

## PRESS KIT DISCRIPTION

### HOW TO USE THIS:

We are so excited to welcome you to the School Food Handler family! So many districts just like yours have asked us for information they can put on their School Districts nutrition website. This allows students, parents and other visitors to see the progressive, proactive steps you are taking to train your employees.

At School Food Handler we believe that the school nutrition department is one of the most under appreciated groups in the entire school district. For this reason, we want to give you a way to “Toot Your Horn” and tell people how great of a job you are doing.

Below you will find a brief program description which you can post to your website as it is written or you can change it up to reflect your own style. We have also included a few logo options for you to pick from and use on your website as well. Just follow the below steps to promote your districts education plan and let the community know just how awesome you are!

Step 1: Send this document to your IT department/web developer and ask them if you can post it to your districts nutrition website

Step 2: Post one of the logos attached to the website along with the below description

Step 3: Link the School Food Handler URL (Web Address) to the logo so people can visit the site for more information on the training program your district is using. The URL to use is below.

<https://schoolfoodhandler.com>

Bonus: You can also use our logo and below description as content for your social media accounts. Don't be shy about the great job you do!

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Description:

Food safety and sanitation are critical, ongoing processes that require strict procedures and training.

This is why we value our partnership with SchoolFoodHandler.com and the training they provide to our staff. SchoolFoodHandler.com is the leading provider in online education for school nutrition professionals. Our affiliation with them helps us maintain the upmost excellence in safety, sanitation and nutrition services.

In 2015 the USDA mandated on going education for all school nutrition professionals through a mandate called Professional Standards. Professional Standards is a program that was implemented in order to insure all staff who are serving food to our nations youth are appropriately trained to do so.

Every 3 years in most states, the Department of Education reviews each school nutrition department in the country. During that review, our professional standards training records must be provided and justified. SchoolFoodHandler.com not only provides the best in on going education but also tracks our staffs progress and supplies us with reports that satisfy all state department request.