







# RED SHOWN WITH SLEEVE ZIPPED-OFF

# **HOOLIGAN™ STREET JERSEY**

Textile Street Cred for the Urban Athlete









BACK VIEW

FIGHTER MESH CHASSIS // ZIP-OFF SLEEVES // REINFORCED ELBOWS // RELAXED FIT // REMOVABLE CE ARMOR



Not all athletes play in shining arenas. Not all pros enjoy the adoring gaze of the slack-jawed masses. Some of the best combatants can be found running the creosote-stained hardwoods of the urban court. For this arena, the uniform is the Hooligan Street Jersey. The relaxed fit, Fighter Mesh chassis, Field Armor impact protectors, and zip-off sleeves combine to create a willing partner for your headstrong drive into the paint. The streets play rough; the Hooligan Street Jersey plays rougher.

Available in Glory, Red, Grey, and Green/Grey / SM-3X / \$150

### **HOOLIGAN™ GLOVE**

Completely Redesigned for the Newest Class of Recruits



A motorcycle can be a skittish beast. Keep the reigns in check with the ICON Hooligan Glove. The Battlehide™ palm offers abrasion resistance while providing a high degree of feedback. The Hi-Flow mesh backhand keeps things cool during the heat of the ride. Couple that with a secure wrist closure, a pre-curved profile, and rubber armor, and you've got a glove fit for taming the most wild of steeds.

Available in Blue, Green, White, and Black / SM-4XL / \$80







GREEN

V

# TARMAC 2™ BOOT

Take On All-Comers, and All-Corners



The Tarmac 2 Boot is the fusion of athletic shoe design and necessary motorcycle riding features. An emphasis on street sportbike-specific geometry, increased comfort, and ease of use sets the Tarmac 2 Boot apart from all motorcycle boots that have come before. A reinforced upper, steel shank, molded ankle plate, reinforced toe and heel box equip the Tarmac 2 Boot for duty. The sculpted bottom unit was specifically designed to work with sportbike rearsets and allow positioning of your foot for all-day riding comfort and performance. Add a pre-tensioned stealth lace system and overmolded breathable mesh and you are left with a shoe to take on both all-comers, and all-corners.

# **HOOLIGAN™ DENIM PANT**

A Denim Call to Arms...err, Legs





GREY RACK VIEW

BLUE

A gap in traffic, an empty on-ramp, a lonesome parking lot. These opportunities are a call to fulfill the hunger to hoon. The Hooligan street pant is designed to be the perfect accomplice. Heavy-duty denim chassis, reinforced Aramid knees, and Field Armor knee impact protectors complement each other for the ultimate street pant. With the addition of external zippers to remove the knee armor at any time, you can be at your destination looking innocent, leaving only burnt asphalt and a fulfilled adrenaline fix behind

Available in Grev and Blue / Size 28-44 / \$120

ICON FIELD ARMOR



CE Certified Knee



GREY

Available in Stealth and Red / 8-14 / \$135

# A quick check to verify the path was fuzz free and drop clutch. The shuddering of friction plates screamed in unison as the Triple unleashed everything into the heat-cycled rubber. Mechanical violence executed with balletic grace; a performance witnessed only by a silent audience of sodium arc street lamps. The ICON Hooligan collection, the uniform of the urban athlete.

# AIRMADA SALIENT" HELMET

Velocity in the Face of Adversity











The Airmada Helmet: everything you ever wanted...and less. Less bulk, less weight, and less drag are the result of years of rigorous helmet engineering. Precision headform research, refined shield mechanisms, optically pure shields, and artfully crafted interiors — barely perceived details that define critical minimalism. Simultaneously, the World Standard compliant shell and dual-density EPS perform their essential impact-reduction roles. The Airmada helmet, proving that less can always be more.

The Arimada Salient Helmet is available in Black, Red, Blue, Green, Purple, Pink / XXS-3X / \$255

















# **ICON 1000**

The darkness engulfed them. Driving sheets of radiation fattened rain poured from the heavens in biblical proportions. It was a place fit for neither man nor beast, yet both were drawn to its ferroconcrete chapel. The convex cooling towers rose high above the surrounding forest. Getting in would be difficult. Getting out would be near impossible.

The reactor complex had the potential for a welcome respite from the road. Limited access points, impossibly thick walls, and a secluded location, with nearby water access, provided the makings of a modern-day castle. Unfortunately they weren't the only ones with an eye on this prize. The rules of self-preservation dictate a commitment to avoidance, deterrence, and de-escalation. None of those three would be an option.

Ride With Us If You Want To Live...

# One more ride along the razor's edge. Almost dead yesterday, maybe dead tomorrow, but alive, gloriously alive, today.

# **VARIANT BIG GAME**



WORLD STANDARD // RAW FINISHED SHELL // LONG OVAL HEADFORM // PRECISION OPTICS // FOG FREE // HYDRADRY

What's black and white and red all over? Conventional wisdom says a newspaper. Or a zebra in a blender. But the Variant Big Game defies convention. A brazen stripe pattern with a bold red flash dares the lurking pride to take their best shot. The Big Game turns the tables. The hunted now has become the hunter.

Available in Zebra / \$400 Limited Edition / Shown with included Dark Smoke Shield.





# **BELTWAY** JACKET

Half McQueen, Half Black Ops, Fully Operational



HIGHLAND COATED CANVAS CHASSIS // LEATHER OVERLAYS // YKK® TACTICAL ZIPPERS // RELAXED FIT // WAIST ADJUSTER // MAGNETIC STORM FLAP // VEST LINER

Ruggedly handsome and brutally effective, the four-pocket long-waisted silhouette commands respect. A Highland coated canvas body uparmored with premium leather paneling, the ICON 1000 Beltway is the epitome of command and control. A unique belted rear adjustment system keeps the front free of obstructions while providing a waisted fit. The #10 tactical black oxide YKK® main zipper is covered with a magnetic closure storm flap. Patch-on cargo pockets with leather reinforcements and a removable chest ID tag complete the Beltway program. The interior features a removable quilted vest liner as well as a full complement of CE certified D30® back, shoulder, and elbow impact protectors. The Beltway Jacket rise to the challenge of the road.



Available in Resin Black and Baja Blue / SM-2X \$600 / 3X-4X \$650

# **BELTWAY** PANT

**Combat Trousers For The Urban Engagement** 

The scorched earth stands weary. A crumbling D30°ARMOR PACKAGE infrastructure suffering from decades of neglect fractures under the weight of your knobbed tires. Even the dirt hisses for relief, but there is none. The ICON 1000 Beltway Pant stands tall amidst this decay. Highland coated canvas chassis with Brazilian cowhide overlays. relaxed fit, and a staunch call to duty define the Beltway silhouette. D30® knee impact protectors provide impact force dispersion while large articulated leather knees help resist the abrasive quality of toothy tarmac. In a world of throwaway excess, the ICON 1000 Beltway stands for persevering quality and rugged individuality.

Available in Resin Black / 28"-38" \$300 / 40"-42" \$325











# **BELTWAY™ GLOVE**

The Glove of a Sith Lord - There Are Always Two



The limitless expanse of empty tarmac is both a path for escape and an empty stretch of horrors. Prepare for the one-two punch of reality with the ICON 1000 Beltway Glove. Abrasion-resistant French cowhide chassis and D30® impact protectors are infused in a classic styling to evoke an era that few remember. but of which many dream. The floating knuckle and gathered elastic provide increased dexterity while the mid-length gauntlet accepts either over- or under-sleeve fitment, depending on your jacket.

Available in Black, Bone, and Red / \$130



#### **ULTRA™ TUBE SCARF**

Available in Stack / \$25

With its knitted tubular chassis, 100% merino wool construction, and modified Stack graphic - the Ultra Tube Scarf is a circumference of warmth in a dark time.



Cut Class for an Afternoon of Hi-Speed Hooning



Built on an exclusive ICON bottom unit, the athletic profile of the Truant belies its brute nature. A reinforced toe box and Axial Metric steel shank provide the foundation for true riding legitimacy. Full grain leather chassis, semi-covered laces, and midfoot retention strap combine to round out the Truant's moto performance pedigree. The Truant, a modern motorcycle boot cloaked in a street-savvy silhouette.

OILED BROWN

Available in and Stealth and Oiled Brown / SIZE 8-14 / \$200





Russian fortitude is at the heart of every URAL motorcycle. The technologies and blueprints that would eventually become the URAL Solo were traded as part of the 1939 non-aggression treaty between Nazi Germany and the Soviet Union. Battle hardened during WWII, the URAL Solo would serve diligently on the front lines for the soldiers that depended on her.

As widespread as WWII was, it paled in comparison to the Containment Conflicts. Spread across every continent like an undead wildfire, no vestige of humanity was spared. Mobility equaled survival - mobility without stint or limit. With loins girded and back braced for the load, the Quartermaster answered this charge. It was to be a life of hardship and despair, but she had known little else. Her more technological-reliant brethren, fit with impressive componentry and power, struggled to maintain operation through the daily slog of post-humanity. Engineering complexity, once the darling of modern society, had become a mechanical albatross. The need for specialized parts and manufacturing processes had doomed the beautiful machines. Though time hadn't fully reverted back into the dark ages, it had become a very foreboding shade of grey. This was a time of simplicity and ease of use. This was the day when reliability outpaced aesthetic. This was the era of the Quartermaster.







The Quartermaster is a URAL x ICON collaborative project designed to increase the long distance off-road capacity of the URAL Solo. Devoid of the sidecar found on most URALs, the Quartermaster was a single-track beast of burden. Extensive frame modifications, including an oversized backbone, braced headstock, and high clearance subframe, differentiated the Quartermaster from her stable mates. Reinforced swingarm, long-travel suspension, and knobbed tires provided a surefooted stance when the road ended. The oversized fuel tank, fitted with frisco'd feed lines, made available every ounce of fuel for maximum operational range. Custom skid plate, crash hoops, and high-mount fenders all spoke to her mastery of the unimproved path. Lathered in haze grey from stem to stern, she would survive where so many others had fallen. Ironically, the Containment Conflicts had turned The Quartermaster's workaday looks and antiquated performance specs into the most desirable traits of beauty. Time has a way of evening things out. Check out the video at: RIDEICON.com/Quartermaster



















# **AIRFRAME SAUVETAGE**

Fortune Favors The Bold



WORLD STANDARD // RAW CONSTRUCT FINISH // MEDIUM OVAL HEADFORM // EXTENSIVE VENTING // PROSHIELD // FOG FREE // HYDRADRY

You can't stand it! You know we planned it! We're gonna set straight this leopard state. Oh my God, it's a mirage. I tell y'all, it's Sauvetage! Full-coverage leopard print over a raw finished shell sets the Airframe Sauvetage apart from its wallflower brethren. Far apart, Complement this Serengeti stance with toothy fish grin and the result is clear...a graphic faux pas fit for only the bravest hunter. Do you have what it takes to ride the dandy cat?

Available in Flying Leopard / \$384.95 Limited Edition / Shown with included Dark Smoke Shield.







#### WMNS HELLA KANGAROO™ GLOVE Available in Black / XS-XL / Short \$109.95 / Long \$159.95

Kangaroo leather, refined look, and peerless comfort, the Hella Kangaroo Glove is for women who accept nothing less than the finest in life. Integrated knuckle armor ensures that safety is out of sight, but not out of mind. For a sumptuous take on motorcycle protection, the Hella Kangaroo Glove is your glove of choice.



#### WMNS CATWALK™ GLOVE

Available in Leopard and Zebra / XS-XL / Leopard Long \$94.95 / Zebra Short \$74.95

High fashion, bright lights, and adoring press belie the brutality of the runway. Sideways glances and pursed lips underscore the seething rage underneath those perfectly blushed cheeks. Printed calfskin and Battlehide chassis offer sumptuous protection and battle-ready performance. Catfights have never been so glamorous.

# **AKORP** JACKET

Four Pockets of Military Bearing



HIGHLAND COATED CANVAS CHASSIS // LEATHER OVERLAYS // YKK® TACTICAL ZIPPERS // SPORT FIT // MAGNETIC STORM FLAP // VEST LINER

Brutally classy, the Akorp evokes an air of civility even in times of rampant chaos. Boasting a Highland coated canvas chassis with premium Brazilian cowhide overlays, the Akorp stands primed for engagement, but only after first exchanging a pre-battle handshake. A unique belted rear adjustment system keeps the front free of obstructions while providing a waisted fit. The #10 tactical black oxide YKK main zipper is covered with a magnetic closure storm flap. D30<sup>®</sup> elbow and shoulder impact protectors join a Viper CE certified back impact protector to help cushion the blow from untimely dismounts. A removable vest liner and black oxide hardware complete the understated military persona of the Akorp.

Available in Resin Black / SM-2X \$529.95 / 3X-4X \$574.95



RESIN RI ACK **RACK VIEW** 

# WMNS AKORP JACKET

Seductive Design meets Tactical Necessity



#### HIGHLAND COATED CANVAS CHASSIS // LEATHER OVERLAYS // YKK® TACTICAL ZIPPERS // WOMENS SPECIFIC FIT // MAGNETIC STORM FLAP // VEST LINER

Femme Fatales, meet your most important accessory: the ICON 1000 Akorp Jacket. Perfect for patrolling the Eastern Front or nights on the lam, the Akorp womens jacket is constructed with a Highland coated canvas chassis and premium Brazilian cowhide overlays. The Akorp blends military detailing with a vintage moto silhouette to create a true riding jacket fit for the most discerning palettes. A quilted satin liner and womens-specific sport fit means the Akorp offers equal parts, comfort and performance. CE certified D30® back, shoulder, and elbow armor provide lowprofile protection without hindering fit or movement

Available in Resin Black and Mischief Red / SM-XL \$469.95 2X-3X \$509.95



MISCHIEF RED







#### TURNBUCKLE™ SKELLY GLOVE

Available in Black / \$89.95

Sometimes the best way forward is back. Craftsmanship and technologies, once abandoned, can be reexamined and repurposed. The Turnbuckle uses such refound tech to its advantage. Custom-knit forchettes on these circa-OG MX gloves provide uncompromised fit & feel. When paired with a French cowhide chassis and fingertips, the Turnbuckle provides a handheld barricade against asphalt intrusion. D30® armor integrated into the main knuckle furthers the riding legitimacy of the Turnbuckle platform. What's old is new again.

#### VARIANT BATTLESCAR™

Available in Stealth, Covert Green, and Dark Earth / \$409.95 Shown with included Dark Smoke Shield.

The acrid smell of spent powder hung heavy in the air. The Battlescar's fiber matrix reveals the true nature of its soul. The superficial coatings of paint and clear coats have given way to a mottled vision of earth toned hues. With all pretenses gone, the Variant exposes the crosshatched weave of a seasoned operator. If your travel takes you into harm's way, gear up accordingly.



DARK EARTH



# **ASSOCIATE WARCHILD** VEST

A Place for Everything, and Everything in its Place





PREMIUM LEATHER CHASSIS // YKK® TACTICAL ZIPPERS // RELAXED FIT // PATCH ON CARGO POCKETS // LASER PERFORATIONS // LARGE INTERNAL STASH POCKET

Tactical situations very rarely wait for the ill-prepared. They require planning, training, and contingency plans. The Associate Warchild vest is just such a contingency plan, executed in leather. With complex construction, incredible detailing, and the finest leather and armor, the Associate Warchild is confined to a run of 100 pieces. Prepare for wherever your next assignment takes you.

Available in Black / SM-2X \$609.95 / 3X-4X \$659.95 Limited Edition of 100 pieces

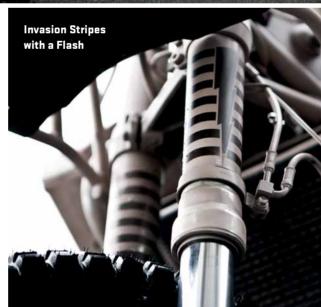






The Containment Conflicts had not only decimated the human population, but they had also taken a heavy toll on the infrastructure. Both from the armament expended during the conflict and from the following lack of maintenance, the roads, bridges, and byways had been left in a state of advanced decay. The Dromedarii, based on the stout bones of a Tiger 800XC, had been modified to meet the needs of the 1000 outriders. Ohlins stiffened suspension, Conti TKC80 rubber, and raised subframe increased her offroad capabilities. All the Tiger's original plastics had been removed and replaced with steel cages and plates to protect vulnerable engine components. A bespoke oversized fuel tank, along with auxiliary Rotopax® fuel cells, provided increased range of operations. PIAA® HID lighting combined with a Ballistic® lithium battery increased overall lowlight visibility while reducing weight. Finally, front and rear load-bearing racks where added for carrying requisite supplies and munitions. Check out the video at: RIDEICON.com/Dromedarii

TRIUMPH ROTO PRATE PIAA
ÖHLINS Leo Vince Ontinental







VARIANT BIG GAME™

Available in Zebra / \$409.95 Shown with included Dark Smoke Shield



**VARIANT BATTLESCAR™** 

Stealth / \$409.95 Shown with included Dark Smoke Shield



VARIANT BATTLESCAR™

Dark Earth / \$409.95 Shown with included Dark Smoke Shield



AIRFRAME MANIC<sup>TM</sup>
Construct Shell / \$359.95
Shown with included Dark Smoke Shield



#### **AIRFRAME SAUVETAGE™**

Available in Flying Leopard / \$384.95 Shown with included Dark Smoke Shield



**VARIANT BATTLESCAR™** 

Covert Green / \$409.95 Shown with included Dark Smoke Shield



VARIANT CONSTRUCT™

Construct Shell / \$389.95 Shown with included Dark Smoke Shield



**BELTWAY™ JACKET** 

Resin Black / SM-2X \$629.95 / 3X-4X \$679.95



**BELTWAY™ JACKET** 

Baja Blue / SM-2X \$629.95 / 3X-4X \$679.95



AKORP™ JACKET

Resin Black / SM - 2X \$529.95 / 3X - 4X \$574.95



**ASSOCIATE WARCHILD™ VEST** 

Pursuit Black / SM-2X \$609.95 / 3X-4X \$659.95 Limited Edition of 100 pieces



OUTSIDER™ CONVERTIBLE JACKET



SHORTYTM JACKET

Black / SM-2X \$529.95 / 3X-4X \$579.95 Stealth / SM-4X \$449.95



CHAPTER™ JACKET
Pursuit Black / SM-2X \$599.95 / 3X-4X \$649.95



CHAPTER™ JACKET
Cutter Brown / SM-2X \$599.95 / 3X-4X \$649.95



**BELTWAY™ PANT**Resin Black / SIZE 28"-38" \$299.95 / SIZE 40"-44" \$329.95



ROUGHSHOD™ LEATHER PANT
Black / SIZE 28"-38" \$469.95 / SIZE 40" \$499.95



CHAPTER™ JACKET
Interceptor Grey / SM-2X \$599.95



CHAPTER™ JACKET Harmonic Red / SM-2X \$599.95



TRUANT™ BOOT
Stealth and Oiled Brown / \$199.95



EL BAJO<sup>TM</sup> BOOT
Johnny Black and Oiled Brown / \$199.95



ASSOCIATE<sup>TM</sup> VEST
Pursuit Black / SM-2X \$419.95 / 3X-4X \$469.95



HOODLUX<sup>TM</sup> SOFTSHELL JACKET
Pursuit Black / \$124.95



ELSINORE<sup>TM</sup> BOOT
Johnny Black and Oiled Brown / \$244.95



**BELTWAY™ GLOVE**Available in Black, Red and Bone / \$124.95



TURNBUCKLE™ GLOVE Skelly, Black, Covert Green, Glory / \$89.95



RIMFIRE™ GLOVE Black, Graphite, Tan / \$89.95





#### INFAMOUS LAYER™ JACKET

Available in Dark Earth and Stealth / SM-3X / \$60

The badlands beckon with a howl. The need to ride falls upon basecamp as marauders encroach from the perimeter. The ICON 1000 Infamous Layer is purpose built for a nomad's existence. Infamous Layer is meant to be worn under a jacket when cold temperatures arise. A poly base fabric helps wick and insulate, while the mid-height collar and integrated thumbholes keep things in check. Stay on the road longer with the ICON 1000 Infamous Layer.



SHANGRI-LA™ HOODY Dark Heather / \$65



COLUMBUS™ TEE Charcoal Heather / \$20



**PRIMARY™ BELT** Genuine Leather / \$50



LONG TIME™ TEE Charcoal Heather / \$25



ROYAL LAGOON™ TEE Carolina Blue / \$25



**KNUCKLES™ TEE** Heather Grey / \$25



**CREST™ TEE** Charcoal Heather / \$20



**LEADER™ TEE** Heather Brown / \$25



**LEADER™ TEE** Black / \$25



ULTRA™ TUBE SCARF Stack / \$25

Black / \$25



**HIGHWAY HANKY™** Rat Patrol and Genuine White / \$15



BELAFONTE™ BEANIE Black and Red / \$30



LONG TIME™ HAT



McCALL™ MESH BACK HAT Black / \$25



**GENUINE™ HAT** Black / \$20



WMNS AKORP™ JACKET Resin Black / XS-XL \$450 / 2X-3X \$490



WMNS AKORP™ JACKET Mischief Red / XS-XL \$450 / 2X-3X \$490



WMNS FEDERAL™ JACKET Harmonic Red / XS-XL \$600 / 2X-3X \$650



WMNS FEDERAL™ JACKET Pursuit Black / XS-XL \$600 / 2X-3X \$650



WMNS HELLA KANGAROO™ GLOVE Black / Long \$155 / Short \$105



WMNS CATWALK™ GLOVE Available in Leopard and Zebra Leopard Long \$95 / Zebra Short \$75



WMNS ELSINORE™ BOOT Johnny Black / \$245



WMNS EL BAJO™ BOOT Oiled Brown / \$190



BACK VIEW

WMNS TEMPER™ HOODY

Navy / \$65

Custom brass knuckle zipper pulls, offset main zipper, and 100% French terry cotton, the ICON 1000 Temper Hoody works whether you are a hunter or a gatherer. Not to be crossed or corrected, the Temper Hoody is the definitive layering garment, no questions asked.



WMNS GOLD TIME™ TEE



1000 CREST



COLUMBUS



**WMNS BAR™ THERMAL** White / \$35

**WMNS 1000 TANKS** Black / \$30 1000 Crest / \$25 / Columbus / \$25



VARIANT CARBON CYCLIC™ Available in Black, White and Red / XS-3X / \$550

**AIRFRAME CARBON RR™** Available in Blue, Red and Pink / XS-3X / \$515



### **WOMENS ANTHEM™JACKET**

Handles the Curves, both Hers and the Road's



#### DURABLE FIGHTER MESH // HEAVYWEIGHT BALLISTIC IMPACT PANELS // REMOVABLE INSULATED VEST // WOMENS SPECIFIC FIT // REMOVABLE CE ARMOR

The Anthem Mesh Jacket is a call to leave the car behind. A challenge to refute the airconditioned cage and instead embrace everything enclosed transportation will never know. Breathable and abrasion-resistant Fighter Mesh construction, relaxed fit, and CE-approved elbow and shoulder Field Armor with a dual-density foam back pad are combined for both mobility and protective qualities. Get out on the road, but don't forget to suit up with the ICON Anthem Mesh Jacket.



Available in Pink and Stealth / XS -3X / \$180







#### **AIRMADA™ SALIENT HELMET**

Available in Black, Blue, Green, Pink, Purple, Red / XXS-3X / \$255

Analog has lost the battle to digital. Today's motorcycles use a cascading symphony of 0's and 1's to facilitate the finite line between glory and gravel. Embrace the digital. Wield the electronic bursts as a tool of your own command. Become the bionic hypersport creation hell-bent on the perfect line. The Salient epitomizes this bold new era. The time for nostalgia is over, the era of computerenhanced pavement terror has begun.



#### WOMENS HELLA™ 2 DENIM

Available in Blue / Size 0-14 / \$85

Denim engineered for curves. Exacting fit with a feminine flair for comfort off the bike and performance on it. Aramid knees provide reinforcement while the premium detailing is engineered to strike awe. The toughest jeans we make designed with the woman rider's needs in mind.





BLUE

#### **WOMENS ANTHEM™ GLOVE**

Available Pink and Stealth / XS-2X / \$50

A firm handshake and a steely gaze is how the ICON rider stares down obstacles. It all starts with a firm grip, and that is why we bring you the ICON Anthem Glove. Hi-flow backhand mesh, Battlehide<sup>™</sup> goatskin palm to aid grip and abrasion resistance, and integrated knuckle armor: the ICON Anthem Glove is the equipment you need for dominance of the asphalt.







#### AIRMADA™ MEDICINE MAN

Available in Orange and Black / XS-3X / \$260

This is not the man with the magic hands. This is the man with the magic medicine. Quadrupeds stand upright and dance around his campfire while birds and insects circle his bubbling potions. A patchwork of incantations and souvenirs of past successes lay scattered around his ashen circle. Be very careful when dealing with the Medicine Man, for his bone knife cuts both ways.



#### **WOMENS ICON 1000 BOOTS**

Elsinore / Size 5-10 / \$245 / El Bajo / Size 5-10 / \$190

The Elsinore's<sup>™</sup> five-strap alloy buckle chassis, stamped metal heel plate, and internal steel shank combine for a serious dose of moto-x homage. The traditional Goodyear™ welt construction mates the street-specific sole to the magnificent leather upper. A zippered medial entry zipper, borrowed from Paratrooper jump boots, is the only luxury the Elsinore will allow itself. The El Bajo shares almost all the attributes of the Elsinore, just in a shorter two buckle silhouette. Old-school MX reinterpreted for the urban sprawl.



ELSINORE / BLACK

EL BAJO / OILED BROWN

#### WOMENS HELLA™ KANGAROO

Available in Black / XS-XL / Short \$105 / Long \$155

Kangaroo leather, refined look, and peerless comfort, the Hella Kangaroo Glove is for women who accept nothing less than the finest in life. Integrated knuckle armor ensures that safety is out of sight, but not out of mind. For a sumptuous take on motorcycle protection, the Hella Kangaroo Glove is your glove of choice.



BLACK LONG

BLACK SHORT

# **WOMENS OVERLORD™ PRIME**

There is Something to be Said for Fast Women



BLACK

#### 1.2-1.4 PREMIUM LEATHER CHASSIS // WOMENS ATTACK FIT // STRETCH PANELS // EXTERNAL PLASTIC ARMOR // REMOVABLE CE ARMOR // MICRO PERFORATION

We inhabit a world devoid of air fences or gravel traps. Our runoff zones consist of rusted girders and monolithic masonry, as unforgiving as it is expansive. The sprawl beckons - the Hero answers. With its leather appliqué, injected plastic armor, and attack fit, the Overlord Prime<sup>TM</sup> is the new matriarch of ICON street style.



Available in Black and Pink / XS-XL \$495 / 2X-3X \$525











#### **WOMENS STRYKER™ VEST**

Available in Black/Pink and Mist / \$130

The Womens Field Armor Stryker vest features all the same construction and CE certification standards as the mens version but has been retailored for a woman's fit. The back armor plate has been made slightly shorter by changing to a five- or six-plate arrangement. Additionally, the midriff and velcro adjustment straps have been rescaled for proper fit. Of course the main function of the vest's back protector, enhanced protection, still remains intact as the womens version meets applicable CE certification standards for back protectors.











#### **GLOW IN THE DARK GRAPHIC**

The cover of darkness brings out the beast within. The Airmada Chainbrain features a glow in the dark treatment that highlights the various figures on your helmet.

language of the chain. You give the pull cord a good jerk, kill the choke, and then drop the bar. Once engaged, the saw devours with the intensity of a puppy discovering an unattended bag of kibble. There is no strength strong enough to hold back its voracious hunger. The goalie mask is just for panache.

Available in Black / \$245



# AIRFRAME VAQUERO Smile Today, Cry Tomorrow



#### WORLD STANDARD // RUBATONE AND GLOSS FINISH // MEDIUM OVAL HEADFORM // EXTENSIVE VENTING // PROSHIELD // FOG FREE // HYDRADRY

"Sonrie hoy, Ilora mañana" - "Smile Today, Cry Tomorrow" - a rallying cry to act without fear of the unknown. When the moment called in Mexico, Father Miguel Hidalgo stood above authority and led his country toward independence. Vagueros, proud Mexican cowboys, laid down the tools of their trade and raised instruments of war to achieve a common goal. Meanwhile, their strong señoritas stayed to guard the homestead, risking their lives to hold onto some semblance of normal life. It is this spirit of freedom that the Airframe Vaguero celebrates: to be above indifference, refuse the apathy of the masses, and hold a strong conviction in your beliefs - to stake your legacy on an idea instead of wafting with popular opinion. Viva el Momento: Live for the Moment. Check out the video: RIDEICON.com/Vaguero





# **AIRMADA PARAHUMAN**

A Macabre Merger between Man and Machine



WORLD STANDARD // HIGH GLOSS FINISH // LONG OVAL HEADFORM // EXTENSIVE VENTING // ICON OPTICS SHIELD // FOG FREE // HYDRADRY

It has always been just a matter of time before the line between organic and synthetic was irrevocably blurred. In the beginning the merger between man and machine was slow, a bio-implant to aid metabolism, an amp to focus the thoughts of the easily distracted... Not even the boldest of the techno-idealists dared dream of such a nightmare as the reality that would befall them. Separating flesh from silicon does not leave a clean cut, but rather a gaping tear. Within this fully exploited void is the Airmada Parahuman.

Available in Red and Black / \$250







JASON BRITTON MEASURES UP THE NINJA 300

Engine angrily ticking away, tortured tires hanging by threads, and cameras silenced from a long day of shooting, it was time to ask Jason Britton what he thought of the bike.

"The bike is just so easy to flick around. I even pulled a circle wheelie on it, stock. If this bike was out when I started riding, I would have chosen it."

> His mark of approval does not come easy, but after a day of riding, Jason was confident in his opinion. The bike Jason is raving about is not the latest 600cc supersport either, but the Kawasaki Ninia 300.

> Jason kept repeating 'control' in regard to the latest Ninja 300, and how important that was for the bike. You can add all the horsepower and tech in the world, but control is something that is imbued in the machine from an almost mystical standpoint. Without it, you are left flailing; with it, the tarmac is your domain.

> Feeling confident starts with control, and that confidence leads to pushing the limits to greater and greater levels. The Kawasaki Ninja 300 gives you control, features, and performance in a smaller package, so you can focus on improving your riding, not making excuses.



That isn't to say that function is everything. How you look is nearly as important in how you ride on the blacktop. Unlike the old Ninja 250, the new 300 has the curb appeal to match its faster brethren. Jason remarks: "I was surprised when I first saw it; I thought it was the ZX-6 at first. Only getting really close to it can you tell it's not."

"On the lot, it is definitely a looker. While riding, it has enough pop to make people notice. The bike definitely fits in among the flash of Long Beach, CA."

Borrowing the insectoid cues of the ZX-10R, the Ninja 300 snarls like a bike with much more punch. But now, unlike before, the new 300 can attempt to back up the promises its bodywork makes.

Cues such as a soft suspension and brakes hint at the bike's more beginner-friendly roots, but this is still a bike with capabilities that outstrip its spec sheet. A 600cc bike will always be the tool of choice, but the Ninja 300 allows most of the capability and presence, in a more accessible package. Silence the critics with how you ride, not what you ride.





















# **ANTHEM** MESH JACKET

Aiding and Abetting the Two-Wheeled Lifestyle



DURABLE FIGHTER MESH // HEAVYWEIGHT BALLISTIC IMPACT PANELS // REMOVABLE INSULATED VEST // INTEGRATED FLEX PANELS // RELAXED FIT



The Anthem Mesh Jacket is a call to leave the car behind. A challenge to refute the air-conditioned cage and instead embrace everything enclosed transportation will never know. Breathable and abrasion-resistant Fighter Mesh construction, relaxed fit, and CE-approved elbow and shoulder Field Armor with a dual-density foam back pad are combined for both mobility and protective qualities. Get out on the road, but don't forget to suit up with the ICON Anthem Mesh Jacket.

Grey, Red, Blue, Green, White, and Stealth / SM-2X / \$180 / 3X-4X / \$190 Mil-Spec Yellow, and Mil-Spec Drange / SM-2X / \$190

### ANTHEM" GLOVE

**Engineered Dexterity, Unparalleled Performance** 

# CON MATORIAN STATE OF THE PARTY OF THE PARTY

FREE-FLOWING MESH // FLEX ZONES // BATTLEHIDE PALM // TPR OVERLAYS // SECURE CLOSURE







ALTH HI-VIZ YELLOW



A firm handshake and a steely gaze is how the ICON rider stares down obstacles. It all starts with a firm grip, and that is why we bring you the ICON Anthem Glove. Hi-flow backhand mesh, Battlehide™ goatskin palm to aid grip and abrasion resistance, and integrated knuckle armor: the ICON Anthem Glove is the equipment you need for dominance of the asphalt.

Available in Grey, White, Red, Blue, Stealth, and Hi-Viz Yellow / SM-4XL / \$50

# **ANTHEM™ MESH OVERPANT**

Breathable Coverage for the Urban Grind





CF Cortified Know

Two-wheeled independence requires a full suite of riding apparel. The ICON Anthem Overpant is engineered for the lower half of this task. Designed for maximum comfort, the Anthem Mesh Overpant features stretch panels and ICON's Overpant fit to be worn seamlessly over your favorite pair of jeans. An abrasion-resistant Fighter Mesh™ chassis is united with removable CE knee impact protectors for a single front against unintended brushes with physics. Complete your statement of independence with the Anthem Mesh Overpant.

Available in Grey and Stealth / Size 28-44 / \$115





GREY BACK VIEW STEALT

DURABLE FIGHTER MESH CHASSIS // INTEGRATED FLEX ZONES // REMOVABLE KNEE ARMOR // RATCHET WAIST CLOSURE // OVERPANT FIT

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# SQUAD 3.0 PACK High Speed, Low Drag, Secure Containment



SPORTBIKE CHEST RIG FITMENT // AIRMESH BACK // CUSTOM HARDWARE // EXTERIOR CARGO STRAP // LAPTOP POCKET\* // CHEST MP3 POCKET\* // REMOVABLE ID HOLDERS // 360° REFLECTIVE

Pack up, roll out...it's how we live. When the moment calls, it's time to bug out and hit the blacktop with all the necessary gear in tow. To accomplish this, we engineered the ICON Squad 3 Backpack specifically for those that ride day-in-day-out. Revised and reimagined for the daily grind at legalish speeds. Updated graphics, a laptop specific pocket, unique front closure system, 360-degree reflective materials and our ICON Tri-Fit Closure System. It's a backpack built with the rider in mind. \*While the Squad3 is built with water-resistant fabrics, we highly recommend the use of an aftermarket dry bag for any electronic equipment.

Available in Mil-Spec Yellow, Mil-Spec Orange and Black / \$100







# **UPPER SLANT™ HOODY**

A Premium Fleece Hoody for a Premium Life / \$65





STACK<sup>™</sup> HAT Grey / \$20



LONG TIME™ HAT Black / \$25



SLABSIDE™ HAT Black / \$20





FLYRYTE™ TEE Black / \$25



FLYRYTE™ TEE Grey / \$25



VILLEN™ POLO Gunmetal / \$35



VILLEN™ POLO Grey / \$35



FLYRYTE™ TEE Red / \$25



FLYRYTE™ TEE Blue / \$25



SLANTY TOWN™ TEE Red / \$25



SLANTY TOWN™ TEE Grey / \$25



AXIZ™ TEE Grey / \$20



SLABSIDE™ TEE Black / \$20



GRIM PICKENS™ TEE Black / \$25

# Leah shown wearing the Temper Hoody, which can be found on page 43. ICON Rider Leah Petersen in deep concentration at XDL Long Beach.

# **WOMENS CASUALS**



WOMENS FLYRYTE™ TEE Charcoal / \$25



WOMENS GOLD TIMES™ TEE Black / \$30



WOMENS JANES™ POLO Gunmetal / \$35



WOMENS SLANTY TOWN™ TANK Black / \$25



#### **'RIDE AMONG US'**

It is both ICON's slogan and our invitation to all riders.

We live a lifestyle defined by pushing twowheeled vehicles to their extremes. ICON's digital profiles gives us the opportunity to interact with you as well as keep you up to date on the latest freewheeling at ICON. So join us online, and let us know what you have to say.

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