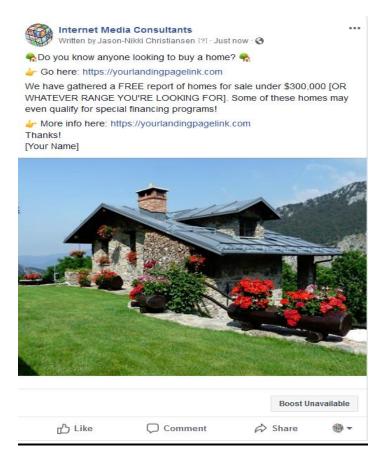
# Facebook Ads Swipe & Deploy



Use these sample ads for Facebook to create your own Listing, Buyers, Sellers, or Open House posts to help you drive targeted traffic to your landing pages.

You can create the post, and then Boost it as a paid ad, or you can create it in the Ads Manager of Facebook, and set the parameters for your target market with more detail.

### NOTE: DO NOT send any of these ads to the homepage of your website. This is a waste of money and lead generation potential!

\*\*Sample ads and text begin on the next page. Be sure to change the text for your particular listing or area.

## Listing Facebook Ads



Jason-Nikki Christiansen

Go here to get price, location, + more pics - https://bit.ly/2MjSfGn

Image: #MustSeeToBelieve - 4 bedroom/3 bath home in Denver

Huge picture window provides amazing views. Bathrooms are all updated, and bedrooms have ample space. Living room is perfect for entertaining. Updated kitchen + New Carpet + New Paint = Your Perfect Home

...

Go here for price, address, + more pics - https://bit.ly/2MjSfGn



#### TEXT:

COMING SOON: See it BEFORE it hits the market <u>#PreListed</u> 4 Bedroom Downtown Victorian

Go here to get price, location, + more pics - https://yourlandingpagelink.com  $\bigcirc$  <u>#MustSeeToBelieve</u> - 4 bedroom/3 bath home in [YOUR AREA]

Huge picture window provides amazing views. Bathrooms are all updated, and bedrooms have ample space. Living room is perfect for entertaining. Updated kitchen + New Carpet + New Paint = Your Perfect Home

Go here for price, address, + more pics - https://yourlandingpagelink.com



Internet Media Consultants

🖉 Written by Jason-Nikki Christiansen 📳 Just now · 🔇

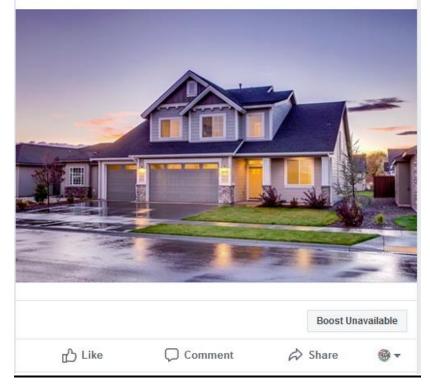
JUST LISTED: This one will go fast. #MountainViews, #UpdatedKitchen

Go here to get price, location, + more pics https://yourlandingpagelink.com

Beautiful 4 bedroom/3 bath home in [YOUR AREA]

Huge picture window provides amazing views. Bathrooms are all updated, and bedrooms have ample space. Living room is perfect for entertaining. Updated kitchen + New Carpet + New Paint = Your Perfect Home

Go here for price, address, + more pics - https://yourlandingpagelink.com



#### TEXT:

JUST LISTED: This one will go fast. <u>#MountainViews</u>, <u>#UpdatedKitchen</u>

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Go here for price, address, + more pics - https://yourlandingpagelink.com

•••

### **Open House Ad:**

Jason-Nikki Christiansen Just now - 🔒 👻

OPEN HOUSE: Saturday, Jan. 15th

Register to Attend and Enter to Win \$100 Gift Card http://singlelisting.com/1234mainst

#### 💚 #OpenHouseGiveaway

Huge picture window provides amazing views. Bathrooms are all updated, and bedrooms have ample space. Living room is perfect for entertaining. Updated kitchen + New Carpet + New Paint = Your Perfect Home



Like

Comment

#### TEXT:

http://singlelisting.com/1234mainst

♥ #OpenHouseGiveaway

Huge picture window provides views. Bathrooms are all updated and bedrooms have ample space. Living room is perfect for entertaining. Updated kitchen + New Paint = Your Perfect Home.

...

## Seller FaceBook Ads

Internet Media Consultants

(Your City/Your County] Homeowners!
Do you want to increase the value of your home?

Written by Jason-Nikki Christiansen 📳 - Just now - 🔇



#### TEXT:

(Your City/Your County] Homeowners!

Do you want to increase the value of your home?

Get my tips here: https://yourlandingpagelink.com

I have compiled a Free report of the *"5 Simple Homeowner Hacks"* that I tell my clients to help raise the value of their home before selling.

...

See the report here: https://yourlandingpagelink.com Thanks! [Your Name]



#### Internet Media Consultants

Written by Jason-Nikki Christiansen 🖓 · 1 min · 🛇

...

Thinking about selling your house?
#GoodTimeToSell

[YOUR AREA] Home pricing is on the rise. Find out how much your house is worth.

Jet your free quote today: https://yourlandingpagelink.com



#### TEXT:

Thinking about selling your house? #GoodTimeToSell

[YOUR AREA] Home pricing is on the rise. Find out how much your house is worth.

Get your free quote today: <u>https://yourlandingpagelink.com</u>

## **Buyer FB Ads**

Like

Internet Media Consultants Written by Jason-Nikki Christiansen [?] - Just now - 🔇 ...

🌪 Do you know anyone looking to buy a home? 🌪

Go here: https://yourlandingpagelink.com

We have gathered a FREE report of homes for sale under \$300,000 [OR WHATEVER RANGE YOU'RE LOOKING FOR]. Some of these homes may even qualify for special financing programs!

Interpretation of the second secon Thanks! [Your Name]



<u>TEX</u>T: Attention [Your City]! OR Do you know anyone looking to buy a home? 🏠

Comment

Go here: https://yourlandingpagelink.com

We have gathered a FREE report of homes for sale under \$300,000 [OR WHATEVER RANGE YOU'RE LOOKING FOR]. Some of these homes may even qualify for special financing programs!

A Share

- @

∠ More info here: https://yourlandingpagelink.com

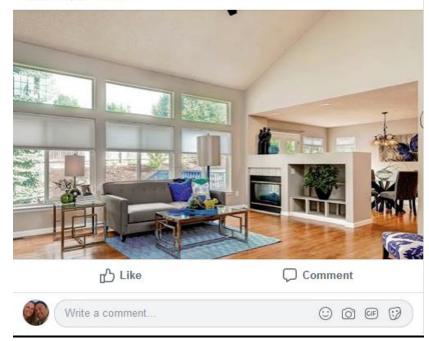
Thanks!		
[Your Name]		



ReedMoreSpace – Are you looking to upgrade to a bigger home?

I've put together a list of homes currently on the market over 3000 sq. ft. that will give you the perfect home for you.

Go here to get access to that list and get an updated list weekly. http://bit.ly/2nh7Ut2



### TEXT:

<u>#Downsizing</u> – Are you needing to downsize your home?

OR

<u>#NeedMoreSpace</u> – Are you looking to upgrade to a bigger home?

I've put together a list of homes currently on the market over/under [SELECT SQ.FOOTAGE] that will give you the perfect home for you.

 $\bigcirc$ Go here to get access to that list and get an updated list weekly. https://yourlandingpagelink.com

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