

THE  
**PURSUIT OF**  
**INTERNET MARKETING**  
*Happiness*



[WWW.DEXTERPAGLINAWAN.COM](http://WWW.DEXTERPAGLINAWAN.COM)

## PART ONE:

# Story About a Small Pup with Big Dreams

**D**exter was a tiny little Chihuahua. He was excited to start pup school, but he was also nervous because he had no idea what trade he wanted to pursue.

After months of waiting, he finally realized he wanted to be a guard dog.

Dexter the Chihuahua's mom had given him all of the time in the world to choose what trade he wanted to learn. But her patience was wearing thin.

*"Dexter, have you decided what you want to do with your life? All of your brothers and sisters have already gone off to pup school and graduated. Why are you taking so long to blossom?"* asked his mother.

*"Mom, I want to be a guard dog,"* Dexter the Chihuahua blurted out.

*"Honey, you're so small. You can't be a guard dog; you'll get eaten alive."* remarked Dexter the Chihuahua's mother.

This lit a fire under Dexter the Chihuahua. He was determined to pursue his road to happiness, no matter how long and hard the journey may be. *"Mom, I've made up my mind. I am going to be a guard dog,"* said Dexter the Chihuahua before he skipped away.

The very next morning, he enrolled in pup school as a guard dog. His classmates were German Shepherds, Pit Bulls and only the toughest dogs. But Dexter the Chihuahua felt confident in his ability to succeed.

When he got home from school, Dexter the Chihuahua would exercise to build up his strength. It was tough, but he stuck to his guns. He knew he could do it.

At his final examination, he had to run an obstacle course in under 45 seconds. And, because of his hard work and small size, he was able to complete the obstacle course in 30 seconds!

And when time came for him to prove his worth in the real world, he stepped up on the plate. Aside from reaching places where no bigger guard dogs could, he would alert his master about dangers like no other.

Against all odds, Dexter the Chihuahua became a guard dog.

**MORAL: Chase your  
dreams, regardless of how  
unlikely success may seem**

## PART TWO:

# IM Happiness & Your Reflection

Initially, Dexter the Chihuahua's fear of failure kept him from pursuing his dream of being a guard dog.

And, when he finally worked up the courage to follow his passion, he was criticized.

Nonetheless, Dexter the Chihuahua stuck to his guns and achieved exactly what he set out to do.

He pursued his happiness and won.

Surely, you've encountered a situation where your lack of confidence has stopped you from chasing something you know you would love to do.

However, if you don't even try, you've already lost the battle.

Maybe you couldn't give that executive your elevator pitch because you thought he wouldn't spare a second to talk to you. Or you may have even opted for a "safe" job rather than what you truly love to do.

It's important to remember that every day is an opportunity to succeed. And pursuing your happiness can effectively be done just one step at a time.

If you want to be successful in internet marketing someday, the first step is showing up to class.

If you want subscribers for your business, the first step is to create that "lead magnet" and then put that "squeeze page" up.

If you want to receive passive income, the first step is to put up a product for sale.

If you want to go a long way in your business, the first step is to plan.

Once you take the first step, the ones that follow seem to fall into place!

## PART THREE:

# Self Reflection Questions

### 1. Do you have the confidence to chase your dreams?

Having confidence does not mean absence of fear. In your entrepreneurial journey, what it simply means is "having the courage to stand your ground when it comes to the things you believe in - especially your dreams".

### 2. Have you sat down to truly define what your dreams are?

A lot of people are walking zombies because they don't know what they want out of life. You can do better than that. Go to some place quiet, and really put in the time and energy to concentrate. Ask yourself, "what do I really want to do in life?"

### 3. What is your day-by-day game plan in order to ensure your success?

There's power behind setting deadlines, and having a plan. Sit down, focus and think. What do you want to happen within a year? Within the next 90 days? The next 30 days? The next seven days? And the next 24 hours? You'd be amazed how much weight you can get off your shoulders by just doing this exercise.

# “One Big Thank You... and a Mighty Fist Bump!”

**Dear Friend,**

I hope you enjoyed reading as much as I enjoyed preparing this simple report for you.

It is in my deepest hopes that you get as much value from this as possible.

So, please do your best to answer the “self-reflection questions” I left you with.

Believe me, they're powerful - just give them a chance.

If you enjoyed what you've read so far, and you'd like to read more of my articles, come visit my personal website [www.dexterpaglinawan.com](http://www.dexterpaglinawan.com) or my YouTube Channel [www.youtube.com/dexterpaglinawan](http://www.youtube.com/dexterpaglinawan)

If you want to get in constant communication with me and like minded people in the internet marketing or business space, come join us at “**Internet Marketing Growhouse**” Facebook group - [www.facebook.com/groups/imgrowhouse](http://www.facebook.com/groups/imgrowhouse)

Lastly, if you're in pursuit of the internet marketing happiness and the internet marketing dream people keep talking about, remember that things in life always begin “inside you” - so just keep pushing and keep hustlin'.

I'm rooting for you.

Here's our mighty first bump ~O O~

Catch you next time,

**‘Hurricane’ Dexter Paglinawan**  
*from way up high*  
*Philippines' City of Pines*



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