

Additional Marketing Resources

Her BUSINESS MENTORING



Her
BUSINESS

SITES:

- Ducttapemarketing.com
- Sethgodin.com – Blog
- Amazon.com – Check out the Dummies range for easy-to-use books.
- <http://www.webinknow.com> – blog by David Meerman-Scott
- www.marketingangels.com.au – blog and DIY e-guides coming soon
- www.marketingprofs.com – Marketing Professionals site – How To guides, Seminars, Case studies etc

COURSE:

- DIY Group Marketing Workshops – www.marketingangels.com.au

BOOKS:

- Duct Tape Marketing – John Jantsch
- Guerilla Marketing – Jay Conrad Levinson
- Permission Marketing – Seth Godin
- New Rules of Marketing & PR – David Meerman-Scott
- World Wide Rave – David Meerman-Scott
- Trust Agents – Chris Brogan

MARKETING ANGELS:

- FREE E-Guides
- Newsletter (Blog articles, case studies, tips, special offers, events and e-learning)
- www.marketingangels.com.au

PR:

- www.handleyourownpr.com.au
- www.sourcebottle.com.au
- www.copyblogger.com

Web designers, copywriters, graphic designers and more

- www.upwork.com
- www.guru.com
- www.99designs.com



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