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LIMITER™

icon

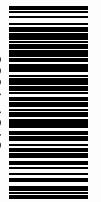


LIMITER™

ISSUE #5 FALL 2012

#5

icon
WWW.RIDEICON.COM



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icon

Limiter™ Issue #5 - Fall 2012





BONE YARD 1000

They were always on guard against the 'Ultra-Violent.' The term had become common slang amongst veterans of the Containment Conflicts. It represented a hellish mix of UV radiation, disintegrating infrastructure, and the ever-present Zack. This brave new world was both figuratively, and literally, dog eat dog.



Icon 1000 Elsinore™ Glory Boot
Limited Edition 100 pairs / \$265

In military parlance, a communication signal devoid of interference or degradation is referred to as 'five by five.' The Elsinore Glory is just such a communication signal: 5x5 executed in a stunning red, white, and blue livery. The Elsinore Glory boots are not for everyone; in fact they are limited to only 100 pairs total. This micro-release, scheduled for Fall 2012, will be here and gone in the click of a mic.

FUEL, WATER,
LUCK - ALL PRECIOUS
COMMODITIES IN THESE
BLIGHTED LANDS.



Icon 1000 Outsider™ Convertible Jacket

Available in Black / SM-2X \$425 / 3X-4X \$475

ICON has been the leader in 'convertible' jackets since our inception. Our convertible platform allows the wearer to either run a full-length riding jacket for maximum coverage or zip off the leather forearms for a 'shorty' style jacket. The actual construction process of the Outsider jacket is as unique as the rider who wears it. To start, the Outsider jacket is completely assembled to verify both fit and function. The jacket is then painstakingly disassembled into its denim and leather base materials. The 14 oz. denim panels receive a proprietary wash, texture, & coating, thereby acquiring the unique resin finish. The jacket is then reassembled, stitch for stitch, to form the finished product. Once reassembled the Outsider is fitted out with a full complement of D3O® CE certified armor: back, shoulders, and elbows. A removable insulated vest liner is added, as well as the multitude of custom trims and badging. The Outsider jacket: letting those who ride, decide.

**IT IS NO WAY TO LIVE: DUST-CHOKED
NOSTRILS AND LUNGS BACKFIRING
FROM THE SPENT FUMES OF OPEN PIPES.**



Icon 1000 Highway Hanky™

Available in Rat Patrol Green and Genuine White / \$15

The Highway Hanky addresses the 'particulate' needs of the modern rider with a distinctly low-tech solution. A finely woven cotton outer layer combined with a microfleece lining allow the hanky to be worn as either a mask or as an insulating neck gasket. Equally adept for robbing stagecoaches, reducing inhaled dust, or preventing ride-numbing neckline drafts, the Highway Hanky provides a barrier against those that would do you harm.



RotoPax® fuel and water cells, solar panel, 12v lithium battery & halogen lighting, all grafted onto a backcountry game rig. It was a mechanized 'crash cart' for the inevitable wasteland crisis.



Icon 1000 El Bajo™ Boot

Available in Black and Oiled Brown / \$190

El Bajo - literally translated it means 'The Short One.' Short perhaps in overall height, but never in performance or steez. Built on the same Goodyear welt bottom unit as its five-buckle Elsinore™ brother, El Bajo provides all the OG moto-presence but in a reduced two-buckle silhouette. Metal post fasteners, heavy top-grain leather chassis, and reinforced toe box and heel make for a serious piece of riding footwear. El Bajo, always up to the challenge.

A GLOSSY BONE
MATRIX OVERLAID
IN BLACK LINES
OF NIGHTMARISH
DEMARCATON.



Airframe Manic™

ICON Artist Series Construct Shell / \$350
Shown with included Dark Smoke Shield

Those of a certain age may recognize the snarling chin bar grin from the ICON archives. Gone are the fiesta of colors, the greens and reds and yellows that made the Manic such a hit with the K-5 crowd. What is left is a pure skeletal form that reveals the Manic's true colors. Frantic scratchings of one possible future. The Construct Manic: an ICON 1000 interpretation of beast mode.





Icon 1000 Hoodlux™ Softshell Jacket
Available in Black / \$125

The Hoodlux exists in the grey expanse between riding jacket and hoody. Featuring a wind-resistant construction and a modified raglan fit, neatly assembled with stretch-woven 330-gram soft shell fabric, the Hoodlux is the nomad of the ICON 1000 line. The fabric is expertly bonded to a fleece interior for added warmth and protection from the elements. The jacket's elbows are reinforced with a washable synthetic overlay. When worn in concert with an Associate™ vest or a Field Armor Stryker™ rig, the Hoodlux is tactical cover in a world of exposure.

**TACTICAL COVER IN A
WORLD OF EXPOSURE.**



Icon 1000 Associate™ Vest

Available in Black / SM-2X \$400 / 3X-4X \$450

The absolute finest leather motorcycle vest in the world, the Associate vest is sleeveless perfection. The Associate is cut with a trim ICON 1000 pattern and constructed from our antiqued drum-dyed cowhide. Tactical black YKK® zippers ensure a lifetime of performance on the open road, while the removable D3O® CE certified back protector provides legitimate street insurance. Run it stripped, or if 'associating' doesn't violate your terms, throw your colors on the back.



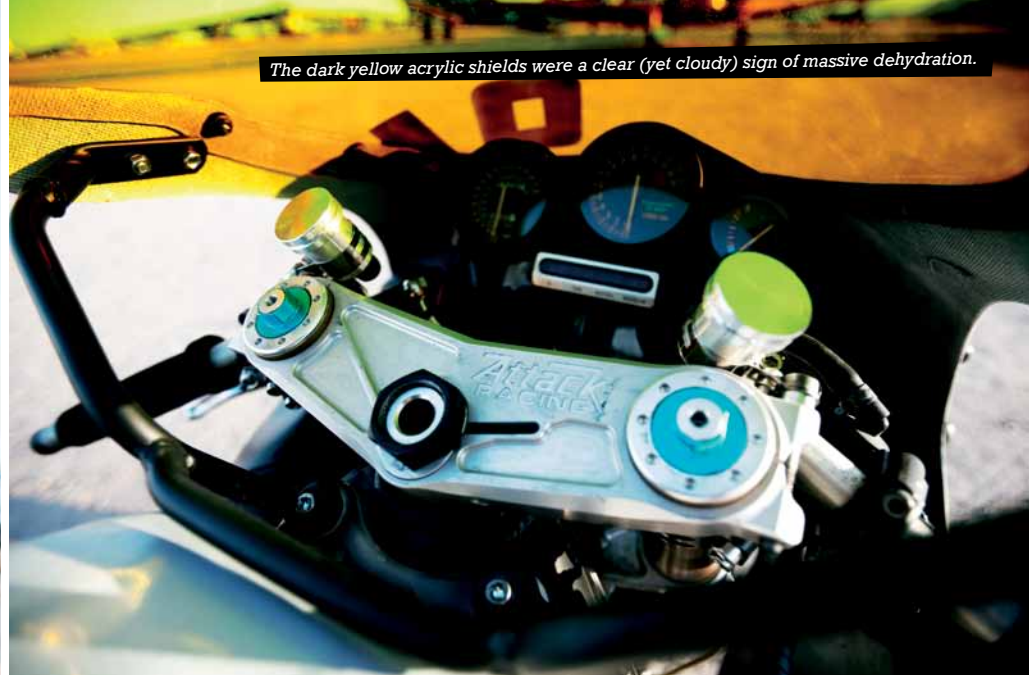
THUNDER CHUNKY

Thick with the stench
of mid-90's steeze.



1994 Kawasaki ZX-7

The name alone makes most men regret certain choices in their lives. ThunderChunky, or T-Clap as she was affectionately known, was a close air support tarmac pig. The relic of a lost conflict, she had been resigned to a mechanized internment camp. Most of her kind had been scrapped, but a few, T-Clap among them, found new life hunting Zack along the lonely stretches of the Southwestern perimeter. Respectable performance from her midweight 750cc motor was augmented with a host of international upgrades. Swedish suspension, Italian exhaust, Spanish brakes, and Japanese lighting kept her operationally significant. American D616 rubber mounted on forged Assault wheels allowed extended range once the pavement ended. And the pavement always ended. She was neither the tip of the spear, nor the blow of the hammer, but when dirt needed doing, ThunderChunky was your lady.



The dark yellow acrylic shields were a clear (yet cloudy) sign of massive dehydration.



Old sportbikes are the new café.

LeoVince GALFER DUNLOP ÖHLINS Renthal IP

IT WAS A HIGH-SPEED BURN ACROSS
THE SOUTHWESTERN FRONTIER.



Icon 10000 Roughshod™ Pant

Black / Waist 28"-38" \$450 / Waist 40" \$500

Cut from the same premium ICON One Thousand cow as the Chapter Jacket, the Roughshods are the ultimate leather riding pants. The Roughshods have a straight leg - not too skinny, not too wide - and just enough innate stretch to make them incredibly comfortable. Made from top-shelf 1.3mm durable, drum-dyed Brazilian cowhide and held together by triple-stitched leg seams and a YKK® zip fly, this is an understated brick house. The Roughshod comes fully equipped with removable D3O® impact knee protectors and are sized from a 28" to 40" waist. We leave them long so you can cut to length - just make sure you sit on your bike and measure before you hack away.



Primary™ Belt

Cast Metal Buckle /
Genuine Leather / \$50



LOW DOWN & SHIFTY

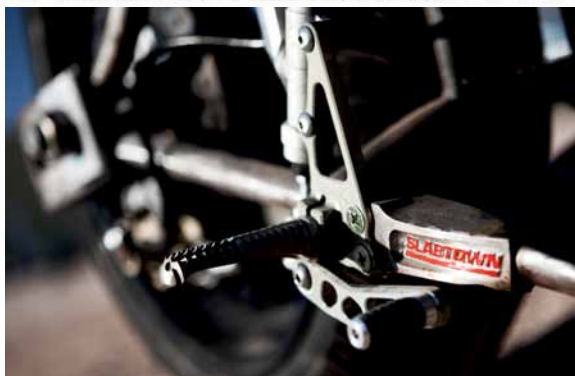
*It may not look like much, but she'll do the
Kessel Run in less than twelve parsecs.*



Staggered pipes cannibalized from the abandoned MotoCzysz GP carcass.

1974 Yamaha XS650

She was a mess of a machine; 350 lbs of heroin chic executed in cro-moly tube and hand-formed aluminum sheet. Her tremendously overbuilt Yamaha® 650 parallel twin, now sporting 750cc of displacement and grossly optimistic cams, stood proud within her handcrafted perimeter frame. Dual Mikuni's vaporized the dwindling petrol supplies as fed to them by a trio of daisy-chained Pingle petcocks. Agreed, it wasn't a pretty arrangement, but these weren't pretty times. This bleached earth, with its sun-cracked asphalt veins and disintegrating infrastructure, had taken a brutal toll on most forms of motorized transport. Those that remained were an odd balance of necessity versus availability. Shifty was one of these. Sporting few creature comforts - oblique ergonomics, kidney-rupturing suspension, limited lighting and almost no fuel range - she existed on the fringes of a broken society. Low, Down, & Shifty was nothing this new world needed but everything it deserved.



TWIN ENGINES + VARIABLE PITCH PROPS
PROVIDED SALVATION AMONGST
THE SCRAP AND DECAY.



Womens 1000 Bar™ Hoodie
Available in White / \$35



Womens 1000 Columbus™ Tank
Available in Black / \$25

Even in the blighted lands, the Honda Cub EZ90 can turn frowns upside down.



Icon 1000 Turnbuckle™ Glove

Available in Covert Green, Black, and Glory / \$90

Sometimes the best way forward is back. Craftsmanship and technologies, once abandoned, can be reexamined and repurposed. The Turnbuckle uses such refund tech to its advantage. Custom knit forchettes, circa-OG MX gloves, provide uncompromised fit & feel. When paired with a French cowhide chassis and fingertips, the Turnbuckle provides a handheld barricade against asphalt intrusion. D3O® armor integrated into the main knuckle further the riding legitimacy of the Turnbuckle platform. What's old is new again.





ICON Thanks the PIMA Air & Space Museum for their Assistance with our "Bone Yard 1000" Photoshoot. www.pimaair.org



Icon 1000 Chapter™ Jacket
Harmonic Red / SM-2X \$600 / 3X-4X \$650



Icon 1000 Chapter™ Jacket
Pursuit Black / SM-2X \$600 / 3X-4X \$650



Icon 1000 Chapter™ Jacket
Cutter Brown / SM-2X \$600 / 3X-4X \$650



Icon 1000 Chapter™ Jacket
Interceptor Grey / SM-2X \$600 / 3X-4X \$650



Womens Icon 1000 Federal™ Jacket
Pursuit Black / XS-XL \$600 / 2X-3X \$650



Womens Icon 1000 Federal™ Jacket
Harmonic Red / XS-XL \$600 / 2X-3X \$650



Airframe Manic™

Construct Shell / \$350

Shown with included Dark Smoke Shield



Variant Construct™

Construct Shell / \$370

Shown with included Dark Smoke Shield



Variant Battlescar™

Covert Green / \$400

Shown with included Dark Smoke Shield



Variant Battlescar™

Dark Earth / \$400

Shown with included Dark Smoke Shield



OCTOBER
AVAILABLE
2012

Icon 1000 Outsider™ Convertible Jacket

Black / SM-2X \$425 / 3X-4X \$475



Icon 1000 Shorty™ Jacket

Stealth / SM-2X \$400 / 3X-4X \$450



SEPTEMBER
AVAILABLE
2012

Icon 1000 Associate™ Vest

Black / SM-2X \$400 / 3X-4X \$450



Icon 1000 Knuckle™ Tee

Heather / \$25



Icon 1000 Columbus™ Tee

Dark Heather / \$20



SEPTEMBER
AVAILABLE
2012

Icon 1000 Roughshod™ Leather Pant

Black / Waist 28"-38" \$450 / Waist 40" \$500



Icon 1000 Hoodlux™ Softshell Jacket

Black / \$125



Icon 1000 Turnbuckle™ Glove

Black, Covert Green, and Glory / \$90



Icon 1000 Rimfire™ Glove

Black, Graphite, and Tan / \$90



Icon 1000 El Bajo™ Boot

Black and Oiled Brown / \$190



Icon 1000 Elsinore™ Boot

Johnny Black, Oiled Brown / \$230 / Glory \$265



ATLAS SHRUGGED



Somewhere on a lonely Oregon track, the high-pitched hum of an electric motor slices through the mid-day sun. It's a disturbing pseudo silence, a minimal noise calculation that can not possibly equal the resultant velocity. 600cc supersport performance derived from 344 volts of Lithium Ion batteries. Electric motorcycles are here - today. And haters are gonna hate. But Steve Atlas - pilot of the Icon/Brammo Empulse RR TTXGP race bike - just shrugs. Speed is speed...



This baby is completely automated. No lever, no clutch, no drama. Just 'pin-it' for the win.




In the event of containment failure, pressing the easy button ejects the warp core. May the Lord have mercy on your soul.



Many have asked about the meaning behind the striking livery of the Icon/Brammo race bike. It's got lightning bolts because it's fast. It's got #1's because it's the best.



A high-angle, action shot of a motorcycle rider leaning into a turn on a dark asphalt track. The rider is wearing a white and black checkered helmet and a white racing suit with black and yellow accents. The motorcycle is black with white and yellow graphics, including a large white star on the fairing. The rider's left foot is planted on the ground for stability. In the background, a red and white striped curb is visible.

Pictured is the ICON Overlord GP suit which we use as a research and development platform for our two-piece Overlord™ jacket/pant combo.

ICON's involvement with the world of electric motorcycle racing, the TTXGP, came as quite a shock to some. To the casual observer, ICON might be construed as an obnoxious stunt brand with a loud mouth and a penchant for ill-conceived street wheelies. Guilty as charged. But we also have a great passion for emerging technologies, going hella fast in 'appropriate' venues, and wearing fancy leather trousers. Therefore when the opportunity came to team up with our fellow Oregonians at Brammo we jumped in with both feet. We recognize the huge potential for battery powered motorcycles, both for race and street use, and are stoked to be part of an electric future.

www.brammo.com www.egrandprix.com

THE ART OF REDUCTION

INTRODUCING THE ICON AIRMADA™ HELMET

Everything you ever wanted... and less. Less bulk, less weight, and less drag are the result of years of rigorous helmet engineering. Precision headform research, refined shield mechanisms, optically pure shields, and artfully crafted interiors – barely perceived details that define critical minimalism. Simultaneously, the World Standard compliant shell and dual-density EPS perform their essential impact reduction roles. The Airmada helmet, proving that less can always be more.





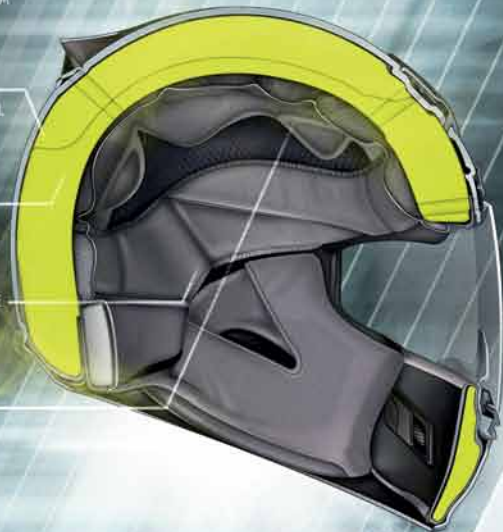
RAPID RELEASE™
SHIELD CHANGE SYSTEM

INJECTION MOLDED
POLYCARBONATE SHELL

DUAL DENSITY EPS

HYDRADRY™ MOISTURE
WICKING INTERIOR

LONG OVAL
HEADFORM



LESS BULK

The Airmada Helmet features significantly reduced exterior dimensions which results in a precision fit throughout the size range. The reduction in bulk allows for more mobility and a greater field of view.

LESS WEIGHT

In addition to the reduction in exterior dimensions, the Airmada Helmet utilizes new materials and construction methods to minimize the overall weight of the helmet.

LESS DRAG

The all new streamlined shell, with recessed venting, and integrated ICON Optics™ Shield, was designed for aerodynamic efficiency while maintaining superior airflow throughout the venting system.

AIRMADA 4 HORSEMEN™ HELMET

\$250



BLACK

AIRMADA SPORTBIKE SB1™ HELMET

\$255



BLUE

AIRMADA STACK™ HELMET

\$260



WHITE

AIRMADA™ SOLID HELMET

GLOSS \$180 // RUBATONE \$190



BLACK RUBATONE

HYDRADRY™
PERFORMANCE WICKING TEXTILE

PROLOCK™
SHIELD LOCKING SYSTEM

LONGOVAL™
HEADFORM

FOG FREE
PERFORMANCE SHIELD COATING

ICON OPTICS™
DISTORTION FREE FACE SHIELD



WORLD STANDARD
DOT USA ★ ECE EUR ★ SAI AUS ★ SG JPN
MEETS OR EXCEEDS MULTI-NATIONAL SAFETY & TESTING STANDARDS



東京

ACUTE

アイコン・モータースポーツ

Rumor had it that a manufacturer of European origin was making a strong push in the domestic Japanese heartland. Renowned for their expertise in the dirt, this new threat was purely asphalt based. A dagger thrust into the heart of all things logical. This new threat was KTM, and much like ICON, they were an acute lot indeed.

東京

The arsenal of Orange ran the gamut - everything from 125cc pubescent street drones to the almighty RC8 1190cc stealth attack bike. In between was a mix of supermotos, superduper-motos, and all manner of trellis debauchery.

Grown men, drunk on late spring and warm sake, stared slack-jawed into the myriad of facets that is the RC8...



Dreams of what could have been; if-only's & might-have's register behind their tired eyes. For this was Ginza, where everything is desired but nothing attained.



DEVICE™

東京

LEATHER JACKET // \$425-475

デバイス本皮ジャケット

The history of ICON leathers goes back many years. Crafted from Brazilian cowhide, our jackets have become recognized as leaders within the motorcycle apparel industry. The Device Leather jacket continues this lineage of quality and performance with its sport fit and unique ICON styling. Thoughtful details such as autolock YKK® zippers, mechanical expansion paneling, and sectioned rear collar imbue the Device Leather with a mature stance. Whether you rock a modern sportbike, a garage-built cafe, or a piece of American iron, the Device Leather will class up your act.



Sport Fit // Premium Cowhide Chassis // Articulated Arms //
Removable Liner // CE Elbow & Shoulder Armor //
Sizes Small - 4XL // Stealth/Red/White



*All riding performed on a closed course, professional rider, international driver's license, current vaccinations & diplomatic immunity

The KTM street line-up was originally designed for some legitimate purpose.
Hooning* across the Odaiba Sunshine Bridge probably wasn't one of them.

東京



アイコン・モータースポーツ

Riding the Austrian twins through the very core of the Tokyo prefecture, the insidiousness of their plan became clear. KTM had come here to win the hearts and minds of the very creators of the modern 'Superbike.' Odd that the new black ship should have such an orange tint.



ジャパン



東京



DEVICE™

TEXTILE COLLECTION

デバイス・テキスタイル・ジャケット

Born of a desire to achieve street legitimacy without excessive muscle, the purposeful textile chassis, custom molded hardware, and refined sport fit define the Device textile collection. Fully armored, articulated for aggressive riding, and constructed for years of asphalt service to come.



DEVICE™ TEXTILE JACKET // \$190

Sport Fit // Durable Textile Chassis // Articulated Arms // Removable Liner // CE Elbow & Shoulder Armor // Sizes S–5XL // Blue, Stealth, Red, White, Grey, Canteen Green

DEVICE™ TEXTILE OVERPANT // \$100

Overpant Fit // Durable Textile Chassis // Full Length Inseam Zippers // Ratchet Closure // Waist Adjusters // Adjustable CE Knee Armor // Sizes 28–54 // Grey, Stealth

DEVICE™ TOUCHTEC GLOVE // \$120

Touchscreen Compatible Leather Palm // Stretch Twill Chassis // Molded Finger & Knuckle Armor // Under Cuff Gauntlet // Dual Closures // Sizes S–2X // Stealth, Grey



東京

Our time aboard the borrowed KTM's was, in one word, incredible. And fun. And scary. And most likely illegal. But when you're riding on the wrong side of the road, laws become a bit 'fuzzy.'



REIGN™ WATERPROOF BOOTS // \$190

ウォータープルーフ・ブーツ

The Reign boot's easy access and low profile design make it an excellent choice for the daily commute or long distance travel. Rugged waterproof YKK® zippers make for easy entry and exit while the waterproof and breathable interior keep you cool and dry. Protection comes by way of durable leather and a ballistic nylon upper mated with injection molded shin and ankle plates and an axialmetric steel shank. Even with all of these features, we still managed to make them so lightweight and comfortable you may just want to wear them gear-round.

100% Waterproof // Injection-Molded Shin & Ankle Plates // Internal Ankle Plate // Axialmetric Steel Shank // YKK® Waterproof Zippers // Sizes 8-13 // Grey, Black



BULL DOCK

An uncorked 4-into-1 Kerker pipe rips a magnificent tone into the late spring Tokyo air. The morning is as crisp as the throttle response of the restomodded '82 KZ1000R. Before us stands the latest bike to roll out of the boutique garage known as Bull Dock. Like all things from the Tochigi garage, she is an air-cooled Kawasaki with thirty-odd years of hard riding under her belt. She was always good – but under the artistic scalpel of the Bull Dock surgeons, she became great.

BULL DOCK

TOP: The inner workings of the original liter bike.

MIDDLE: Bull Dock sensei Wakui Tomohiko.

BOTTOM: An evolution of the KZ species.



Performance and style – the precise reasons why Wakui Tomohiko has dedicated his life to the venerable KZ1000. In his own words, the big KZ “takes the customizing well.” Right from birth she was meant to be naked, as her elegant form confirms. The purpose of Bull Dock is to accentuate the original: reworked motor, reinforced frame, simplified wiring harness, modern suspension and brakes. All upgrades working in harmony with the host bike.



Called the GT-M, or Genuine Tuning Machine, Bull Dock painstakingly rebuilds existing KZ1000s into modern superbikes.

RESTOMOD (res'-tow-mod) n. A nearly stock-appearing vehicle that has been fitted with late-model chassis, drivetrain and conveniences in order to increase performance, reliability, style, or comfort.

BULL DOCK

TOP: Stout swingarms and modern suspension take the wobble out of the speed.
MIDDLE: Flatslide carbs and velocity stacks are the mandatory dress code.
BOTTOM: Big sweep headers in the most delicious shade of titanium.



Some motorcyclists, particularly those born long after the host KZs were originally manufactured, fail to grasp the logic behind the Bull Dock builds. The time, effort, and money spent to create a single KZ1000GTM could easily buy two late-model sportbikes. It's an understanding that can only come with time. Recognizing the soul and the passion in the Bull Dock builds is to recognize the very genesis of sportbikes. Find out more at www.BullDock.jp



PORTLAND » DAKAR

The sun was setting fast as the bikes began the arduous climb out of the Sarlacc pit. The deep sand had levied a burdensome tax on the majority of the Tigers' bearing surfaces. But they soldiered on, knowing that salvation would only come upon reaching the distant checkpoint. A journey that started weeks ago in the urban confines of Portland city limits had taken both riders, bikes, and gear to the very limits of endurance.

Here on this lonely dune, amidst the straining motor, rapidly dropping temperatures, and darkening skies, they learned to live again. This was Portland to Dakar, and it would take everything.

www.RideIcon.com/PortlandToDakar

It was an ugly task that Team Icon laid at the feet of our Tiger 800s. To complete our 'Portland to Dakar' challenge, we asked the near impossible: miles of asphalt, vertical faces of rock, endless stretches of soft sand and deep snow, and more water landings than a Pacific campaign. The term dual-sport failed to even remotely describe our journey, which is why we chose the Tiger 800XC. The fully adjustable seat and bars, large operational range, and oversized generator for electrical auxiliaries made long miles in the saddle no problem, while serious off-road credentials such as a 21" front wheel, muscular motor, stout suspension, and a burly frame delivered us from the aforementioned evils of our passage.

Custom 17" paddles allowed for triple digits during the coastal dune stage of the rally.

VARIANT CARBON CYCLIC™

Available in Red, White, and Black / \$550

ECE/DOT approved and weighing in at just 1650 grams, the Variant Carbon Cyclic helmet strikes a perfect balance between smart engineering and intuitive design. The shell itself is expertly fabricated with dyneema, fiberglass and carbon fiber. Through ICON's own proprietary molding technology, carbon is strategically placed throughout the shell to ensure structural integrity while minimizing weight. The shell is fitted with a removable/washable Hydradry™ interior, as well as multiple air intake and exhaust ports for climate management. If you're looking for the smartest crossover helmet on the market, the Variant Carbon Cyclic is the answer.



ÖHLINS

While the Tiger's stock 45mm USD forks and adjustable rear shock performed quite well in initial testing, we knew we would be asking significantly more of the 800cc cat once the Rally started. Therefore we called in a favor with our Swedish connection for the finest set of gold suspension they could produce. The Ohlins retrofitted forks and fully adjustable shock kept everything sorted through the wildly varied terrain.

www.Ohlins.com





LeoVince

The ICON team has always been a fan of Leo Vince pipes. Beautiful fit and function mark the entire Leo range, be it street, dirt or, in our case, dual-sport. The stainless/carbon EVO II slip-on was the perfect match for the mid-weight Tiger. *(Insert clever idiom about putting a growl into the Tiger.)*
www.LeoVinceUSA.com



ALT RIDER

We literally beat our bikes to death. Launched, flung, cartwheeled, and looped in every terrain under every circumstance. External steel tubing and aluminum plating are often the only defense against the laws of gravity. Our Tigers have been up-armored with numerous such bits from the crew at AltRider.
www.AltRider.com





Saddlemen

Why do you ride for your money? Why do you rope for short pay? Hard questions to answer for those that haven't spent long days in the saddle. One of the first mods we threw at our Tigers was a new seat. Saddlemen makes the best in the industry: comfort, support, durability, & style. They definitely helped us Cowboy Up when the days got tough.

www.Saddlemen.com



Continental

The 'Portland to Dakar' Rally took us across all manner of terrain. Just about every tire from the Continents product line found its way onto the Triumphs during our adventure. Sticky, knobbed, spiked, and paddled: our tire selection sounds more like an evening of BDSM rather than a day of Dual-Sporting, but the Conti rubber withstood the flogging without ever crying the 'safety word.'

www.ContinentalTire.com



OCTOBER
AVAILABLE
2012



PATROL RAIDEN™ JACKET

Available in Red, Orange, and Grey / \$450 (SM-2X) \$475 (3X)



The call of adventure beckons to every man's soul. A primal need to explore the limits of earth, body, and mind. The Patrol Raiden jacket is the ultimate companion in this quest. Built on our proven Patrol jacket chassis, the Raiden is a fully waterproof, all-weather, all-environment riding jacket. To keep out the wind and rain, the abrasion-resistant nylon chassis is fully seam-sealed and includes waterproof YKK® zippers and a quick-action magnetic storm flap. Mounted within the chassis is a full complement of Field Armor™ CE approved impact protectors. A full 3M® reflective graphics package provides optimum nighttime visibility. Six intake and exhaust ports provide ample mechanical ventilation while the removable Thermolite® insulated liner helps keep your core temperature regulated. Externally we added enough pockets to carry everything you need for distance rides and included a removable external hydration pocket to hold a 1.5-liter water pack (not included). www.Ridelcon.com/Patrol



STUDBOY

If there is something less fun than studding a tire, then we haven't experienced it. Well, maybe passing kidney stones...but it's really a toss-up. Thankfully, once our Contis were all spiked up, it was time to have some fun out in the snow. With over 140 Stud Boy-supplied studs per tire, these were undoubtedly the most vicious tires we had ever ridden. Grip levels that defied physics and a profile that truly terrified the cross-country skiers, whose trail we had commandeered for the Rally's snow stage.

www.StudBoyTraction.com



OCTOBER
AVAILABLE
2012

PATROL RAIDEN™ PANT

Available in Grey / \$240 (SM-2X) \$260 (3X-4X)

Some say you can judge a man by the cut of his jib - the same is true when it comes to adventure touring gear. The Raiden pants, built on our proven Patrol chassis, scream Rally - but they say it with a French accent, so you know it's absolutely legit. The Patrol Waterproof Pant goes the distance with unmatched safety, comfort, and weather protection. To keep out the wind and rain, the abrasion resistant nylon chassis is fully seam-sealed and includes full-leg waterproof YKK® zippers and quick-action magnetic storm flaps. Housed within the chassis is a full complement of Field Armor™ CE approved impact protectors. Finally, the 3M® reflective graphics package ensures you'll be seen on the darkest nights. If the thought of Dakar fills your sleep, the Raiden pant will help get you closer to that dream. www.RideIcon.com/Patrol



PIAA

A mix of HID and LED lighting both enlightened and informed. Even with the significant luminary output, PIAA's lighting technology has minimal power draw.
www.PIAA.com



SB1

ICON® SPORTBIKE ONE COLLECTION

AIRMADA SPORTBIKE SB1™

Available in Red, Blue, Green, Yellow, Grey and Pink / \$255

A rift in the space-time continuum - pseudo mechanical tendrils ripple across its streamlined form. The Sportbike SB1 helmet stays one step ahead of the inevitable and an outstretched arm's reach away from the authorities. It is race when conditions dictate caution; it is pigmented velocity amid the drab sprawl. Going for broke never looked so fast.





Spooled up to five-digit figures, the clutch plates engage with a shuddering snap. Massive horsepower unleashed simultaneously on heat-cycled rubber. A million years of highly-evolved nerve sequences scream in unison - the mind teeters on overload.



SPORTBIKE ONE



OVERLORD SPORTBIKE SB1™ MESH JACKET

Available in Red, Blue, Green, and Grey / \$225

With all the pattern engineering of the Overlord™ leather, but executed in a textile chassis, the Overlord Mesh represents possibly the best value in textile motorcycle jackets. The durable mesh chassis provides valuable protection while maintaining comfort. A full complement of internal CE impact protectors confirm the jacket's legitimacy. Finally, the Overlord's precurved arms and strategic flex zones position the rider in a sportbike-oriented attack posture. The Overlord Sportbike SB1 Mesh—ready for whatever the streets may hold.



EQUIPPED WITH REMOVABLE FIELD ARMOR™
CE APPROVED SHOULDER AND ELBOW IMPACT
PROTECTORS



FOR INCREASED PROTECTION, THIS JACKET MAY
BE RETROFITTED WITH THE STRYKER™ CE BACK
PROTECTOR



EXTERNAL INJECTION MOLDED
BACK PLATE



FIGHTER MESH CHASSIS
FOR VENTILATION



EXTERNAL INJECTION MOLDED
SHOULDER PLATES



EXTERNAL INJECTION MOLDED
ELBOW PLATES

SB1

The Sportbike SB1 Mesh jacket understands your innate need to control the uncontrollable even if Dr. Kidman never would. In that instant you are your own destiny. Aim for the smoke.



AIRMADA SPORTBIKE SB1™

Available in Pink / \$255



womens

OVERLORD SPORTBIKE SB1™ MESH JACKET

Available in Pink / \$215



TANK BAG MODE
SIZE: 16" x 14" x 8"

Does your bike have a plastic tank cover? You can still use magnetic mount tank bags by simply epoxying a piece of steel or a magnet to the underside of the tank cover.



URBAN™ TANK BAG

Available in Cityscape (shown above), and Black / \$95

The Urban Tank Bag is the most innovative tank bag ever designed. A magnetic-mount tank bag, backpack and helmet carrier, all in one. Now you can take your essentials along for the ride without having to worry about where to store them when you're off the bike. Simply untuck our exclusive shoulder straps and helmet cradle, and you're good to go.



BLACK COLORWAY SHOWN WITH DROP
DOWN NEOPRENE HELMET CARRIER



- » WATER-RESISTANT 420 DENIER RIPSTOP CONSTRUCTION
- » FOUR HIGH-POWER MAGNETS
- » NEOPRENE HELMET CARRIER/TANK PROTECTOR
- » CONTOURED, PADDED SHOULDER STRAPS
- » CD/MP3 COMPARTMENT WITH CORD GROMMET
- » CLEAR MAP POCKET



V Point™ Tee / Charcoal / \$20



Double Stack™ Tee / \$20



Scofflaw™ Workshirt / \$60



Projector™ Tee / \$20



Rybbon™ Tee / \$25



Park Block™ Tee / \$20



V Point™ Tee / Black / \$20



Defendant™ Bonded Fleece Jacket / \$95



womens **Geared™** Hoody / \$65



womens **Park Block™** Tee / \$25



womens **Rybbon™** Tee / \$30



womens **Harlequin™** Workshirt / \$60



ICON RIDER: MAL-LIN www.stunt-girl.net



Lightning™ Hat / Black / \$20



Lightning™ Hat / Grey / \$20



Genuine™ Hat / \$20



Fed™ Belt / \$35



Busted & Broken™ Wallet / \$20



Old Skool™ Backpack
Heavy Duty Chassis / Comfort Fit Chest Closure System / \$50



ICON® Leather Wallet / \$45

ZX 14R

Like an Earth-bound missile, the 2012 Kawasaki ZX-14R flexes its intimidating stance. 1400cc's delivering 200hp+ worth of get outta my way. The ICON ZX-14R LIMITER edition was all this and more. Sheathed in historically significant superbike paint, she was the second coming of the undisputed original. The soul of '91 reborn twenty-one years later. Lime green proof that the nineties dream is still alive.

WWW.RIDEICON.COM

Kawasaki

PIAA

LeoVince

K&N

PSR



GALFER

ROARING
TOYZ

DUNLOP

BALLISTIC

Saddlemen



BALLISTIC BATTERY

SADDELMEN SEAT

K&N AIRFILTER

OHLINS SUSPENSION

PSR CONTROLS

HOTBODIES WINDSCREEN

PIAA HID LIGHTING

DUNLOP TIRES

PERFORMANCE MACHINE WHEELS

ROARING TOYZ EXTENDED SWINGARM

LEO VINCE SBK EXHAUST

GALFER BRAKES