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HONOR CELEBRATES ONE-YEAR ANNIVERSARY OF THE HONOR CARE NETWORK

Growing industry adoption of new partnership model helping home care agencies grow an average of 30 percent

SAN FRANCISCO, November 14, 2018 -- Honor, an innovative provider of home care services, today announced the company's first year anniversary of the [Honor Care Network](#), a new partnership model announced last November to help independently-owned home care agencies grow their business and provide better, more reliable care. The Honor Care Network is a national network powered by Honor's proprietary technology platform to provide home care agency owners access to more caregivers, cutting-edge workforce management technology, and a complete operations support team.

Since launching the Honor Care Network last year, the company has developed numerous partnerships with home care agencies and now provides non-medical home care services to older adults in more than 600 cities and towns across California, New Mexico, and Texas. This year, Honor expanded the network to deepen its penetration in the San Francisco Bay Area by adding [TheraCare](#) in Redwood City and the East Bay, and three new markets by partnering with [Help Unlimited](#) in Santa Barbara and Ventura counties, [Indecare](#) in Sacramento, and [4Ever Young Living](#) in Orange County. The company expects to expand into an additional state early next year. To support this rapid growth, Honor recently opened a second, 30,000 square foot operations center in Austin, Texas. Its headquarters staff in the San Francisco Bay Area has now surpassed 225 people.

"We started the Honor Care Network because we saw that home care agency owners were often struggling with caregiver recruiting, retention, and increased back-office compliance and administration," said Nita Sommers, president of Honor. "Through the Honor Care Network, agency owners are now able to focus more time on their clients and community relationship building, which has resulted in the ability to grow their business by an average of 30 percent. It also better positions them to capture new opportunities emerging as payers, providers, and continuing care systems look to work with scaled players in the market."

The growing adoption of the Honor Care Network has helped Honor to triple hours served this year while maintaining a high quality of care. The company closely monitors its satisfaction scores across its care professional workforce, clients receiving care, as well as partners in the Honor Care Network. Recent satisfaction scores among Care Pros awarded Honor a Net Promoter Score (NPS) of 71, nearly double the NPS of the healthcare industry overall. Home care clients receiving care from Honor and the Honor Care Network rate Honor at a 4.86 out of 5.0 in terms of overall satisfaction, and 100 percent of Honor Care Network partners recommend Honor.

“We started Indecare because we wanted to provide the highest quality of care for the families we serve. But we recognized that with the growing need to care for more families in our community, we needed to look for new innovations that would allow us to continue that high standard,” said Alan Fisher, president of Indecare. “By joining the Honor Care Network, we gained a home care operations specialist team that now allows us to focus on what we do best — taking care of our clients with the highest level of quality.”

About Honor

Honor, a home care company, is the founder of the Honor Care Network, a pioneering national network of home care providers. Honor is the first company ever to bring scalable workforce management and technology expertise together with the high-touch, personalized care of local homegrown care agencies. Working with Care Network Partners, Honor helps older adults live safely and comfortably in their own homes by enabling reliable, transparent, high-quality care. Founded in 2014, Honor is now one of the fastest-growing, non-medical home care companies in the U.S., currently providing care to families in California, Texas, and New Mexico. For more information, visit www.joinhonor.com.

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