

*Quick Start Study Guide*



IDEA

*to*

IMPLEMENTATION

Co-Create Identity Statements with God so Your  
Ideas Know How To Behave in a Real World



Ann McDonald

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Loi Institute  
closing the Kingdom gap between what should be and what is

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The Loi Institute was founded by Ann McDonald to house curricula for Leaders, Influencers & Impact Makers in the Ecclesia; closing the Kingdom gap between what should be and what is.

If you would like additional resources from Ann McDonald, they are located inside The Loi Institute, on [www.annmcdonald.net](http://www.annmcdonald.net).





## **QUICK START STUDY GUIDE**

Companion Resource to

IDEA to IMPLEMENTATION

Quick Start Guide

And

Quick Start Idea Course

Co-Create Identity Statements with God so Your  
Ideas Know How to Behave in a Real World

by

Ann McDonald

This Quick Start Study Guide is brought to you in part

by



**My mission is to empower you to build and send real things into the world, by providing practical tools for you to steward the ideas God has shared with you.**

**This takes courage.**

**– Ann McDonald**

**Be fruitful and multiply.**

**-God**

## From the Desk of Ann McDonald

Dear Life-Long Learner,

There is a space and place where absolutely everything good is not only possible, it's probable. We know this space and place, only in part, as the Kingdom of Heaven.

We access this space and place by the finished work of Jesus.

It is from this space and place, we have an invitation from the Creator God to delight with Him in fellowship daily. I cannot fathom that this God opens the door and says, let's talk.

As a children of God, you and I receive this invitation, daily.

Part of the overflow of this invitation to a thriving, vibrant relationship is the process of loving others by bringing heaven's solutions to earth, from the realm of ideas. This walk through realms is unique, joyful, streeeeeetching, filled with possibility and much edification. It is our honor to journey this process of becoming more like Jesus, in whatever arena God sets aside for us to inhabit this season.

Have fun with this Quick Start Guide and the corresponding videos. If you aren't smiling through this, something is wrong! Joy is strength and ideas are fun! Pick ideal clients you like, and delight in this process. Make notes, draw, and most importantly, begin to implement your ideas, even if they seem small.

You are delightful Creative, and God calls you His current solution!

Fondly,  
Ann McDonald

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## Introduction

This Quick Start Study Guide is designed to be used with the Book *Idea to Implementation, Co-Creating Identity Statements with God so Your Ideas Know How to Behave in a Real World* **and** the Quick Start Idea Course, available online.

This journey is relational, practical, and designed to be used repeatedly. It's not a formula, but it is a proverbial weight lifting exercise. As you journey with God to bring ideas into form, remember that God delights in process.

There are no wrong answers as we walk through this Study Guide. You can only “fall forward” when positioning yourself before God to learn how to steward ideas.

These practice rounds are likened to the piano scales of the professional pianist, the batting cages for the professional baseball player or the weight lifter who meticulously works the lower weights until their form is on point, so as not to cause injury.

Remember these examples Creative. Invite God into this relationally. He longs to bring us into the fullness of our assignments to set the captives free.... starting with us!

One of the major inspirations for this Quick Start Series on Ideas is Isaiah 60, 61. I have copied both here from the Amplified Bible. Read and re-read as often as you can. There is framing in these verses for your next season as you bring ideas into form, to love on and in, to serve and to solve, those we are called to minister to in every realm.

I have copied these verses in larger spacing, so as you journey, you can make notes in the margins. I encourage you to memorize these.

Your idea journey with God, has just begun!

Fondly,

Ann McDonald and the entire Loi Institute Team

## Isaiah 60: Amplified Bible

“Arise [from spiritual depression to a new life], shine [be radiant with the glory *and* brilliance of the LORD]; for your light has come,  
And the glory *and* brilliance of the LORD has risen upon you.

2

“For in fact, darkness will cover the earth  
And deep darkness *will cover* the peoples;  
But the LORD will rise upon you [Jerusalem]  
And His glory *and* brilliance will be seen on you.

3

“Nations will come to your light,  
And kings to the brightness of your rising.

4

“Lift up your eyes around you and see;  
They all gather together, they come to you.  
Your sons will come from far away,  
And your daughters will be looked after at *their* side.

5

“Then you will see and be radiant,  
And your heart will tremble [with joy] and rejoice  
Because the abundant wealth of the seas will <sup>[a]</sup>be brought to you,  
The wealth of the nations will come to you.

6

“A multitude of camels [from the eastern trading tribes] will cover you [Jerusalem],

The young camels of Midian and Ephah;  
All those from Sheba [who once came to trade] will come  
Bringing gold and frankincense  
And proclaiming the praises of the LORD.

7

"All the flocks of Kedar will be gathered to you [as the eastern pastoral tribes join the trading tribes],  
The rams of Nebaioth will serve you;  
They will go up with acceptance [as sacrifices] on My altar,  
And I will glorify the house of My honor *and* splendor.

8

"Who are these who fly like a cloud  
And like doves to their windows?

9

"The islands *and* coastlands will confidently wait for Me;  
And the ships of Tarshish *will come* first,  
To bring your sons from far away,  
Their silver and gold with them,  
For the name of the LORD your God,  
For the Holy One of Israel because He has glorified you.

10

"Foreigners will build up your walls,  
And their kings will serve you;  
For in My [righteous] wrath I struck you,  
But in My favor *and* grace I have had compassion on you.

11

"Your gates will be open continually;  
They shall not be shut day or night,  
So that people may bring to you the wealth of the nations—  
With their kings led in procession.

12

"For the nation or the kingdom which will not serve you [Jerusalem] shall perish,  
And the nations [that refuse to serve] shall be utterly ruined.

13

"The glory of Lebanon will come to you,  
The <sup>[b]</sup>cypress, the juniper, and the cedar together,  
To beautify the place of My sanctuary;  
And I will honor *and* make the place of My feet glorious.

14

"The sons of those who oppressed you will come bowing down to you [in submission],  
And all those who despised you *and* treated you disrespectfully will bow down at the  
soles of your feet,  
And they will call you the City of the LORD,  
The Zion of the Holy One of Israel.

15

"Whereas you [Jerusalem] have been abandoned and hated  
With no one passing through,  
I will make you an object of pride forever,  
A joy from generation to generation.

16

"You will suck the milk of the [Gentile] nations  
And suck the breast (abundance) of kings;  
Then you will recognize *and* know that I, the LORD, am your Savior  
And your Redeemer, the Mighty One of Jacob.

17

"Instead of bronze I will bring gold,  
And instead of iron I will bring silver,  
And instead of wood, bronze,  
And instead of stones, iron.  
And [instead of the tyranny of the present] I will appoint peace as your officers,  
And righteousness your rulers.

18

"Violence will not be heard again in your land,  
Nor devastation or destruction within your borders;  
But you will call your walls Salvation, and your gates Praise [to God].

19

"The sun will no longer be your light by day,  
Nor shall the bright glow of the moon give light to you,  
But the LORD will be an everlasting light for you;  
And your God will be your glory *and* splendor.

20

"Your sun will no longer set,  
Nor will your moon wane;  
For the LORD will be your everlasting light,  
And the days of your mourning will be over.

21

“Then all your people will be [uncompromisingly and consistently] righteous;  
They will possess the land forever,  
The branch of My planting,  
The work of My hands,  
That I may be glorified.

22

“The smallest one will become a thousand (a clan),  
And the least one a mighty nation.  
I, the LORD, will quicken it in its [appointed] time.”

## Isaiah 61, Amplified Bible

The Spirit of the Lord GOD is upon me,

Because the LORD has anointed *and* commissioned me

To bring good news to the humble *and* afflicted;

He has sent me to bind up [the wounds of] the brokenhearted,

To proclaim release [from confinement and condemnation] to the [physical and spiritual] captives

And freedom to prisoners,

2

To proclaim <sup>[a]</sup>the favorable year of the LORD,

<sup>[b]</sup>And the day of vengeance *and* retribution of our God,

To comfort all who mourn,

3

To grant to those who mourn in Zion *the following*:

To give them a <sup>[c]</sup>turban instead of dust [on their heads, a sign of mourning],

The oil of joy instead of mourning,

The garment [expressive] of praise instead of a disheartened spirit.

So they will be called the trees of righteousness [strong and magnificent, distinguished for integrity, justice, and right standing with God],

The planting of the LORD, that He may be glorified.

4

Then they will rebuild the ancient ruins,

They will raise up *and* restore the former desolations;



And they will renew the ruined cities,  
The desolations (deserted settlements) of many generations.

5

Strangers will stand and feed your flocks,  
And foreigners will be your farmers and your vinedressers.

6

But you shall be called the priests of the LORD;  
People will speak of you as the ministers of our God.  
You will eat the wealth of nations,  
And you will boast of their riches.

7

Instead of your [former] shame *you will have* a <sup>[d]</sup>double *portion*;  
And *instead of* humiliation your people will shout for joy over their portion.  
Therefore in their land they will possess double [what they had forfeited];  
Everlasting joy will be theirs.

8

For I, the LORD, love justice;  
I hate robbery with <sup>[e]</sup>a burnt offering.  
And I will faithfully reward them,  
And make an everlasting covenant with them.

9

Then their offspring will be known among the nations,  
And their descendants among the peoples.  
All who see them [in their prosperity] will recognize *and* acknowledge them  
That they are the people whom the LORD has blessed.

10

I will rejoice greatly in the LORD,  
My soul will exult in my God;  
For He has clothed me with garments of salvation,  
He has covered me with a robe of righteousness,  
As a bridegroom puts on a turban,  
And as a bride adorns herself with her jewels.

11

For as the earth brings forth its sprouts,  
And as a garden causes what is sown in it to spring up,  
So the Lord GOD will [most certainly] cause righteousness *and* justice and praise  
To spring up before all the nations [through the power of His word].



## Welcome Video:

In this course you will find 7 Modules that are designed to be listened to repeatedly. Many of the modules are less than 15 minutes. My team and I have a core value to deliver breakthrough materials in simplified form.

We know you have ideas from the heart of God and it's time they are implemented.

Stand on the word of the Lord, and steward your testimony throughout this process.

When you have a simple breakthrough, journal it!

As part of your Course, we've included Walking in Wisdom: 90 Days of Impact, Weekly Journals. Years ago, I put this material into form, from an idea.

My original videos were rocky and poor quality, but we finished it, and today, we are seeing the fruit from those baby steps. Why do I share this? To encourage you to finish something! Start somewhere and finish. My first round of Walking in Wisdom? I sold none. Then 1, then many more.....

I want to especially encourage you if you feel your ideas as small. There is NO small idea in the heart of God. NONE! We need each other, and if God has put it on your

heart to bring an idea for something as seemingly small as “beauty” or “fitness tips” embrace it! You may not know this side of heaven, the resonance the sound of your idea implemented carries as it journeys through the atmosphere.

May the oil of joy pave your way Creative!

## The Big Picture

Here we develop context in picture form, so you are encouraged when you encounter turbulence in bringing your ideas from heaven to earth.

Very simply, this video gives a graphic picture, obviously NOT to scale, of the process.

The Bible tells us that we are seated in heavenly places, in Christ Jesus. That's terrific if we understand the positional authority we have, but a bit troublesome if we don't understand that we are, by nature, bi-locational.

What that means is, we are living out our life in and on the earth, while we are simultaneously seated in heavenly places.

Google, yes, I said google (or search if you prefer) the Bible verse "seated in heavenly places", write it down and memorize this. Ask God to help you with a deeper knowledge of what that means.

There is territory between where we are on the earth, and where we are seated in heavenly places, called the second heaven. The devil has some authority there, but it is still under the complete authority of Jesus.

There are areas, realms, territories that Jesus has set aside as “good works” for you to do, in Christ Jesus, that will push the devil out of the areas in the atmosphere, and reclaim them for Christ.

It's not that complicated.

Your good works, your ideas, brought into form from heaven to earth, accomplish things in the spiritual realms, which manifest in the natural realms as righteousness, peace, and joy in the Holy Spirit, also known as the Kingdom of Heaven.

Any area on the earth that has any “steal, kill or destroy” still has some territory you should be taking, in some area or realm. That's where your ideas come into play.

Get with God, have some fun, bring ideas you are excited about, root them in the Word and in Jesus. This big picture perspective is meant to give you some exceedingly great joy. The gig is rigged. The devil has already lost. When you hit turbulence, remember, it's only because you are displacing and disrupting territory.

You are fulfilling the word of the lord to you, when you bring ideas into form, that God has prepared in advance, for you to do. In order for you to do, you must believe. To believe, you must hear, to hear...well, watch! And read your Bible.

**Answer the notes/questions/thoughts as you process this course.**

In your own words, what does it mean to bring ideas from heaven to earth. Get as practical as you can:

Draw a picture that speaks to you and shows you understand your positional authority in Christ Jesus. Remember, this is a practice round! You cannot get this wrong. Have some fun with God in this!

***If you want to develop this more, you can examine these additional questions before starting the course videos. These are extra questions and an extra chart for your own use with the Lord.***

What are some of the things you feel under?



Are any of the ideas you have, designed to help you and others get out from under something?

What are some of the areas you feel called to liberate?

Are any of the ideas you are considering, in areas you are already walking in liberty?

Write a brief description, in your own words, of how you understand your positional authority in Christ with respect to ideas:

Who makes it legal for you to bring an idea into form?

Is there any reason in the Scripture you wouldn't be allowed to steward an idea?

See if you can draw, in your own understanding, a picture of where you are seated and where your ideas are in their current form:

Make a list of the ideas you have and separate them into two columns below:

I am still working through this realm	I am completely free in this realm

Note: We can steward ideas in areas we are not completely free in, but those ideas will take different form than ideas in areas we have complete dominion. Ask God to open this up to you, and show you process in scripture.

## Step 1: Ideas are Solutions

*In the PDF Guide we discuss the importance of choosing a one word why or foundation for your idea with God. We assume you have read the PDF Guide for this section, it is provided free as part of this course.*

*This video teaching takes you deeper into an understanding of three types of “solutions” that your one-word “why” or “foundation” can be. If you would like a refresher, please re-read the PDF Guide, Section 1, then proceed to this video.*

How to combat idea overload – create a solution and know what TYPE of solution you are creating.

We are discussing three types of solutions.

Ideas are always simple and redemptive.

Solutions can feel different for different types of people.

Understand that what might be a solution to you, could be a problem to another. The more you know about your solutions, the easier it is to communicate clearly to the person on the other side of your solution.

We get clarity by understanding three types of solutions. There are more nuances to be sure, but this is a Quick Start Guide.

What does providing a solution for someone mean to you?

What does it mean to you, that Christ is the solution to our sin problem?

What does it mean to you, that you are seated *inside* Christ (who is the solution for all sin)?

All of those things in the second heaven that still have some positional authority in the earth.... only means that we haven't become the solution somewhere.

What areas are you excited about becoming the solution for?

These areas can be simple or complex.

Ask God for some fun areas to explore!

Bringing ideas into solution form is a precious and holy gift from God.

What are the three types of solutions discussed?

Can you think of different people who think of solutions differently?

What is an outcome based solution to you?

What is a process based solution to you?

What is an information based solution to you?

Ask God, “which type of solution are we going to practice with first”

What kind of words or language might you use for each different type? Practice below by making notes and describing thoughts.

Information language:

Process language:

Outcome language:

See if you can put language to your specific industry and identify existing products or services that fall into each one of the solution types. Practice each type below. *We have provided an example for the Color Wheel Example & the Soul Healing Example discussed in the video, so you can see how this works.*

### **Color Help:**

The Problem: client needs to match red and blue in a room but can't figure out why it isn't working.

**Information solution:** we explain there is something called an undertone in color that is invisible to the naked eye. When we show the color wheel, the client can pick a simple red and blue that share the same undertones.

**Process:** now, the client can take the paint chips, and go to the fabric store with us to SEE how they work together. We can choose good matches and easily reject bad ones, that were not visible without the information provided above.

**Outcome:** the room is beautiful and the fabrics match!

### **Soul Healing Help:**

The problem: client needs help with soul healing

**Information:** The client does not understand that soul issues are often related to wounds and lies

**Process:** we walk the client through steps to identify and heal wounds and lies

**Outcome:** the client is set free, because the wounds and lies have been dealt with finally with Jesus, Holy Spirit and Father God.

These are obviously simplified examples, but once you understand WHICH TYPE of solution you are providing for your idea, the language you use will come easily. You will have tools for greater clarity.

Now practice in your industry. Use existing products and services you are aware of if possible. See chart next page.

Use this chart to develop your own notes for your own ideas.

[illegible]



## Step 2: Framed freedom

Keep the picture we discussed in the last module for reference while we move into framed freedom.

This is about simplifying the process and practicing with one type of solution first.

Learn to practice and simplify, simplify, simplify.

What do we know:

- 1) That we are seated in heavenly places
- 2) God has prepared in advance works for us to do

...now what?!

There is this gap between heaven and earth that needs to be framed with Truth, because your ideas (good works) will be territory displacers for what currently exists in the second heaven.

Describe in your own words, what it means that your good works, your ideas, are territory displacers, territory disruptors of the second heaven.

Remember that Jesus has ALL authority in heaven and earth. That means He still has the second heaven, there are just areas he has held out for you to participate in with joy!

Understanding what type of solution (information, process, outcome) you are bringing helps you with clarity.

Think of clarity as strong borders and boundaries as you bring ideas from heaven to earth.

Now, imagine that Truth clears the air between heaven and earth, which makes it easy for God to breathe on your idea, in form.

Your clarity helps bring a clear sound. God knows where to breathe on his kid's ideas!

What are the ways we test construction?

What is the Fruit of the Spirit?

Where do we find that “there is no law” against such things (the Fruit of the Spirit)?

What is Biblical love? I realize that’s a huge question, but for the purposes of this Quick Start Guide, put the answer in context from the scriptures. Use all that God brings to you.

What does it mean that Jesus says, “if you love me, you will obey my commands”. Can you find that in the Bible? Write it here.

What commands of Jesus might there be, that are relevant to your specific ideas?

Use the charts on the next page to write the characteristics of Fruit of the Spirit and Biblical Love. Note which ones will be highlighted for your ideas now. Put the single Truth of God that you will practice with in the middle. Does everything align?

[illegible]

## Module 3: Pick a Part

Which are we practicing solving for: the body, the spirit, or the soul.

Use the chart at the end of this section to create different notes with respect to your ideas. Remember, this is NOT a formula. These charts are to help you process thoughts, so you can simplify.

Ask yourself and God: What does it look like to serve and solve for each area, for each type of solution.

Spend time in prayer on this, and develop your unique sound with God.

Remember the fierce edit. Reduce as much as you can so you can simply explain your idea to others.

When you know what type of solution you are bringing, it keeps things simple.

If you choose to bring an information based solution to the soul...you will then remember to do precisely that; meaning, when you create your product, you won't *teach a process* that walks the soul *through* healing.

This brings about a high success rate with clients who feel loved and cared for because you provided what they wanted, in simple form.

Ask God: Which is the first one I'm going to practice with?

Chart for practice next page.

Use the chart below to make notes. Keep it simple. Edit. Erase. Simplify!

<b>DO NOT OVER THINK! 😊</b>	<b>Body</b>	<b>Soul</b>	<b>Spirit</b>
<b>Information</b>			
<b>Process</b>			
<b>Outcome</b>			

## Step 4: If the Soul

Re-frame the big picture so we remain outside of formulaic implementation.

Ideas are *always* from a dynamic, vibrant relationship with God. Use this space to draw, in your own hand, or make notes regarding this big picture. Journal what resonates with you. This is God and you, from your relationship.





## Section 5: Show Me You Know Me

Write some things you have heard about identifying an ideal client or ideal group or type of people to bring products to?

What was the reason behind doing this?

How does God motivate us?

What does it mean to love someone like God loves them?

Who did Jesus come to when He came to the earth?

How did Jesus heal? Was it in groups or one by one?

From your relationship with God, ask God to infuse you with His love for an ideal client, and show you someone you could practice creating solutions for.

What does it mean that someone is swirling in the second heaven?

What breaks lies in someone's life?

How is love a vehicle for your redemptive idea solution?

Develop 5 different types of avatars below. Practice by changing only ONE thing each time. Ask God what the highest and best way to solution love might be for each of these practice people, in your areas of influence and impact. Use the sections beneath the description to make your notes.

Each practice round has a single page. See if you can find a picture somewhere of this ideal client. Go to next page to start!

**Ideal Client #1**

Name:

Age:

Gender:

Health Description:

Education Level:

Faith Life:

Hobbies:

Work Life:

Family Life:

Financial Life:

How much do they spend on paper towels and where do they buy them?

## **Ideal Client #2**

Name:

Age:

Gender:

Health Description:

Education Level:

Faith Life:

Hobbies:

Work Life:

Family Life:

Financial Life:

How much do they spend on paper towels and where do they buy them?

**Ideal Client #3**

Name:

Age:

Gender:

Health Description:

Education Level:

Faith Life:

Hobbies:

Work Life:

Family Life:

Financial Life:

How much do they spend on paper towels and where do they buy them?

**Ideal Client #4**

Name:

Age:

Gender:

Health Description:

Education Level:

Faith Life:

Hobbies:

Work Life:

Family Life:

Financial Life:

How much do they spend on paper towels and where do they buy them?

**Ideal Client #5**

Name:

Age:

Gender:

Health Description:

Education Level:

Faith Life:

Hobbies:

Work Life:

Family Life:

Financial Life:

How much do they spend on paper towels and where do they buy them?



## **Section 6: Pick a Form**

***We have two types you can practice with as part of the Quick Start Idea Course. The Quick Start Guide and The Introductory Product. Both are found inside the PDF Guide provided FREE as part of this course.***

***The Quick Start Guide Form can be found on Page 38.***

***The Introductory Product Form can be found in the Appendix, Page 47.***

## Step 7: Identity Statement

As we prepare to put your ideas into an identity statement, give yourself grace.

Practice, laugh and embrace the simple joy of bringing heaven to earth. Get practical!

Keep it simple. Practice some more.

Make notes on some of the “fill in the blanks” to help you keep focus. Use your charts to create your own mad libs with God. Laugh some more.

Your ideas are solutions for real time people, waiting on the love of God to be manifest in their every day. Be ready for God to infuse you with such love and power that the ideas as solutions pour out of you like living streams of water.

In the next pages, you have 5 blank idea statements to fill in with notes.

## Idea Identity Statement # 1

My idea to

Will build up the foundational God Truth

By solving (serving) a need

In the realm

For

By providing

## Idea Identity Statement # 2

My idea to

Will build up the foundational God Truth

By solving (serving) a need

In the realm

For

By providing

### Idea Identity Statement # 3

My idea to

Will build up the foundational God Truth

By solving (serving) a need

In the realm

For

By providing

## Idea Identity Statement # 4

My idea to

Will build up the foundational God Truth

By solving (serving) a need

In the realm

For

By providing

## Idea Identity Statement # 5

My idea to

Will build up the foundational God Truth

By solving (serving) a need

In the realm

For

By providing

## Conclusion

Ideas are a holy expression of God's goodness through humanity. Embrace the process and thank God constantly for the simplest of ideas. Steward the simple ones in excellence. Watch how God gives you the desires of your heart Creative!

Thank you for journeying with us. Share our resources with friends and steward the testimony by sharing with us so we can share with others! Let's change the world through ideas!



## About the Author

Ann McDonald is a wife, mother, daughter, and work from home entrepreneur. She has over 30 years in the marketplace across several industries. Ann treasures the practice rounds of co-creating from the realm of ideas with God, and then building those ideas into concrete forms that bless real people, in real time.

The process of practicing well, running through finish lines and implementing ideas has brought Ann into the fields of enterprise creation, speaking, teaching, curricula creation and more.



Ann's mandate is to equip, empower and edify, so we hear "well done, good...and faithful..." when our life inside of time is completed.

Ann believes, that if it is called today, we have an opportunity to design with God through the power of Holy Spirit and by the finished work of Jesus. It is time to walk with God, delight in joyful stewardship and co-create daily, in the spaces and places we inhabit.

For more information on this grand adventure, visit [www.annmcdonald.net](http://www.annmcdonald.net).

**"Live a custom life, there is only one you."**

- Ann McDonald