







Running fast and clean,
the resistance breaks free.
Liter-bike muscle punishes
the spidered asphalt.
Exotic alloys and engineered
composites combining for
mechanized salvation.
A high-speed burn out
of the remnants and into
an uncertain future.

RIDEICON.COM





OVERLORD RESISTANCE JACKET

ICON ATTACK FIT // FIGHTER MESH™ & NYLON CHASSIS WITH UNIT-FUSED™ CHEST & BACK PANELING // D30° CE CERTIFIED ELBOW & SHOULDER (REMOVABLE) // D30® VIPER CE CERTIFIED BACK (REMOVABLE) // INJECTION MOLDED PLASTIC PLATES ON SHOULDERS, ELBOWS & BACK

is the next generation of street battle dress. ICON's proprietary Unit-Fused™ construction minimizes weight & increases comfort, all while adding a multi-tiered plan of defense. Injected shoulder, elbow, and back plates are composited with ballistic nylons and Fighter Mesh™ to form a tactical front. Internally, the Overlord Resistance Jacket is equipped with a full reinforcement of CE certified D30® impact protectors –shoulders, elbows, and Viper back. Aggressive attack fit and dark hero design attributes ensure the Overlord Resistance Jacket defines street performance. Resistance, by any means necessary.



*See All Colorways On Page #60



OVERLORD RESISTANCE PANT



ICON ATTACK FIT // NYLON CHASSIS WITH UNIT-FUSED" THIGH AND KNEE PANELING

// REMOVABLE D30° CE CERTIFIED KNEE (REMOVABLE) // LEATHER PANELS AT THE

INSIDE OF THE KNEES AND SADDLE AREA // RATCHET WAIST CLOSURE // ADJUSTABLE

KNEE AND WAIST STRAPS // ARTICULATED KNEE PANELS

APPROACH, ENGAGE, VANISH

The ICON rider demands both speed of engagement and stealth of approach. No pant is better suited than the Overlord Resistance Pant. Attack fit, fit adjustment straps, and Unit-Fused construction minimizes weight & increases comfort all while adding multi-tiered layering. Internally, D30° CE Impact Protectors and external injected knee plates, are composited with Battlehide leather and Fighter Mesh". The Overlord Resistance Pant completes the uniform of the highly mobile street combatant.

Available In Stealth // \$175

OVERLORD RESISTANCE GLOVE

AX SUEDE™ AND MESH CHASSIS // FRENCH COWHIDE LEATHER PALM // 3D MOLDED KNUCKLE TPR // FLOATING KNUCKLE CONSTRUCTION // EXPANSION PANELS // HOOK AND LOOP WRIST CLOSURE

THE ULTIMATE FORCE MULTIPLIER

A disciplined approach to engineering and design has resulted in the Overlord Resistance Glove. The flexibility, fit and feel of an athletic glove with a multitude of exterior reinforcements. French cowhide palm, molded TPR knuckles, Ax Suede backhand, and mesh paneling are perfect for hi-velocity engagements against fortified enemies.

Stealth Colorway Shown*//\$85

*See All Colorways on Page #62

RIDEICON.COM





AIRFRAME GHOST CARBON

WORLD STANDARD // CARBON FIBER SHELL // RUBATONETH
FINISH // EXTENSIVE VENTING // MEDIUM OVAL HEADFORM
// ENDURANCE YELLOW TINT PROSHIELDTH
// FOG-FREE // HYDRADRYTH

NOWHERE TO RUN...

The tactical advantage requires equipment and experience that are up to the challenge. Enter the Ghost Carbon Airframe. Our Airframe chassis, hand-laid carbon fiber shell, translucent supervents, endurance tinted Optics shield—finished with our exclusive Rubatone tactile coating. The Ghost Carbon is prepared to drop into in any scenario and leave no trace upon its exit.

Includes Yellow Proshield // \$500







WORLD STANDARD // CARBON FIBER SHELL // RUBATONE™ FINISH // LONG OVAL HEADFORM // ENDURANCE YELLOW TINT PRECISION OPTICS // FOG-FREE™ // HYDRADRY™

...NO WHERE TO HIDE

For assignments off the official record, we offer the Ghost Carbon Variant. We've take the standard Variant's cross-terrain functionality and added a hand-laid carbon fiber shell, translucent supervents, and endurance tinted Optics shield—all finished with our Rubatone tactile coating. We can neither confirm nor deny the specifics of any mission involving the Variant Ghost Carbon.

Includes Yellow Precision Optics Shield // \$520

DEFEAT THE HEAT

THE CITADEL COLLECTION

Riding motorcycles is an extreme endeavor. Unforgiving surfaces, inattentive drivers, and unstable weather conditions are a daily concern for every rider. And as trying as cold, wet-weather riding can be, so too can riding in extremely hot conditions. We designed the Citadel™ collection as our premier ventilated riding gear. This starts with a sport fit chassis constructed from a large-hole IronWeave™ mesh and a small-hole Fighter Mesh™ for maximum ventilation. The major impact areas use a high-denier Dynax™ with double stitching on critical seams. The exterior also features welded 3M® reflective trim and custom metal badging. The Citadel Mesh Jacket and matching Citadel Mesh Pant connect together through a series of five belt loop straps.





D30° SHOULDER, ELBOW & BACK IMPACT PROTECTORS

Motorcycle gear isn't roadworthy without impact protection. All new ICON products are outfitted with a full complement of CE Certified D30° shoulder, elbow, and back impact protectors. D30° is a soft, flexible pad providing excellent freedom of movement. But when subjected to shock, it locks together at a molecular level. As the material's molecules lock, D30° disperses the force of impact, drastically reducing its effect and minimizing the risk of injury.









CITADEL" MESH PANT

ICON SPORT FIT // NYLON, IRON-WEAVE MESH™, & FIGHTER MESH™ SHELL //
D30® CE CERTIFIED KNEE PROTECTORS (REMOVABLE) // 3M® REFLECTIVE
WELDS // FULL LENGTH YKK® INSEAM ZIPPERS // ARTICULATED ACCORDION
FLEX ZONES // STIRRUPS (REMOVABLE) // NYLON BELT (REMOVABLE) //
LOOP CONNECTORS ATTACH TO CITADEL MESH JACKET

Available In Charcoal and Black // s-2x \$240 3x-4x \$255 Womens Charcoal // xs-xL \$240 2x \$255











CITADEL" GLOVE

UNDER CUFF FIT // SPANDEX CHASSIS // AX SUEDE™ PALM REINFORCED WITH BATTLEHIDE™ GOATSKIN IN CRITICAL AREAS // HIPORA™ WATERPROOF LINER // TPR KNUCKLES AND BACKHAND // PRE-CURVED PALM & FINGER // DUAL HOOK & LOOP WRIST CLOSURES

Available In Black, Grey, Hi-Vis Yellow and Red // \$95 Womens Black and Womens Blue // \$95



CONBRAMMO

The latest rider to join the ranks of the ICON team is Eric 'E-Boz' Bostrom. Part of the Bostrom family road racing legacy, Eric is a seasoned veteran of just about every form of motorcycle racing. Both BRAMMO and ICON have learned a great deal from his vast amount of insight into race bike setup and helmet design. In return, we outfitted him as a zebra. It was a fair trade.



EQUAL FOOTING

With 180hp at the rear wheel, the ICON/BRAMMO Empulse RR race bike is equivalent to its gas-fed 750cc supersport counterparts. Will your next bike be electric?BRAMMO has some projects in the works that say "hell yes."







AIRMADA BOSTROM HELMET

WORLD STANDARD // HIGH GLOSS FINISH // LONG OVAL HEADFORM // EXTENSIVE VENTING // ICON OPTICS™ SHIELD // FOG-FREE // HYDRADRY™ LINER

FOCUSED ON THE FINISH

Professional road racer Eric Bostrom's objective on the track is twofold. First, deliver clear and concise feedback to the team. Second, complete domination of the field. Both goals are aided by his Airmada helmet. Minimized profile, lightweight athletic fit, and industry leading venting create a package that clears distraction from the equation. Emblazoned in his signature colors, the Bostrom Signature Airmada helmet is premier equipment for the demanding rider.

Available In Black And Blue // \$270





FIELD ARMOR 2







FIELD ARMOR 2"BOOTS



LEATHER AND BALLISTIC NYLON UPPER // D30® ANKLE INSERTS // INJECTION

MOLDED HEEL AND SIDE OVERLAYS // GOODYEAR WELT CONSTRUCTION

// AXIAL METRIC STEEL SHANK // DUAL BUCKLE CLOSURE // CAST METAL HEEL PLATE

// RUBBER SHIFTER INTERFACE // SLIP RESISTANT OUTSOLE // CE CERTIFIED

There are many situations that call for balance and delicacy. The Field Armor 2 Boot is not for those times. Leather and ballistic nylon chassis, Goodyear Welt Construction, slip resistant outsole, and dual buckle closures forge a heavy artillery silhouette. D30® ankle insert, reinforced heel and toe boxes, axialmetricaxial metric steel shank, and rubber shifter interface equip the Field Armor Boot for long-term motorcycle deployment. When diplomacy fails, and the only answer is a campaign of shock & awe, the Field Armor 2 Boot answers the call.

Available In Black And Grey // \$200







AIRMADA BRITTON HELMET

WORLD STANDARD // HIGH GLOSS FINISH // LONG OVAL
HEADFORM // EXTENSIVE VENTING // ICON OPTICS™
SHIELD // FOG-FREE // HYDRADRY™ LINER

THE GODFATHER OF STUNT

An embodiment of the street sportbike style and attitude Jason Britton and ICON have come to define 'street' for over a decade. To celebrate this association, we've created the Jason Britton Airmada Signature helmet. Designed with his feedback, and placed on our newest helmet chassis, the Britton Airmada Signature is both an homage to ICON styles of the past, while simultaneously pushing the graphic and color envelope ever forward. As always, Jason and ICON invite you to Ride Among Us.

Available In Black Includes Dark Smoke Shield











Just as racebikes progressed from backyard garage fabrication to the highly-honed competition bikes of the modern day, so have freestyle motorcycles. Though rashed-up sportbikes can still be found inhabiting the lots and streets, a new class of 'stunt' bikes has emerged. As intricately set up as their race brethren, Britton's current bike sports the absolute latest in freestyle componentry.

Starting from the contact patch up: a mix of Dunlop

Q2 front and D616 rear tires are chosen for their unique 'grip with controlled give' characteristics. Forged Marchesini wheels are used to reduce weight while Brembo rotors and calipers provide maximum stopping capability. All freestyle bikes require tank reshaping—Jason produces and sells his own completely custom tanks that have relocated fillers and scooped tops.



Modern freestyle bikes use a reshaped passenger seat with a large opening for foot placement. The passenger pegs are then replaced with a reinforced subcage. Low-profile crash cages and tucked subframe grind plate minimize damage when the bike is dropped, and the bike is always dropped. While the motor is left primarily stock, electronics are relocated or bypassed. This allows a stuntbike to run regardless of the myriad of

angles and positions in which it routinely finds itself. The frame itself can be left stock or, as many of the ICON team have done, the entire cast aluminum upper structure can be replaced with a steel tube trellis. This makes it easier to repair the inevitable crash damage. A host of other, more subtle modifications adapt the freestyle bike to its harsh life while enabling their riders to push the boundaries of physics.



AIRMADA CHARMER

GLOW-IN-THE-DARK

HELMET

WORLD STANDARD // HIGH GLOSS FINISH // LONG OVAL HEADFORM // EXTENSIVE VENTING // ICON OPTICS™ SHIELD // FOG-FREE // HYDRADRY™ LINER

SNAKE GONNA GETCHA'

The Airmada Charmer 'Glory' colorway is inspired by top fuel dragsters of the late 1960s. Engine in the front, driver in the back—a visceral homage to Americana at its finest. The Airmada Charmer 'Gold' colorway is the helmet of fast times and summer cruising. T-tops, Skynrd, & bootlegged beer—Eastbound and down all the way to the Georgia state line.

Available In Glory* & Gold*





AIRMADA COLOSSAL HELMET

WORLD STANDARD // HIGH GLOSS FINISH // LONG OVAL HEADFORM // EXTENSIVE VENTING // ICON OPTICS™
SHIELD // FOG-FREE // HYDRADRY™ LINER

UNLEASH THE KRAKEN

Ohhhhh, who lives in a nightmare under the sea... Oh Great Krak-en Antique or blue and writhing is she ... Oh Great Krak-en Pirate ship crunching and devils delight... Oh Great Krak-en She sets a man's heart alight... Oh Great Krak-en Batten the hatches and man the torpedoes... Oh Great Krak-en Or terror upon you the Colossal bestows.

Available In Blue and Antique
Asymmetrical Graphic // Includes Dark Smoke Shield







AIRMADA HOODOO*

GLOW-IN-THE-DARK

HELMET

WORLD STANDARD // HIGH GLOSS FINISH // LONG OVAL HEADFORM // EXTENSIVE VENTING // ICON OPTICS™ SHIELD // FOG-FREE // HYDRADRY™ LINER

IT'S NOT HOODOO, BUT RATHER HOODON'T

Who dat? Who dere? Hoodoo? Indeed, valid questions every serious motorcyclist asks. Incantations and verses chanted among glowing candles and spicy rum drinks, that is the Hoodoo. Slugs and snails and puppy-dogs' tails, and probably some synthetic pharma contribute to this mix. The question you really need to ask yourself is not "Hoodoo," but "Hoodon't?"

Available In Black
Asymmetrical Graphic // Includes Dark Smoke Shield





AIRMADA FUTURE SUTURE

WORLD STANDARD // HIGH GLOSS FINISH // LONG OVAL
HEADFORM // EXTENSIVE VENTING // ICON OPTICS™
SHIELD // FOG-FREE // HYDRADRY™ LINER

SNITCHES GET STITCHES

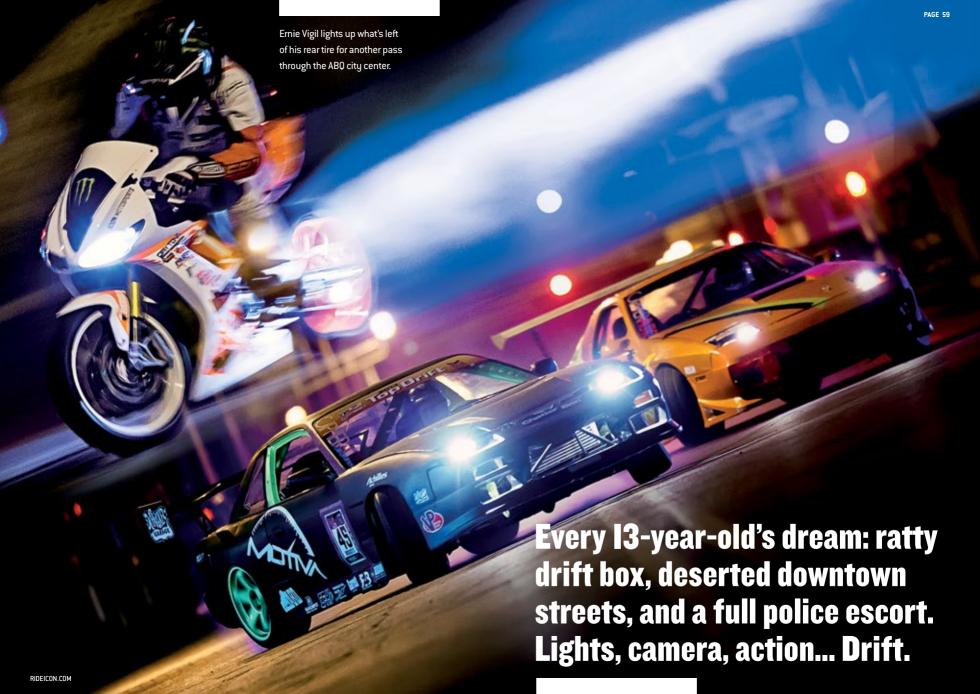
Are you feeling especially attractive today? Happy and ebullient? Confident and committed to bringing joy and light into the world? If so, this helmet hates you. In a land of cheery faces, good hair days, and all manner of highly groomed eyebrows comes the wretched antithesis of beauty. The Future Suture is a snaggle toothed, drop-eyed, avocado colored freak off the leash. Can you learn to love it for it's inner beauty?

Available In Green







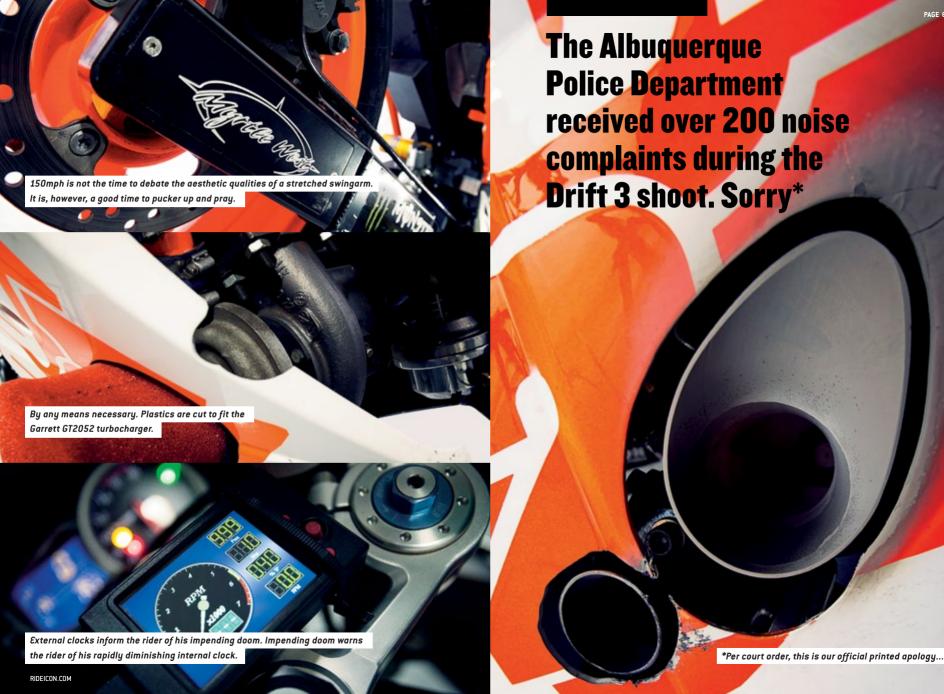












AIRMADA VOLARE

REFLECTIVE

HELMET

WORLD STANDARD // HIGH GLOSS FINISH // LONG OVAL
HEADFORM // EXTENSIVE VENTING // ICON OPTICS™
SHIELD // FOG-FREE // HYDRADRY™ LINER

GO FAST, LOOK FLASH

When we think of the Volare (pronounced Voe-Lar-Rie), we think of hot trance filled nights on small Mediterranean islands. Foamy suds rain down onto our enthusiastic heads as the night swirls into a duotone mix of sweet and sweat. Available in five retinated colorways, there's a flavor for every tongue. Of course we added large side, forehead, and rear panels of retro-reflective graphics, to keep things safe and sex[y]. The Volare knows you're only young once, so pay the cover charge because you're bound to get lucky at this party.

Available in White, Hi-Vis Orange, Hi-Vis Pink, Hi-Vis Yellow, & Black // \$260











\$150 ALLIANCE DARK

WORLD STANDARD // RUBATONE™ FINISH // LONG OVAL
HEADFORM // EXTENSIVE VENTING // DARK-SMOKE PROSHIELD™
// FOG-FREE // HYDRADRY™ LINER

RIDER TESTED, DARK SIDE APPROVED

Back in black, fade to black, none more black, you've heard them all. This time we've dropped the cliches and gone straight to jugular conviction - the Alliance Dark Helmet combines the most popular attributes of the award winning ICON helmet line, for less. Matte black Rubatone finish, free Dark Smoke ProShield**, removable Hydradry** wicking liner, medium oval headform, World Standard certifications and ICON's innate reputation for pure awesome. All for the princely sum of \$150. The streets have demanded, and ICON has answered.

Includes Both Dark Smoke & Clear Shields



RIDEICON.COM



MAGNIFICENT BASTARD"
SHORT SLEEVE TEE
Charcoal Heather / \$25



ROACH™ SHORT SLEEVE TEE Charcoal Heather / \$25



FLAGRANT™ SHORT SLEEVE TEE Black / \$20



DELUSION™ SHORT SLEEVE TEE Charcoal / \$20



DIMENSION™ SHORT SLEEVE TEE Red / \$20



CRYPTIC KING™ SHORT SLEEVE TEE Black / \$25



ZED FOUR™ SHORT SLEEVE TEE White / \$25



STICKUM™ SHORT SLEEVE TEE Red / \$25



SCOFFLAW 2™ WORKSHIRT
Charcoal / \$60



FLAGRANT™ MENS HOODYAvailable in Green, White and Stealth / \$60



ICON WRISTBANDS

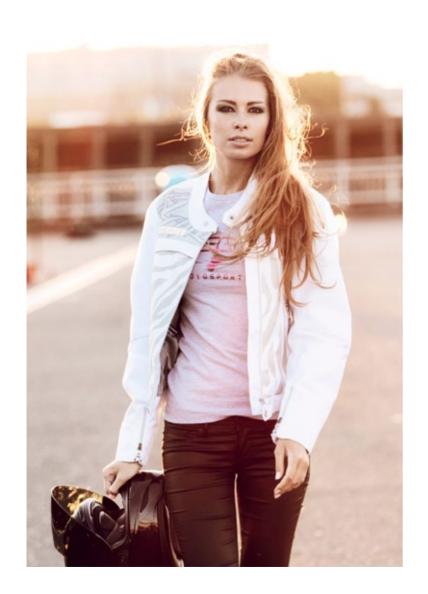
Available in White, Red, Green, and Blue / \$9

The ICON wristbands are all about choice. They're the perfect fit for your wrist, or your reservoirs. Fully reversible depending on your mood. Super good at soaking up sweat, or DOT 5. Sold in pairs so you can wear them both or give one to your BFF. The ICON wristband: so many choices for such little coin.



STICKUM™ HAT

Glory / \$20





WOMENS FLAGRANT™ TEE *Grey /* \$25



WOMENS FLAGRANT™ TEE

Black / \$25



WOMENS FLAGRANT™ HOODY

Black / \$60



WOMENS HARLEQUIN 2™ WORKSHIRT *Heather Grey / \$60*





The Intersection of Elegance and Sport

HELLA 2" TEXTILE JACKET

ICON WOMENS SPORT FIT // DURABLE TEXTILE CHASSIS
WITH ALL-OVER PRINT // D30° CE CERTIFIED ELBOW AND
SHOULDER IMPACT PROTECTORS (REMOVABLE) // D30°
VIPER CE CERTIFIED BACK PROTECTOR (REMOVABLE) //
ARTICULATED ELBOW PANELS // STRETCH CORDURA
PANELS // REMOVABLE INSULATED VEST LINER

Bold, quick, and individual are the defining traits of the female ICON rider. The Hella 2 Jacket typifies these characteristics. Runway profile, female specific fit, and chrome accents provide a refined appearance. Integrated stretch paneling, multi-fabric construction, and a full complement of D30® impact protectors—shoulders, elbows, and Viper back, provide the function to the form.

Available In Black, Purple, Red, & White // \$210







HELLA 2" TEXTILE PANT



OVERPANT FIT WITH A POISED SILHOUETTE

ICON WOMENS OVERPANT FIT // DURABLE TEXTILE CHASSISE // D30®
CE CERTIFIED KNEE IMPACT PROTECTORS (REMOVABLE) // ADJUSTABLE WAIST STRAPS // ZIPPERED SIDE POCKETS WITH INTERNAL
PASS-THROUGH // LOWER LEG ACCESS ZIPPERS

The Women's Hella2 Textile Pant blurs the line between overpant fit and form flattering shape—which is no easy task. Minimal pattern lines promote critical function while keeping the overall silhouette trim and refined. Inseam zippered pockets for low-key storage needs, while velcro waist adjusters provide personalized fit adjustment. Internally the slightly pre-curved knees are bolstered with CE Certified D30® impact protectors.

Available In Black & Grey // \$125







WOMENS HOOLIGAN STREET JERSEY



ICON WOMENS RELAXED FIT // FIGHTER MESH™ CHASSIS // ZIP-OFF SLEEVES //
ICON FIELD ARMOR™ CE ELBOW AND SHOULDER IMPACT PROTECTORS (REMOVABLE)
// REINFORCED ELBOWS // UPGRADABLE TO STRYKER™ CE BACK PROTECTOR
// YKK® ZIPPERS

TEXTILE STREET CRED FOR THE URBAN ATHLETE

Not all athletes play in shining arenas. Not all pros enjoy the adoring gaze of the slack-jawed masses. Some of the best combatants can be found running the creosote-stained hardwoods of the urban court. For this arena, the uniform is the Hooligan Street Jersey. The relaxed fit, Fighter Mesh™ chassis, Field Armor™ impact protectors, and zipoff sleeves combine to create a willing partner for your headstrong drive into the paint. The streets play rough; the Hooligan Street Jersey plays rougher.

Available In Black & Purple // \$150

