



Honor Launches The Honor Partner Network, A First In The Home Care Industry

The San Francisco-based home care leader is now partnering with innovators across the care continuum, including other home care companies.

SAN FRANCISCO – (November 14, 2017) – Honor, now the largest home care provider in the San Francisco Bay Area and one of the fastest growing in the country, announced the launch of the Honor Partner Network. Through this Partner Network, providers and home care agencies are able to leverage Honor's proprietary technology and operational capabilities to deliver high-quality home care. Honor is actively selecting strategic partners in its current service areas—San Francisco Bay Area, greater Los Angeles, Albuquerque, and Dallas—as well as in new markets.

"In a little over two years since launching commercially, Honor has become one of the fastest growing home care companies in the country—and we've learned a lot," said Seth Sternberg, Honor CEO and Co-Founder. "We're very excited about our Partner Network and to be working with leaders in health and home care, sharing our respective expertise to strengthen the industry and improve the quality of care for older adults."

In addition to its direct-to-consumer home care services, Honor currently works with partners across the care spectrum, including independent home care agencies, senior care facilities, continuing care systems, payers, and health systems to improve operations and drive growth.

The Honor Partner Network formalizes these existing relationships and lays the groundwork for future partnerships. Each partnership is customized, designed to let partners take advantage of Honor's strengths in operations and logistics in non-medical home care so they can focus on delivering incredible care and expanding their business, while reducing operational complexity.

"This is a life changing event for me—and for people like me," said Meredith Caplin, Founder and CEO of CSS Home Care, an Honor partner. "It's huge to have much less operational and compliance burden and to be able to continue to do the work we love with seniors. Honor made it as easy as you possibly can and thought of every detail ahead of time. We're so excited to have the operational support and larger pool of quality caregivers at our disposal—it's an incredible opportunity to be a part of professionalizing the home care industry on a larger scale."

"We currently have several deep partnerships in the Bay Area with both local agencies and key systems," added Nita Sommers, President of Honor's Enterprise business. "We believe partnering with the best in the industry, from providers to home care agencies, is essential to ensuring high-quality care for our clients now and in the future, especially as more key constituents in the system work together. We look forward to expanding our Partner Network to our other markets—and nationally over time."

Through the Partner Network, and its direct-to-consumer business, Honor's goal is to build one of the strongest communities of service providers committed to improving the quality of life—and care for older adults. To learn more about the Honor Partner Network, please visit joinhonor.com/partner-network.

About Honor

Honor, based in San Francisco, is a comprehensive home care company, helping older adults continue to live safely and comfortably in their own homes as they age. Currently providing care in California, Texas, and New Mexico, Honor offers a higher level of in-home care by combining the best professional caregivers with smart, easy-to-use technology that makes scheduling, delivering, and managing care simple and safe.

Backed by an A-list group of private investors, including Honor Board Member Marc Andreessen of Andreessen Horowitz, and Thrive Capital, Honor has raised \$65 million in VC funding. Honor is committed to improving care for older adults and jobs for professional caregivers—while helping others in this industry provide better care for our parents, grandparents, and loved ones. For more information about Honor, visit www.joinhonor.com.

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