



38th Annual National Homebrewers Conference

NHC 2016
JUNE 9-11, 2016
BALTIMORE CONVENTION CENTER
BALTIMORE, MD

ATS AMERICAN
TRADESHOW
SERVICES
217 General Patton Avenue
Mandeville, LA 70471

NHC 2016

LEAD RETRIEVAL ORDER FORM

DISCOUNT DEADLINE: FRIDAY, MAY 6, 2016

1 Choose Your Unit(s)

DISCOUNT

REGULAR

QUANTITY

LINE TOTAL

EXPOPRO PLUS™

Easy-To-Use Desktop Unit



- Easy-To-Use Point & Shoot
- Color Touch screen display
- Allows Personalized Note Taking
- High-speed Printer
- Reprint Individual Lead or All
- Leads on USB and Paper
- Electrical Requirements <1 amp, 110V

\$ 279.00 \$ 329.00 x _____ = _____

MOBILE PLUS™

Be Mobile. Be Green.



- Paperless, Green Option
- Wireless Handheld Unit
- Large Color Touch Screen Display
- Allows Personalized Note Taking
- Leads on USB
- Extended Life Battery

\$ 349.00 \$ 399.00 x _____ = _____

LeadsPlus™ APP

The Lead Retrieval App



- Works on iPhone® or iPad® with iOS 7.0 or higher OR Android phones with OS 4.0 or higher
- Scan Barcode to capture lead
- Standard or Custom Qualifiers Included & Note Taking Ability
- Real-Time Online Lead Management
- Best Results With Wifi Connection

First License \$ 349.00 x _____ = _____

Additional Licenses \$ 99.00 each

OR

App Bundles: (3 Pack) \$ 499.00
(6 Pack) \$ 799.00
(10 Pack) \$ 999.00

2 Add Optional Services

DISCOUNT

REGULAR

QUANTITY

LINE TOTAL

Delivery & Setup \$ 65.00 \$ 85.00 ☐ _____ = _____

Custom Qualifiers - (ExpoPro Plus & Mobile Plus Only) \$ 60.00 \$ 80.00 ☐ _____ = _____

Custom Survey - (Mobile Plus Only) \$ 60.00 \$ 80.00 ☐ _____ = _____

3 Add It Up

Total Due (in US Funds)

= \$ _____

All fields are required. Please include a Payment Authorization Form with your order.

4 Fill It Out and Sign

COMPANY

BOOTH NO.

THIS LINK WILL BE SENT TO ALL
ATTENDEES SCANNED BY YOUR SCANNER

WEBSITE

ADDRESS

CITY

STATE

ZIP

COUNTRY

PHONE NO.

FAX NO.

ORDER CONTACT

EMAIL ADDRESS

ONSITE CONTACT

ONSITE CELL PHONE

Order Online:

www.atsleads.com

User Name: NHC2016

Password: 3116

Fax Credit Card Orders to:

985-809-1888

Email Order:

orders@american-tradeshow.com

Mail Check Orders to:

American Tradeshow Services

Attn: Exhibitor Services

217 General Patton Avenue

Mandeville, LA 70471

To Call Order In

or Ask Questions:

985-809-0600, dial 1



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Custom Qualifiers Template

Fax To: 985-809-1888

DISCOUNT DEADLINE:

FRIDAY, MAY 6, 2016

\$60 before deadline
\$80 after deadline
(COST PER UNIT)

The following is a list of the standard action codes that are included with your unit rental.

Add to Mailing List

Current Customer

Distributor

Has Purchasing Authority

Have Sales Rep Call

Hot Lead!

Inquiry Only

Interested Buyer

OEM

Product A

Product B

Product C

Product D

Product E

Product F

Schedule Demonstration

Send Literature

Send Pricing Info

VAR

Wants Presentation

To personalize these codes, or use your own codes, please fill in this template.

Below please list your custom action codes. These custom codes will be ready for you when you pick up your reader at the show. (Please type or print legibly, maximum 28 characters per code.) To guarantee availability at show site, please fax this template in seven (7) days prior to show start.

The Following Characters May Not Be Entered As Part Of An Action Code:

Apostrophes ('), Slashes (/), Backslashes (\),

Dots (.), Carrots (^), and Quotes (")

Company

Booth Number

[illegible]

If you have any questions concerning any of the products or services being offered for lead collection, please feel free to call us at (985) 809-0600 and we will make certain your questions are answered promptly.