



OCEAN

ENTERPRISES

JUNIOR DIVE ACADEMY

JDA offers exciting ocean-based programs for children ages 8 and up. Through snorkeling, basic freediving, and SCUBA practice, we help kids safely explore both the pool and the ocean while developing essential water skills. Our programs also incorporate marine science and are designed to prepare kids for future SCUBA certifications. With a strong emphasis on ocean conservation and environmental appreciation, JDA fosters fun, friendship, and a sense of community within San Diego's vibrant marine environment.



WHY CHOOSE JDA?

Our camps go beyond fun—they build skills, confidence, and ocean awareness. With expert instructors, hands-on marine science, and safe SCUBA practice, kids gain real experience in and out of the water, all while making friends and lifelong memories.

WHAT MAKES US DIFFERENT

From themed week-long camps to SCUBA birthday parties, we offer flexible programs tailored for young ocean lovers. Our small group sizes (4:1 ratio) and focus on conservation make every camp meaningful, exciting, and personalized to each camper.

(858)565-6054 • OCEANENTERPRISES.COM
7710 BALBOA AVENUE, STE. 101, SAN DIEGO, CA 92111



OCEAN ENTERPRISES JUNIOR DIVE ACADEMY

SUMMER 2025 WEEK-LONG DAY CAMPS

We offer five themed Monday-to-Friday snorkel camps, combining marine science with SCUBA experiences in the pool. Each camp features half-day classroom activities and half-day water activities. Camp hours are from 10 AM to 4 PM.

CAMP THEMES

Each week covers a different theme - this summer's camps include:

- Sea Lions and Seals (June 9 - 13, 2025)
- Cetacean Migrations (June 23 - 27, 2025)
- Rocky Reefs and Kelp Forests (July 7 - 11, 2025)
- Leopard Sharks and Rays (July 21 - 25, 2025)
- Marine Protected Areas (August 4 - 8, 2025)

If campers complete all five camps, they will earn a Junior Dive Academy Recognition. They are welcome to repeat camps, as each session offers more experience snorkeling, skin diving, SCUBA, and more in-depth scientific lessons. Ask us about our returning camper discount!

AGE GUIDELINES:

- Bubblemaker Program (ages 8-9): Allows children to try SCUBA with a maximum depth of 6 feet.
- Discover SCUBA (ages 10+): Allows people to try SCUBA up to 40 feet and includes a written test before the in-water session.

We primarily accept campers aged 8-12. Exceptions may be made for 13+ campers based on the age group dynamics. The goal is to maintain similar experience levels within each group. We can also explore camp options for older age groups upon request.

PREREQUISITES:

Campers must be able to swim comfortably. Ocean swimming experience is preferred but not required. Campers don't need prior snorkel experience but should be willing to learn, as these are snorkel camps. Snorkels, masks (not swim goggles), and fins are required for all pool and ocean snorkeling sessions.



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SUMMER 2025 WEEK-LONG DAY CAMPS

CAMP MINIMUM

A minimum of 3 participants is required for camps to run. Cancellations must be made 7 days before the camp's start date for a refund. If a camp is fully booked or you wish to request a different date, contact us for waitlist options.

PICK UP & DROP OFF

Most days, pick-up and drop-off will be at OE, except on the last day (SCUBA Party Day), when pick-up will be at USD Sport Center pool. Parents are invited to come early to watch the SCUBA activities from the pool deck.

GEAR RECOMMENDATIONS

Properly fitting masks, snorkels, and fins are essential for comfort in the water. Campers can purchase, bring their own, or use rental snorkel gear and wetsuits at no extra cost. Rental equipment is subject to availability and will be given on the first day of camp.

Campers receive a 25% discount on any in-store purchases. We will assist with gear fitting at OE. San Diego ocean temperatures range from the low 50°s to low 70°s, and a shorty/spring wetsuit is recommended.

Campers should expect to snorkel for at least 30 minutes during ocean days.

- A neoprene hood can help keep campers warm if they get cold easily.
- Towel ponchos are recommended for changing quickly.

RATIOS

Our instructor-to-camper ratio is 1:4, ensuring personalized attention and a safe experience for all campers. It's important that all campers are comfortable participating in water activities. If a camper decides they do not want to get in the water, unfortunately, the group cannot proceed with the water activities until all campers are ready. We encourage all campers to be open to these experiences as part of the camp adventure!



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SUMMER 2025 WEEK-LONG DAY CAMPS

BEFORE CAMP

Once you've booked a camp, please submit the completed camper paperwork (downloadable on the Ocean Enterprises website) as soon as possible, either by dropping it off during shop hours or emailing it to jessica@oceanenterprises.com

Note: A PADI diver medical form is required for SCUBA sessions. If a medical box is marked "YES," your camper may need a physician's clearance. Contact us with any questions regarding paperwork.

The instructor will send a reminder email with additional details about a week before camp.

DURING CAMP

Each day, campers should bring:

- Lunch
- Reusable water bottle
- Sunscreen
- Rash guard, hat, sunglasses
- Towel or towel poncho
- Warm clothes for changing

It's recommended that campers arrive with swimsuits under their clothes for convenience. We'll provide time for campers to change into dry clothes before pick-up.

Please label all items and provide bags to help keep track of belongings. OE offers snorkel gear bags for rental equipment. Each camper will have a bin in the OE classroom to store their equipment. Ensure that wet items like swimsuits and towels are sent home each day.

IN THE CLASSROOM

Each camp day includes marine science, SCUBA, ocean safety lessons, crafts, and games. We relate classroom topics to our in-water activities and local environment.

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SUMMER 2025 WEEK-LONG DAY CAMPS

IN THE POOL

We will spend two days in the pool. After the camper orientation on Day 1, we will conduct a swim assessment. Following that, campers will learn snorkeling and PADI Skin Diver skills, focusing on proper diving techniques and breath hold practice. We will not take children into the ocean unless we are confident they are ready. The last day will feature a SCUBA party in the pool!

AT THE BEACH

We plan three ocean days with guided snorkeling excursions, tide pooling, and beach games. Safety is our top priority, and we assess conditions daily. Typical locations include Mission Bay, La Jolla Shores, and La Jolla Cove.

ABOUT OUR CAMP COORDINATOR

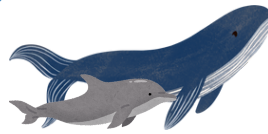
Meet Jessica Doyle - our Junior Dive Academy coordinator. Jessica brings 6 years of experience teaching snorkeling and diving at similar children's programs on Catalina Island and The Big Island in Hawaii. Growing up as a diver here in San Diego, she later headed north where she minored in Scientific Diving at Humboldt State University.

Jessica's true passion lies in creating water-based experiences that help children feel comfortable and confident in the ocean. Her goal is to inspire a love for the water, fostering a desire to appreciate and protect our oceans for years to come.



OCEAN ENTERPRISES JUNIOR DIVE ACADEMY

EXAMPLE OF JUNIOR DIVE ACADEMY'S WEEKLY SCHEDULE



CETACEAN MIGRATIONS

WEEK : 06/23 - 06/27

MON 06/23	TUE 06/24	WED 06/25	THU 06/26	FRI 06/27
10AM - 12PM	10AM - 12PM	10AM - 12PM	10AM - 12PM	10AM - 12PM
MORNING CLASSROOM SESSION	MORNING CLASSROOM SESSION	MORNING CLASSROOM SESSION	MORNING CLASSROOM SESSION	MORNING CLASSROOM SESSION
LUNCH	LUNCH	LUNCH	LUNCH	LUNCH
12PM - 4PM	12PM - 4PM	12PM - 4PM	12PM - 4PM	12PM - 4PM
SKIN DIVING AT THE POOL	SNORKELING AT LA JOLLA SHORES	SNORKELING AT LA JOLLA SHORES	SNORKELING AT LA JOLLA SHORES	DISCOVER SCUBA SESSION AT THE POOL
DROP OFF: OE PICK UP: OE	DROP OFF: OE PICK UP: OE	DROP OFF: OE PICK UP: OE	DROP OFF: OE PICK UP: OE	DROP OFF: OE PICK UP: USD POOL



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CAMP CODE OF CONDUCT

To ensure all campers have an enjoyable and safe experience, we ask that all campers, parents, and staff adhere to the following guidelines:

1. RESPECT FOR OTHERS AND THE ENVIRONMENT

- Treat fellow campers, staff, and the environment with respect at all times. No bullying, harassment, or inappropriate behavior will be tolerated.
- Listen to instructions from camp staff and follow their guidance. Take care of all camp equipment and the spaces we use, both indoors and outdoors.
- Dispose of trash properly and leave all camp locations cleaner than you found them.
- Respect marine life and marine protected areas, whether during beach activities, tide pooling, or excursions.

2. SAFETY FIRST

- Follow all safety instructions provided by camp staff, especially during water-based activities.
- Campers must wear snorkel gear, such as masks, snorkels, and fins, at all times when in the water.
- All campers must participate in the swim assessment on the first day to ensure they are ready for the pool and ocean activities.

3. PUNCTUALITY AND ATTENDANCE

- Arrive on time for all scheduled camp activities, and be ready with the appropriate gear.

4. BEHAVIOR EXPECTATIONS

- Campers should demonstrate good sportsmanship and positive attitudes during all camp activities. Inappropriate language, disruptive behavior, or disrespect toward others will not be tolerated.
- If issues arise, campers should communicate with the instructor rather than resolving conflicts themselves.



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CAMP CODE OF CONDUCT

5. HEALTH AND WELLNESS

- Campers should be in good health and able to participate in all activities. If a camper has any medical concerns or allergies, parents must inform camp staff ahead of time.
- Campers are encouraged to stay hydrated and wear sun protection, including sunscreen, hats, and rashguards.

6. CONSEQUENCES OF MISCONDUCT

- Follow all safety instructions provided by camp staff, especially during water-based activities.
- Campers must wear snorkel gear, such as masks, snorkels, and fins, at all times when in the water.
- All campers must participate in the swim assessment on the first day to ensure they are ready for the pool and ocean activities.

7. CELL PHONES AND ELECTRONICS

- Campers are encouraged to leave cell phones and other electronics at home or in a secure place during camp. These items can be disruptive and may distract from the camp experience.
- If a camper needs to contact a parent, they can ask a staff member for assistance.



OCEAN ENTERPRISES JUNIOR DIVE ACADEMY

FREQUENTLY ASKED QUESTIONS

DO PARENTS NEED TO PROVIDE LUNCHES?

- Yes, campers must bring a lunch and a reusable water bottle.

CAN MY CAMPER EARN A SCUBA CERTIFICATION?

- Not in our five themed camps. They will have the opportunity to experience scuba in the pool (called a Bubblemaker program or Discover Scuba Dive depending on age) However, they can earn their PADI Skin Diver certification during camp.

CAN PARENTS WATCH THEIR CAMPERS ON SCUBA DAY?

- Yes, families are welcome to watch from the pool deck at the USD pool.

WHAT BEACHES DO YOU GO TO?

- Locations are determined daily based on conditions, including Mission Bay, La Jolla Shores, and La Jolla Cove.

HOW OFTEN DO CAMPS RUN?

- Camps are scheduled during school breaks. A minimum of 3-4 participants is required.

ARE THERE DISCOUNTS?

- Yes, campers will get 25% off any in store purchases. Ask about our returning camper discount!

ARE THERE WAITLISTS?

- Yes, contact us with camper details to join one.

WHAT GEAR IS RECOMMENDED?

- A properly fitted mask, snorkel, fins, wetsuit, reef-safe sunscreen, and a towel poncho.

WHAT IS THE CANCELLATION POLICY?

- Full refund available if canceled 7 days before the start date



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FREQUENTLY ASKED QUESTIONS

DOES MY CHILD NEED TO KNOW HOW TO SNORKEL?

- Previous snorkeling experience is not necessary but they must know how to swim.

WHERE IS PICKUP AND DROP-OFF?

- Details will be provided by the instructor before camp

WHAT IF MY CHILD HAS A MEDICAL CONDITION?

- PADI requires medical clearance for SCUBA activities - please consult our staff about any medical concerns

WHAT OTHER PROGRAMS ARE AVAILABLE?

- Ask about after-school programs, birthday parties, and weekend drop-in camps.

ARE AGE LIMITS STRICT?

- Age limits are set based on PADI guidelines. Reach out to discuss alternative options.

HAVE A QUESTION THAT WE DIDN'T ANSWER HERE?

- Reach out directly to Camp Coordinator Jessica at jessica@oceanenterprises.com