

Why We STILL Aren't Motivated: The Problems and Pitfalls

There are many quick fixes that create excitement and motivation, ones that work for a few days or even months, but eventually after that initial euphoric feeling wears off, we are back to square one. We are back to wanting and wishing, but with no results. Why, after all the flashy seminars and conferences and CDs, are we still only temporarily motivated? Why have we still not arrived at the destination we call success? What is taking us so long? Motivation and personal development is a billion-dollar industry, and it only continues to grow each year. Thousands of books and lectures exist on the topics of success and personal development. They're all telling us what we want to hear, but where are the lasting *long-term* results? Why, after so much invested time, is it always back to our warm comfort zone?

I have often wondered why, even in the midst of best intentions, excitement declines and persistence deteriorates. Even the endeavors that are most meaningful to us seem to get lost in the distance when we are confronted by life's daily setbacks, hassles and frustrations. All too often, the path to success, at times so clearly defined, begins to get blurry again. But lack of long-term success goes much deeper than daily setbacks, hassles and frustrations. Take time to examine where all the detours come from: the self-doubt, the self-sabotage, the nagging, the negative inner voice and the inability to stick to the things you know you should be doing. Sometimes, our lack of persistence stems from the fact that the required behavior is not part of our customary pattern. Other times, it's because we're not doing it for the right reasons or in the right way. Sometimes, it's because we're trying to treat the surface problem or behavior rather than the underlying issue it stems from. That is, we're treating the symptoms instead of the disease. It is like trying to get off a car stuck on cruise control.

Whatever the reasons may be, you can't keep waiting around Are you waiting for a terrible experience to make you change your ways? Are you hoping for a miracle, the lottery or Publisher's Clearinghouse to change your life? I want to show you how to get started now. This is not just another motivational attempt. These concepts will change

your life, will supercharge your success and will bring you happiness. Now it is time to give yourself permission to win.

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