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**FULLERTON REAL ESTATE FIRM
MARCH MADNESS EVENT IS ALL FUN AND GAMES**

FULLERTON, CA (April 3, 2014) – Fullerton real estate firm CENTURY 21 Discovery got in the game with a March Madness event of its own on March 27. The annual CENTURY 21 Discovery March Madness REALTOR Appreciation Day included a basketball free-throw contest in the parking lot along with ping pong, bean bag toss and putting competitions. The Carl's Jr. truck was on hand to feed the hungry "athletes".

The unusual tactic of having grown adults play games is part of the strategy that CENTURY 21 Discovery uses to encourage its agents and staff to mentally recharge their battery. "This is a way to show our appreciation for all the hard work they put in while having some good old-fashioned fun," said CENTURY 21 Discovery President Joe Lins. "This is a competitive bunch and some of the competitions got pretty intense." The 1st, 2nd and 3rd place winners of each event received a medal. Everyone went home with a prize of a gift card to a local restaurant or retailer. A photo booth was on hand to round out the day.

CENTURY 21 Discovery is a full-service real estate firm with over 150 agents located at 100 W. Valencia Mesa Drive, Fullerton, CA 92835. Included in the CENTURY 21 Discovery circle is Equity Escrow Group, Ltd. along with preferred lender New American Funding. For more information about the services offered you may call CENTURY 21 Discovery at (714) 626-2000.

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