, and Protect.

## THE GUARDIAN MISSION

Guardian is committed to reducing the devastating and costly effects water damage can have on residential and commercial properties around the world. By creating innovative devices and systems that put the power of regulating water flow into the hands of property owners, we empower our clients to truly own their homes and businesses as well as create lasting peace-of-mind security.

# FONTS

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## EOGRIA

Evogria is a display font to be used exclusively with headings. Evogria is available in a single weight, regular.

Evogria can be found at:  
[www.dafont.com/evogria.font](http://www.dafont.com/evogria.font)

## Open Sans

Open Sans is used for paragraph copy and may be used in 4 weights: light, regular, semibold, and bold.

Open Sans can be found at:  
[www.fontsquirrel.com/fonts/open-sans](http://www.fontsquirrel.com/fonts/open-sans)

# COLORS

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### Primary / Blue

RGB: 4 / 105 / 213  
CMYK: 84 / 60 / 0 / 0  
HEX: 0469D5



### Secondary / Teal

RGB: 3 / 155 / 229  
CMYK: 74 / 27 / 0 / 0  
HEX: 039BE5



### Primary CTA / Red

RGB: 255 / 0 / 57  
CMYK: 0 / 99 / 71 / 0  
HEX: FF0039



### Secondary / Yellow

RGB: 255 / 153 / 7  
CMYK: 1 / 25 / 99 / 33  
HEX: FF107

