MONEY MINDSET MASTERY PART 3:
The I Heart Money Blueprint for Mega Success

Emily Williams
❤️ I HEART MY LIFE
Before we dive in, you might be wondering how I got into all of this and became so passionate about this work...

Let me tell you so you can understand how I, just a girl from Ohio, turned into a 7-figure entrepreneur living in London.

THIS IS THE FULL I HEART MONEY BLUEPRINT TO MEGA SUCCESS OUTLINED IN ONE PDF SO YOU CAN SEE IT LAID OUT IN JUST A FEW PAGES.

When I was first starting out, I remember my first month of sales – I made $442 in my business.

Although I was excited about finally getting a client, I knew I was meant for so much more.

At the time, I never would have imagined that this – not another funnel, rebrand or marketing technique – but Money Mindset Mastery that would take me from broke to my first $20k month and then 6-figures in 6 months and beyond.

I was able to reach 7-figures in my first 18 months of business by transforming the way I looked about money and my relationship with money.

And today, after teaching this work to thousands of female entrepreneurs and seeing them experience financial transformation – so much so that they don’t even recognize their own life – I want to share this with you.
So whether you’re just starting out or looking to go to the next level financially,

HERE’S YOUR ROADMAP

I HEART MONEY

Blueprint for Mega Success

CREATE THE LIFE YOU WANT
THE I HEART MONEY MINDSET
UNCOVER YOUR MONEY STORY
TRANSFORM YOUR MONEY STORY
GET INTIMATE WITH MONEY
LEARN TO LOVE MONEY
THE STELLAR SALES METHOD
ATTRACTION MONEY NOW
GET CLARITY AROUND WHAT YOU WANT NOW
- Learn about and create your anything could happen mentality
- Look at where you wanted to be vs. where are you now
- Reconnect with what that little girl wants
- Uncover your lifestyle dreams and don’t hold back
- Get clear on your business dreams

FINALLY FEEL WORTHY OF YOUR DESIRES
- Shift from a place of unworthiness
- Drop the guilt and get real about what you want
- What needs to change exercise
- Get in your power around your life and your desires – own them

SET SPECIFIC AND INTENTIONAL GOALS
- Learn how to set Big Picture goals
- Get clear on your 6 month dreams (and actually reach them)
- Plan your 90 day goals

CREATE THE LIFE YOU WANT
- Understand where your desire comes from
- Get clear on your “aha” moment that will connect with your clients and bring in money

DISCOVER YOUR “WHY” BEHIND THE GOALS
- Use all emotions to help you get what you want – even the “negative” ones
- Celebrate jealousy exercise

USE JEALOUSY TO GIVE YOU EVEN MORE CLARITY
- Increase visibility with the it’s not just about you mentality

CHANNEL YOUR TALENTS TO IMPACT THE WORLD
- Learn how to accept and receive everything you want
- Understand why it hasn’t happened and how you shift into allowing
- The key to manifesting instead of blocking

STOP BLOCKING (AND DENYING) WHAT YOU WANT
What is money mindset – my definition and experience
My money mindset and how it came to be created

How 7-figure and 6-figure earners think about money and sales and how it’s different to your thoughts

If you were in a relationship with money, what would it look like
If money was your boyfriend, how would that look

Figure out what you learned as a child that’s blocking money

Learn the science behind thought habits and how to change them

A simple exercise to get clarity around the specific thoughts keeping you broke
The most common money stories revealed

Your earliest experience with money
Your money story throughout time (teenage years and beyond)

Your mother and father’s relationship with money
Ancestral patterns with money that are keeping you broke now

Discover the common themes around how rich people think
Wealthy thought patterns revealed
How you’re probably thinking like a poor person

What are the specific money worries and fears that are keeping you broke
How wasting energy over worrying about money is halting your business

Your bank account is an indication of your past thinking
Think about what’s been on repeat for most of your life -- it probably isn’t serving you
Breaking it down and making it simple like choosing a new song on repeat is the key

How can you show up now as someone who believes in abundance
The little steps you can take every day to start to attract money your way

Key words and phrases to drop to stop blocking money
Learn how to handle those negative influences in your life when it comes to money
Why are you holding onto your money story

Create a new vocabulary around money
Screensavers, mantras and phrases that will help you shift out of lack

How would your life and business improve without money worries

Manifest clients and wealth into your life instead of blocking it

Checking in with who you need to be
The Successful Female Entrepreneur Blueprint
UNCOVER YOUR BELIEFS ABOUT SAVINGS AND WHAT TO DO ABOUT THEM
- Where did you get your belief about savings from
- What do you really want to save for
- The importance of desire when it comes to attracting wealth

GET REAL ABOUT YOUR FINANCIAL REALITY NOW
- Take a look at your bank account today
- Vision for what you want your bank account to look like
- Tracking money and your desires

GET INTIMATE WITH MONEY

STEP INTO THE ROLE OF A POWERFUL CEO WHO IS IN TOUCH WITH HER FINANCES
- Create a habit around connecting with your money and bank account
- Financial projections and desires in your business
- Stop treating your business like a temporary side hustle—build the financial foundation for an empire
Stop avoiding your bank account and fall in love with it instead.

Treating money like any other healthy relationship in your life.

Do you ever talk to money or even pay attention to it?

Daily money relationship habits to adopt today.

Practice gratitude for every purchase – whether it’s a desire or expense.

The Law of Attraction

How to create a miracle mindset.

Adopt the phrase that changed my life and created a powerful mindset shift that drops money fear and worry.
CREATE NEW BELIEFS ABOUT SALES THAT DON'T LEAVE YOU FEELING ICKY

- Get on your sales calls with confidence and appreciation versus sleaze

LEARN WHAT MINDSET SHIFTS ARE NEEDED TO HIT THOSE MONTHLY MONEY GOALS

- Creating specific and clear money goals
- Using focus to make more money

THE STELLAR SALES METHOD

BECOME THE WOMAN WHO ATTRACTS HIGH-LEVEL CLIENTS (CONSISTENTLY)

- Increase your confidence in your work and sales conversations
- Attract a higher level of clients who value you, your work and your price
- Increase your prices regularly

MASTER THE ART OF SALES CONVERSATIONS AND THE MINDSET NEEDED

- Overcome the “I don’t have the money” objection
- Overcome the “I need to talk to my husband” objection
- Overcome any sales objection
- The phrase that makes talking about money sexy
- How to close your sales calls

LEARN HOW TO HAVE A GREATER IMPACT ON THE WORLD AND SPREAD YOUR MESSAGE

- Get more people in your program to make more of an impact on the world
Why Not Me Technique
Anything Could Happen
Expecting Money
Money Requests
Living Without Limits

Compress your timeline to your goals and dream life
Simple steps to take every day to start to phase into the life you want

Stop feeling like a fraud
Increase your worth so you can move faster, get paid more and show up in a bigger way in your business

Get clear on the future of your company and who you need to be to make that happen
Transform into that powerful entrepreneur you know you want to be

Define and bust through those upper limits
Move past any money blocks that are stopping you from going to the next level
Discover what you really believe about your ability to hit money milestones

GET ACCESS TO MY EXCLUSIVE ATTRACTING MONEY EXPERIMENTS AND TECHNIQUES

LEARN HOW LIVING AS IF TODAY (NOT WAITING) WILL GET YOU WHAT YOU

ATTRACT MONEY NOW

DROP ANY SHAME OR BELIEFS ABOUT BEING WORTHY

DISCOVER WHO DO YOU NEED TO BE AND HOW TO SHOW UP TO BRING IN MEGA MONEY

HIT THOSE MONEY TARGETS
Whether it’s the first $2k client or a 7-figure year
SO THERE YOU HAVE IT:

THE I HEART MONEY BLUEPRINT.

This is the method I’ve used to completely transform my own life and business over the past few years. (And it didn’t take years for me to see changes – remember, I generated 6-figures in the first 6 months in my business.)

And this is the method that my clients have used to generate 6 and even 7-figures in sales – some starting completely from scratch.

I hope this blueprint and the Money Mindset Mastery Series has given you a new way to think about money and ways to really transform your money story and relationship with money so you make more money.

This work is different to the way most of us grew up thinking and treating money, so let it sink in and just know that it’s up to you to decide what you do with this information.

You’ve seen the results that come from implementing this work in your own life and business (remember the clients I told you about) and there are thousands of other clients out there who have seen huge shifts by changing their mindset in this way.

You now have everything you need to join the world’s most successful and take the guesswork out of making money, and you can start to implement everything you’ve learned right away.

HOW YOU DO THAT, IS UP TO YOU.

And I know if you’re anything like me and my top colleagues, you’ll want some support in the process. Accountability, personal coaching and all of the step by step help to implement everything I’ve taught you – that’s the fast road to success.
YOU DON'T HAVE TO IMPLEMENT THIS ALONE.

Believe me, once you do start to implement all of this, you soon won’t recognize your own life and business.

And in a few days, I’ll be opening up,

I HEART MONEY LIVE

*My signature program that’s only open for a limited amount of time.*

Then we’ll be diving into all the content in the Blueprint and I’ll personally help you implement it all.

Once registration opens, you’ll need to act quickly so keep your eyes on your emails about how you can join me (and other incredible female entrepreneurs with the same goals and drive as you) for I Heart Money LIVE.

In the meantime, you can revisit all the videos and PDFs in the Money Mindset Mastery Series by [clicking here](#).

Emily xx