

BITTER & ESTERS HOSTS TASTING OF NEW EXPERIMENTAL HOP FOR CHARITY

Brooklyn, NY - [Bitter & Esters](#) homebrew supply shop is proud to be participating in [Ales for ALS](#), a collaboration between Loftus Ranches, Hopunion, and homebrewers around the country who get to try a new experimental hop and fund research for [ALS](#) at the same time. Loftus Ranches and Hopunion have offered up [HBC 438](#) to homebrewers with the explicit request that they get feedback from homebrewers on how it works in their brews.

In the spirit of creativity and community that Bitter & Esters is known for, they have offered up this experimental hop for a collaboration with members of the second largest homebrew club in NYC - [The Brewminaries](#). Each brewer received two ounces of HBC 438 free of charge and has been tasked with brewing one of the following styles:

- Saison
- Pale Ale
- Belgian IPA
- Imperial Red Ale
- American Brown Ale
- English Brown Ale
- English Special Bitter

HBC 438 itself has been described as having characteristics of stone fruit, tropical fruit, orange, mint, and herbal aromas. Bitter & Esters will have a tasting of all of the beers brewed on October 29th, 2015 at 6:30pm at their shop in Prospect Heights. These beers are sure to delight and offer an unprecedented look into how experimental hops make it from tiny testing fields to mainstream success. Drinking for a good cause has never been easier or more interesting.

This event will be \$10 with all proceeds going to Ales for ALS. Sign up soon as there are only 50 tickets available for this unique event. [Tickets are available here.](#)

About Bitter & Esters

Douglas Amport and John La Polla, motivated by their knowledge and passion for brewing, founded Bitter & Esters in July of 2011. Fueled by their desire to inspire, educate and nurture the growing homebrew community in a friendly space, they conceived of Bitter & Esters as a brew on premises location and classroom space. With access to resources, supplies and expertise, it is a creative hub for sharing brew tips and techniques. Bitter & Esters fosters a deep commitment to the craft of brewing. Anyone can learn how, so stop by! See what you can brew.

Contact

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