

# **WP SHARE IT NOW USER'S GUIDE**

## **WP Share It Now Documentation**

**WP Share It Now** is a wordpress plugin designed to help you improve and grow your list by creating a share widget on your homepage or throughout the pages of your site. You have the option to offer your users an opt-in form where they can get a bonus ebook after signing up or a coupon to one of your products right after they share the page to their account in any of the social media sharing sites available in the share object.

**Note:** This plugin comes with a lite version where the following options are not available to customize the objects created: General Settings Widget, Default Display, Enable Cookies, Scroll Show, Animation Speed and Audio.

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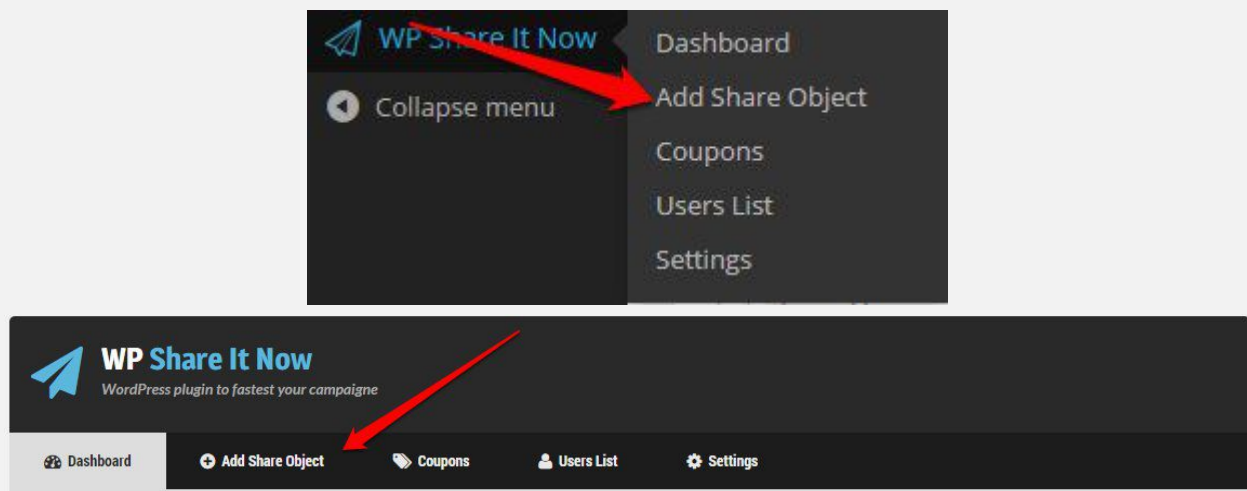
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## How to Use WP Share It Now

This guide assumes that you have already logged in to your wordpress admin area, installed and activated **WP Share It Now**. Once the plugin has been activated, you should see from the left admin panel its plugin option.

### How to Add and Configure a Share Object

1. Hover your cursor on the plugin's menu item from the left admin panel then click **Add Share Object**. Alternatively, you can click the plugin's menu item itself to access the plugin's dashboard then click the **Add Share Object** tab.



2. Setup the necessary settings to customize the share object and supply the fields with the relevant information. The **Add Share Object** page should look similar to the following image.



Footer Color

Select Color

Font Size

Medium

Font Family

Roboto

Background Overlay

On

Animation Speed

Medium

Audio

No Audio

Share Settings

Share On

Select one or more share button that you want to display.

Facebook

Twitter

Google+

Share Button Style

Facebook

Twitter

Google+

Facebook

Twitter

Google+

Facebook

Twitter

Google+

Facebook

Twitter

Google+

Facebook

Twitter

Google+

Add Object

Post Share Content

Type

Coupon

Success Title

Success Info

Success URL

Image

No image

Select an image or upload new image using the button below.

Select Image

- I. General Settings.** This section contains the basic information and the display options of the share object.
- **Name.** Supply this field with a unique name so you can easily identify it from the rest should you have a good number of share objects created.
  - **Status.** This switch determines whether you would like to enable the display of the share object. Turning the switch on will enable it. Turning it off on the other hand will hide it.
  - **Time Duration.** This field determines the duration of the share object being active. Click the input field to set the period the object will stay active. You can make use of the predefined options available to set your own custom range. Once it goes beyond the specified duration, the object will be hidden.
  - **Position.** This option sets the location of the share object. As of the moment, it only offers right and left positions.
  - **Default Display.** The switch allows you to setup how you would like the share object to be displayed upon page load. Selecting **Show** will expand the share object. **Hide** on the other hand collapses the share object on page load. Note that this option is not available on the lite version of the plugin.
  - **Enable Cookie.** If cookies are enabled, users who have previously and successfully shared the web page will automatically see the hidden content on subsequent visits. Note that this option is not available on the lite version of the plugin. Note that this option is not available on the lite version of the plugin.
  - **Scroll Show.** This option accepts a numerical value in pixels from the top of the page. This option allows the share object to be rendered visible only when the specified point in the field has been reached by the user upon scrolling. Note that this option is not available on the lite version of the plugin.
- II. Design Settings.** This section contains options to customize the design of the share object.

- **Background Color.** Use the built-in color picker to select the color you wish to be applied as background on your share object.
- **Border.** This field determines the design of the border that surrounds the share object. The first field accepts a numerical value in pixels that sets the thickness of the border. The built-in color picker sets what color the border is to be displayed.
- **Title Color.** Use the built-in color picker to select what color should the title(s) of the shared content be displayed.
- **Text Color.** Use the built-in color picker to choose the color to be applied to the texts of the share object.
- **Tab Background Color.** The tab referred to in this option is the tab that triggers the expand or collapse of the share object. Use the built-in color picker to select the background color you prefer.
- **Tab Color.** Use the color picker to set the color of the texts displayed in the tab including the icon.
- **Tab Icon.** Select from the wide range of icons available the icon you would like to go along with the tab text.
- **Footer Background Color.** Using the built-in color picker, choose the color you would like to apply on the footer area of your share object.
- **Footer Color.** Use the color picker to set the color of the texts in the footer section.
- **Font Size.** Determines the size of which the texts are to be displayed on the share object.
- **Font Family.** Select from the dropdown list your preferred font family to use on your share object.
- **Background Overlay.** This determines whether you would like to apply a background overlay over the main content for as long as the share object is displayed.
- **Animation Speed.** Select from the dropdown list the speed of the animation's transition. Note that this option is not available on the lite version of the plugin.
- **Audio.** Select from the available audios which one you would like to play every time the share object is displayed.



Note that this option is not available on the lite version of the plugin.

### III. Share Settings

- **Share On.** Select from the 3 social media sharing sites you would like the users to share the content. All 3 sites are represented by their own icon and by default set to active. To hide a social media sharing site from getting displayed on the share object, click on its icon. You will know that it is not active as it will be displayed in gray.
- **Share Button Style.** Choose from the pre-designed share buttons you would like to use on the share object.

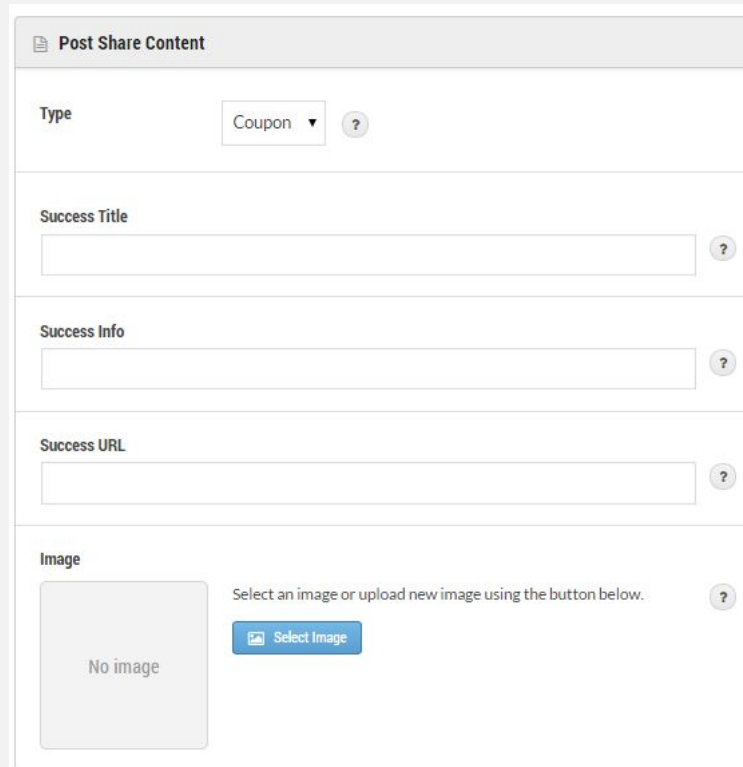
**IV. Preview.** This section previews how the share object looks and updates every time you make changes on the settings.

**V. Pre Share Content.** This section allows you to set the contents visible to the user before sharing it.

- **Title.** Supply this field with the heading of the pre-share content.
- **Info.** To be supplied with information relevant on the shared content.
- **Image.** Upload an image from your computer or use one from your media library. This image will be added below the pre-share info.
- **Share Title.** Supply in this field the heading to share.
- **Button Tab Label.** Entry in this field will be used as the label for the tab that expands and collapses the share object.
- **Footer Info.** Entry added in this field are added to the footer section of the share object.

**VI. Post Share Content.** This section allows you to set contents that will be displayed right after the content is shared. The options of this field will depend on what type of content you would like to offer right after the content has been shared by the user.

- **TYPE.** The dropdown offers you 2 content type to offer your users when they have successfully shared the page to their social media sharing account.



The screenshot shows a form titled "Post Share Content". It contains several input fields and a button:

- Type:** A dropdown menu with "Coupon" selected and a help icon (?) to its right.
- Success Title:** A text input field with a help icon (?) to its right.
- Success Info:** A text input field with a help icon (?) to its right.
- Success URL:** A text input field with a help icon (?) to its right.
- Image:** A section containing a placeholder box labeled "No image", a text instruction "Select an image or upload new image using the button below.", and a blue button labeled "Select Image" with a small image icon.

- **Coupon.** When this type is selected, you are given the option to offer users a coupon right after they share the page. You would have to set up a coupon first, add the shortcode in a page and use the link in the Success URL field. For a detailed guide in creating coupons, please click [here](#) to go to the section.
  - **Success Title.** Supply this field with the heading to be displayed after the user has successfully shared the content.
  - **Success Info.** Enter in this field any information that is relevant to the content recently shared.
  - **Success URL.** Supply the complete url of the page where you would like to redirect users once they click on the image or the link. The link added in this field will be embedded on the image if an image is uploaded.

- **Image.** Upload an image that would serve as the anchor for the success URL pointing to the page where the users can access the coupon.

Post Share Content

Type

E-Book

?

Auto Responder

Title

Get the Latest InstaBuilder 2.0 Updates

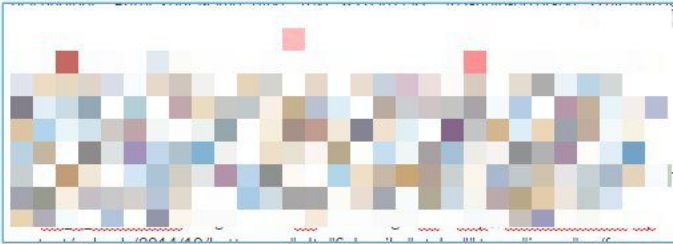
?

Info


Subscribe to our list to get the latest news and updates on InstaBuilder 2.0

?

Auto Responder Code



Action URL



?

Form Email Field

name

?

Your Best Email

Form Name Field

On

Off

name

?

Your Name

Show/Hide Form Label

Show

Hide

?

Submit Button Text

Submit

?

Submit Button Style

Red

?

Download Section

Title

InstaBuilder 2.0 Subscription Bonus
?

Info

There is no actual bonus to be given away. This is for demo purposes only for WP Share I
?

E-book File URL

?

Ebook Preview



Select an image or upload new image using the button below.
?

Select Image

Clear Image

Button Text

Download Now
?

Button Style

Red
?

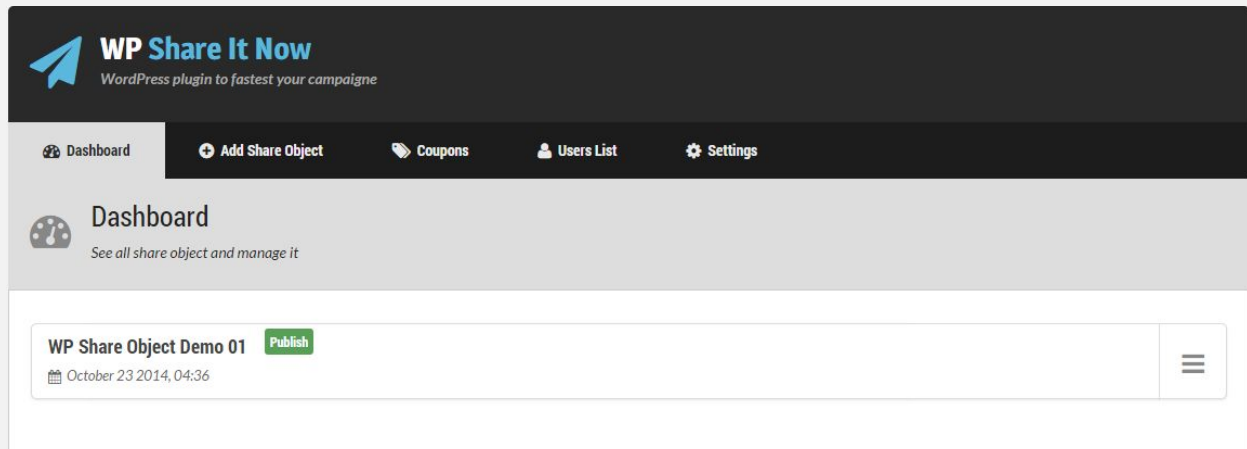
- EBook.** This type allows you to add an opt-in form right after the user shares the content. After they have successfully joined your list, the ebook section of the share object will then be revealed where they can access the free stuff.
  - Title.** Supply this field with the heading for the section where the opt-in form is displayed.
  - Info.** Enter in this field details regarding the list the user will be joining or any other information relevant to the process they are about to undertake.
  - Autoresponder Code.** This field should be supplied ONLY with the raw HTML code of the optin form from your autoresponder service provider. Once you have supplied this field with the correct code, additional fields will be visible.
  - Action URL.** The URL where you would like to send the user right aftr they have successfully opted in to your list. By default, this is automatically filled out with the one available in your autoresponder code.
  - Form Email Field.** Should you have other fields available in your optin form, select from the dropdown

email so that the correct details will be provided and processed upon the opt-in forms display on your site. Right next to the dropdown is a text input field where you would need to add the label for the email field. Should you wish to not use labels on your opt-in form, the entry in this field will then be used as a placeholder instead.

- **Form Name Field.** If a name field is applicable and available in your optin form, turn the switch on. From the dropdown, select Name. After the dropdown is an input field where you would have to supply the label of the name field. If you wish not to use labels when displaying the opt-in form, the entry will be used as a placeholder instead.
- **Show/Hide Form Label.** Turn the switch on if to show to display the field labels on the optin form. Select hide if you prefer using placeholders instead of labels.
- **Submit Button Text.** Enter in this field the label of the opt-in form's submit button.
- **Submit Button Style.** Using the dropdown, choose what color you would like to apply to your opt-in form's submit button.
- **Download Section**
- **Title.** Supply this field with the heading to be displayed on the download section of the share object.
- **Info.** Enter in this field details on what the user shall get or any other information related to the ebook they'll get.
- **Ebook File URL.** The complete URL of where the ebook can be accessed by the user.
- **Ebook Preview.** Upload a preview image of the ebook the user will get for subscribing to your list.
- **Button Text.** Enter in this field the text you would like to use as the download button's label.
- **Button Style.** Use the dropdown to select the color and style of the download button you would like to apply.

3. After you have reviewed and finalized the settings and information for the share object, click **Add Object** button to publish.

## How to Manage Share Objects



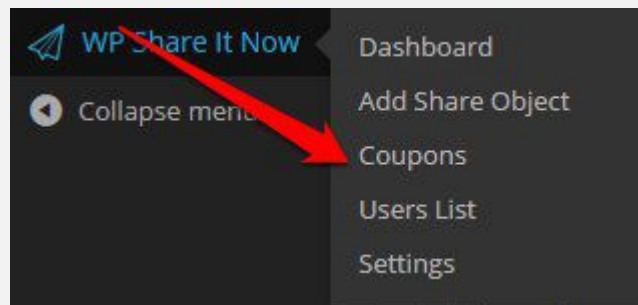
1. To manage share objects, go to the plugins dashboard which is accessible by clicking the plugin's menu item on the left admin panel.
2. Once inside the dashboard, you can see all of the share objects you have created. Each share object is displayed and represented by their name with the date when it has been published. Additionally, on the far right of each share object is an icon represented by 3 horizontal bars stacked on top of each other. This icon contains options to manage the share object.
  - Click **Edit Share Object** if you would like to make changes to a share object you previously or recently published.
  - Click the red **Delete Share Object** if you would like to delete the share object. You will be prompted to confirm your action as deleting the share object will completely delete all settings and information set in it.

# WP Share It Now Coupons

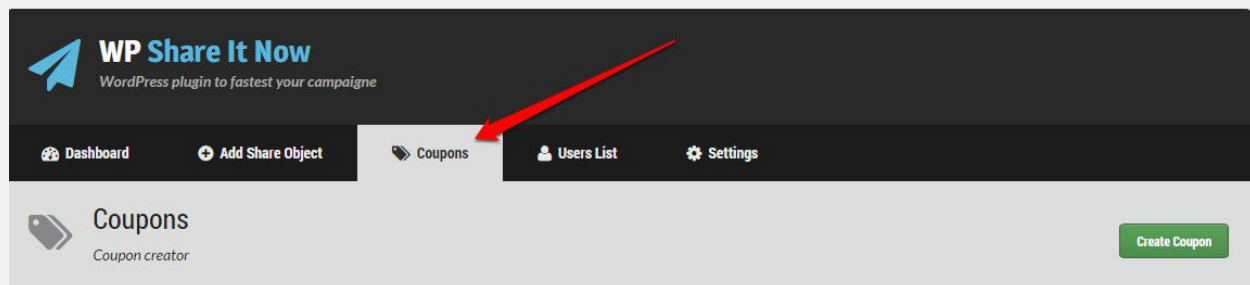
## How to Add Coupons

This section of the guide contains details on how to create and use the coupons feature of WP Share It Now.

1. Navigate to the **Coupons** page by hovering your cursor on the plugin's menu item on the left admin panel.



Or you can click the plugin's menu item and click the **Coupon's** tab.




2. To create a new coupon, simply click on the green **Create Coupon**.
3. In the **Create Coupon** page, supply the fields with the appropriate information relevant to the coupon you will offer to the users who will share the content through the share object.

**Create Coupon**  
Create new coupon

**Title**

**Description**

**Image**  Select an image or upload new image using the button below.  
 [Select Image](#)

[Add Coupon](#)

- **Title.** This field should be supplied with a unique title so you can easily distinguish it apart from the rest in case will have a good number of coupons.
- **Description.** Should contain the details of the coupon being offered.
- **Image.** Upload an image of the actual product users will get a discount on when using the coupon or an image that would somehow represent the coupon.

4. Once you are through setting up the details of the coupon, click the blue **Add Coupon** button to save the coupon and start using it.

## How to Edit Coupons

1. Navigate to the **Coupons** page by hovering your cursor on the plugin's menu item on the left admin panel. Or you can click the plugin's menu item and click the **Coupon's** tab. This should take you to a page that lists down coupons you have created in a table.
2. To edit a coupon, click the title of the coupon or the icon on the far right section of the coupon then click the blue **Edit Coupon**.



3. Once you are done with your edits, click the blue **Save Change** button on the left bottom most part of the page to save the changes you have made on the coupon.

## How to Delete Coupons

1. Navigate to the **Coupons** page by hovering your cursor on the plugin's menu item on the left admin panel. Or you can click the plugin's menu item and click the **Coupon's** tab. This should take you to a page that lists down coupons you have created in a table.
2. To delete a coupon, simply click on the title of the coupon and inside the **Edit Coupon** page, click the red **Delete Coupon**. You can also click on the icon on the far right portion of the coupon's title and click the red **Delete Coupon**. You will be prompted to confirm your action as this is irreversible. Proceed at your own risk.

## How to Insert Coupons to a Page/Post

1. Create a new wordpress page/post.
2. Once inside the the page/post editor, make sure you using the visual editor mode to view the full list of toolbars.
3. Click the **WP Share Coupon** icon.



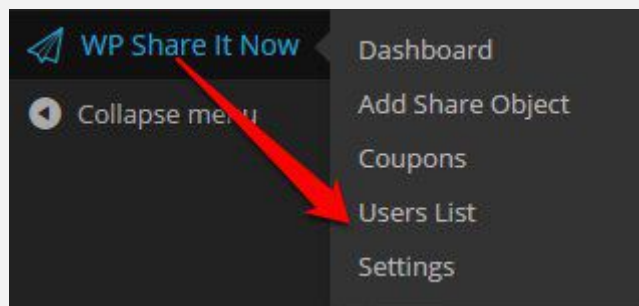
4. A popup window will then be activated prompting you to select from the list of coupons you created through the dropdown the one you would like to display on this page.

5. Once you have selected the desired coupon, click the blue **Add Coupon** to insert the shortcode displaying the coupon selected and its corresponding details.
6. You can then proceed in publishing the page or add other contents as desired.

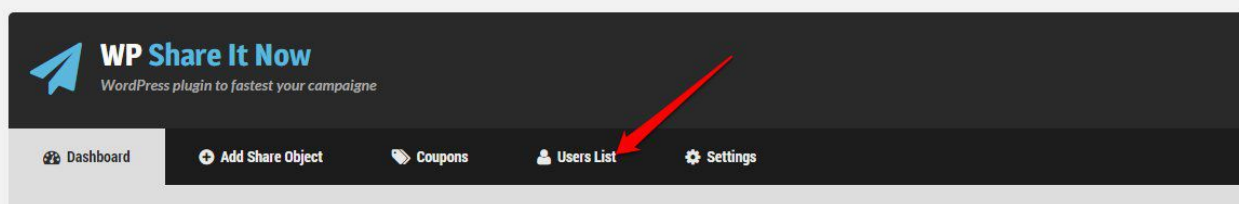
## WP Share It Now User List

This section of the plugin displays a table containing the list of users who have successfully opted in right after they have shared the content in your site through the share object.



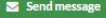


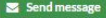
The User List can be accessed by moving your cursor on WP Share It Now's menu item from the left admin panel then click **User List**.



Or, you can click the menu item to get into the plugin's dashboard. Then, click the **Users List** tab.



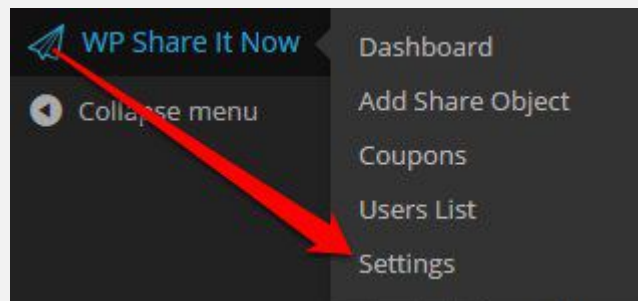
The table that contains the list of subscribers list includes a **Send Message** button on the last column. Click it to send messages to your subscribers.

Users List				
See all users who have earned ebook				
No	Date	Name	Email	
1	29 Oct 2014, 06:19			
2	30 Oct 2014, 11:32			


## WP Share It Now Settings

This section of the guide covers how to display the share object on your website.

1. Navigate to the WP Share It Now Settings page by hovering your cursor on the plugin's menu item on the left admin panel then click **Settings**.



2. The **Settings** page should be similar to the image below. Note that the **General Widget** section is not available to those who are using the lite version of the plugin.

 **Settings**  
*Set the shared object on your website*

---

**Home Widget**

---

Select a share object in bellow to show share object in your homepage.


Share Object

**General Widget**

---

Show a share object in all page. If it is determined that all of the settings of share object in every page of the website will be ignored.

Share Object

 **Save Settings**

- **Home Widget.** The share object selected under this section will only be displayed on the front page / home page of the site.
  - **General Widget.** The share object selected under this section will be displayed throughout the site. Note that this is not available in the lite version of the plugin.
3. Once you have setup the share object you want to display on your site, click the **Save Settings** button to apply and implement the changes made.