



FIERCEHEALTHCARE NAMES HONOR AS A “FIERCE 15” COMPANY FOR 2019

Growing home care company receives accolades for championing innovation and creativity

SCOTTSDALE, Ariz. and SAN FRANCISCO, January 8, 2019 – Honor today announced that it has been named by *FierceHealthcare* as one of the 2019 Fierce 15 companies, designating it as one of the most promising healthcare companies in the industry.

Honor, one of the fastest-growing providers of home care, achieved record growth this past year through its new partnership model called the Honor Care Network. Honor and its local partner agencies now provide high-quality non-medical home care services in more than 600 cities and towns across three states, and growing.

“We’re pleased to receive this special recognition for the innovation we are bringing to the \$30 billion dollar home care market,” said Nita Sommers, president of Honor. “We’re very excited about creating the first national set of standards in home care. With our technology and operational expertise, we’re working with our Honor Care Network partners to provide high-quality, consistent care for the many aging adults and the families that care for them.”

The Fierce 15 celebrates the spirit of being “fierce” – championing innovation and creativity, even in the face of intense competition. This is *FierceHealthcare*’s first annual Fierce 15 selection.

“This year’s Fierce 15 winners show companies both large and small are finding new and innovative ways to tackle healthcare’s most pressing challenges,” said Tina Reed, *FierceHealthcare*’s executive health and hospitals editor.

An internationally recognized daily report reaching a network of over 120,000 healthcare industry professionals, *FierceHealthcare* provides subscribers with an authoritative analysis of the day’s top stories. This year *FierceHealthcare* evaluated hundreds of companies from around the world for its annual Fierce 15 list, which is based on a variety of factors such as strength of its technology, partnerships, venture backers, and its innovative approach to solving some of the most complex and longstanding problems in the health industry.

About *FierceHealthcare*

FierceHealthcare is the healthcare industry's daily monitor, an email newsletter and web resource providing the latest news, articles, and resources related to healthcare organizations and providers, Medicare/Medicaid/CMS, policies & regulations, healthcare reform and more. More than 120,000 top healthcare professionals rely on *FierceHealthcare* for an insider briefing on the day's top stories. Signup is free at www.fiercehealthcare.com/signup.

About Honor

Honor, a home care company, is the founder of the Honor Care Network, a pioneering national network of home care providers. Honor is the first company ever to bring scalable workforce management and technology expertise together with the high-touch, personalized care of local homegrown care agencies. Working with Care Network Partners, Honor helps older adults live safely and comfortably in their own homes by enabling reliable, transparent, high-quality care. Founded in 2014, Honor is now one of the fastest-growing, non-medical home care companies in the U.S., currently providing care to families in California, Texas, and New Mexico. For more information, visit www.joinhonor.com

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