

YŪMA NAITŌ GRAPHIC DESIGNER

EDUCATION

01.2015–04.2018

ArtCenter College of Design, Pasadena, CA

Bachelor of Fine Arts in Graphic Design with Distinction

01.2011–12.2014

Santa Monica College, Pasadena, CA

Associate of Arts Degree in Graphic Design

06.2006–03.2010

Meiji-Gakuin University, Tokyo, Japan

Bachelor of Arts in Business

EXPERIENCE

05.2017–11.2018

TEDxACCD, ArtCenter College of Design, Pasadena, CA

Graphic Designer

Worked with a team of multi-disciplinary students to host a TEDx event at ArtCenter College of Design. My primary role was to develop the identity system for the event.

08.2016–12.2016

Apple Inc., Cupertino, CA

Design Intern

Collaborated with creative teams to produce, and develop creative contents through variety of media. Also led intern team for internal projects.

09.2015–04.2018

ArtCenter College of Design, Pasadena, CA

Teaching Assistant

Assisted in a variety of design courses with faculty: Brad Bartlett, Tracey Shiffman, and Aaron W. Bjork.

06.2014–08.2014

Saatchi & Saatchi LA, Torrance, CA

Design Intern

Assisted to creative teams and designed contents for various campaigns including web, billboards, and identity development.

SKILLS

Expert knowledge of:

Photoshop, Illustrator, InDesign, After Effects, Lightroom, Bridge, and Glyphs

Proficient in:

Processing, Mad Mapper, TSPS, Photography, Letterpress, Cinema 4D, HTML5, and CSS

Languages

Fluent in English and Japanese

MEMBERSHIPS

AIGA, The One Club, and Team USA on Behance

AWARDS

02.2018

Type Directors Club 64: Communication Design Competition

Typographic Excellence Winner – *AFROPUNK Festival*

01.2018

Communication Arts Magazine: Typography Annual

Award of Excellence Winner – *AFROPUNK Festival*

12.2017

Graphis New Talent Annual 2018

Silver Winner – *AFROPUNK Festival*

12.2017

HOW International Design Awards

Merit Award Winner – *AFROPUNK Festival*

09.2017

Adobe Design Achievement Awards

Finalist in Commercial Print – *AFROPUNK Festival*

Semifinalist in Social Impact Graphic Design – *AFROPUNK Festival*

11.2016

ADC 96th Annual Awards

Gold Winner – *Space X*

11.2016

HOW International Design Awards

Outstanding Achievement Winner – *Space X*

09.2016

53rd Annual American Graphic Design Awards

Student Design Winner – *Made in Japan*

09.2016

Adobe Design Achievement Awards

Designation in Commercial Print – *Space X*

Semifinalist in Social Impact Print – *Mindset*, Commercial

Print – *Made in Japan*, and Fine Art Motion Graphics – *5x5*

04.2015–04.2018

ArtCenter College of Design

Department Scholarship

RECOGNITION

Selected Publications:

Communication Arts Magazine: Typography Annual 8

HOW Design Magazine: Spring 2017 issue and Spring 2018 issue

Graphic Design USA Magazine: Winter 2016 issue

Selected Websites:

Adobe Creative Cloud Japan

HOW Design (Interview)

Print Magazine (The Future is Bright)

It's Nice That (Interview)

Behance Gallery (AIGA, Graphic Design, and Indesign)

Fonts in Use (Staff Pick)

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