

WP Tube Maximizer Pro

USER'S GUIDE

WP Tube Maximizer Pro Documentation

WP Tube Maximizer is a plugin that can be used to add a YouTube Video which you can then use as monetizer.

You can insert a YouTube Video into any page or post and you can also add the custom content into the video. The content can be text, link, button, or popup optin form promos.

Note: The **Lite Version** of the plugin lacks the following features:

1. Restricted Video
2. Statistic
3. Optin Form

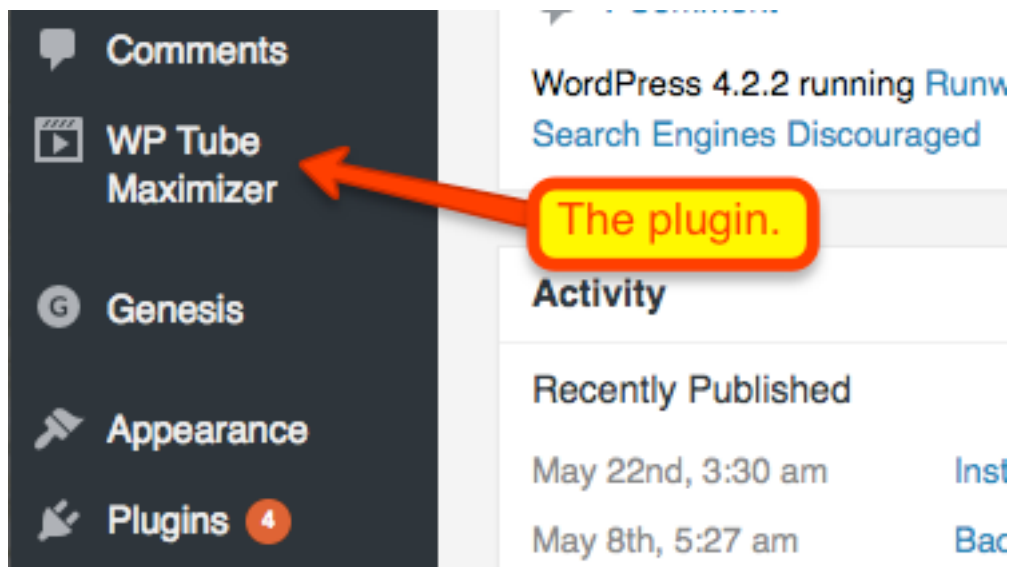
TABLE OF CONTENTS

Title Page	1
Introductory Page	2
Table of Contents	3
How to Use WP Tube Maximizer Pro	4
How to Create a New Video Content	5
How to Edit a Video (General Tab)	8
The Design Tab Settings	11
The Top (Bottom) Content Tab Settings	14
The Restricted Tab Settings	20
The Statistic Tab	21
How to Delete A Video	22
How to Embed a Video Into a Page/Post	24

How to Use WP Tube Maximizer Pro

This guide assumes that you have already logged in to your WordPress Admin Dashboard and that you have already installed and activated **WP Tube Maximizer Pro**.

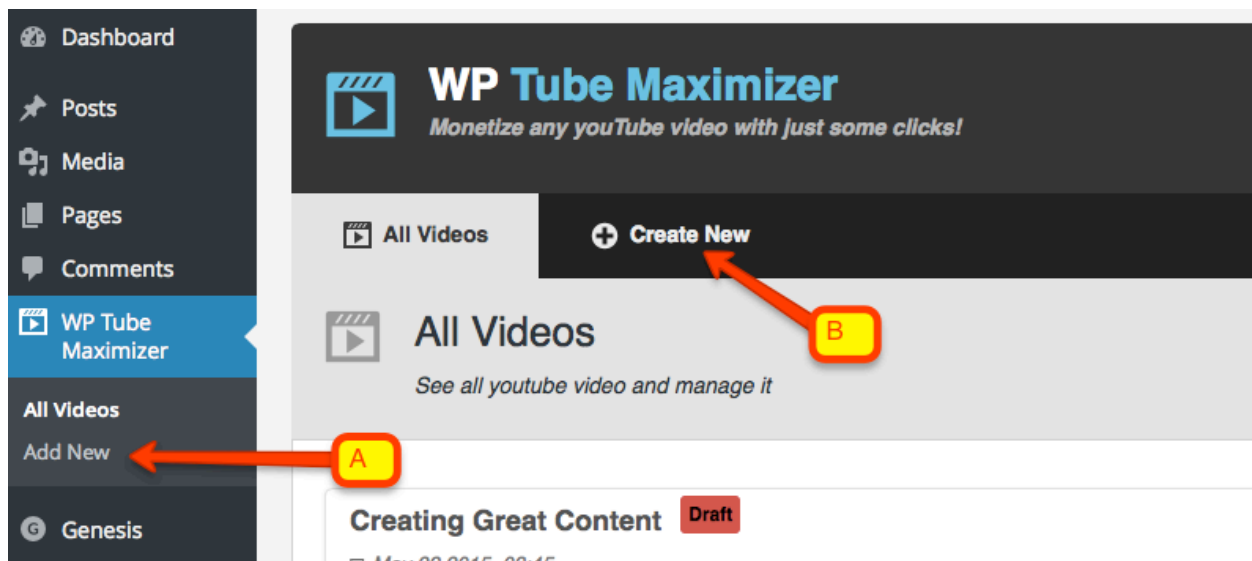
Once the plugin has been activated, you should see from the left admin panel its plugin option.



How to Create a New Video

The following steps describe the process of creating a new Tube Maximizer Video.

1. Start by moving your cursor over to the menu item of the plugin in the left admin panel and click the **Add New** link. You can also click the "Create New" menu item, which you can find at the plugin's **Dashboard** as shown in the image below.



2. This should open up the **Create New** page where you will start adding the General Information to build the desired video as shown in the screenshot below.

□ General

□ **General**
Basic settings and info of your video page

1 Title

2 Youtube URL

3 Video Autoplay On Off

4 Video Start Time second

5 Status Show Hide

□ Add Video

□ Add Video

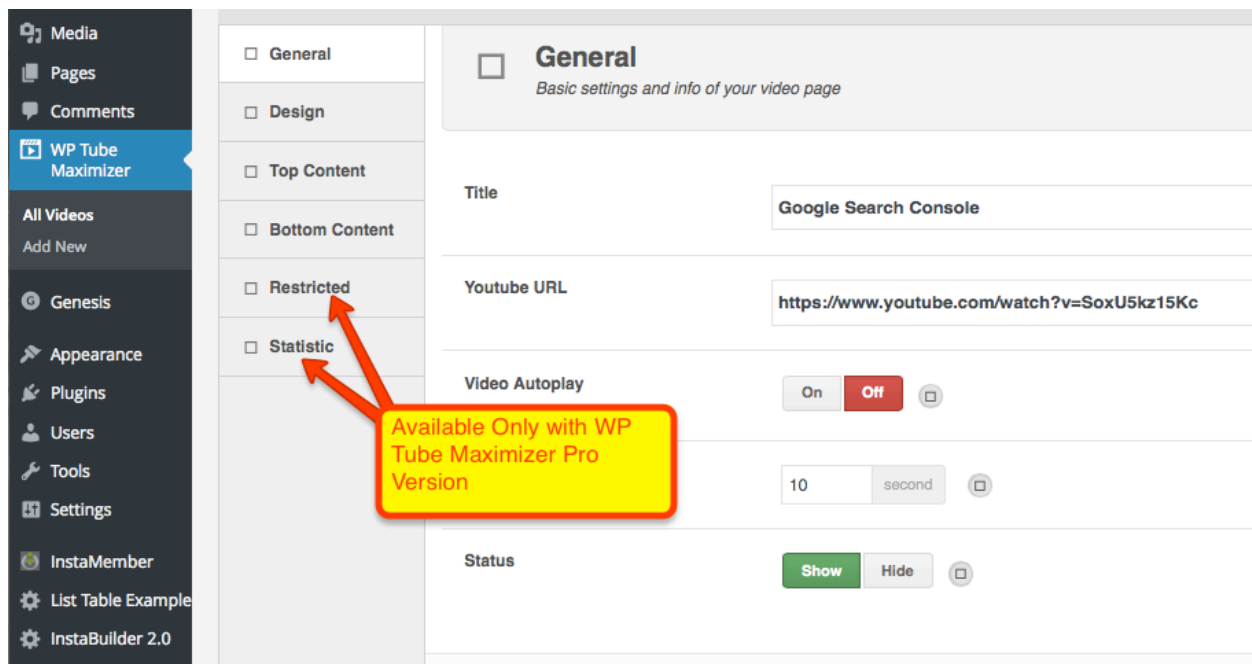
Click to save the new video.

Click to save the new video.

- **Title.** Specify a unique name that will enable you to distinguish this video from the other videos that you create.
- **YouTube URL.** Specify the URL of the YouTube Video.
- **Video Autoplay.** Determines whether the video will automatically run when the page is loaded without having to click the play button.
- **Video Start Time.** Determines the the initial time (in seconds) that will serve as the starting point when the video is run.
- **Status.** Determines whether the video will be displayed in the page or not.

Once you are done filling up the above fields, click on one of the **Add Video Buttons** to proceed to the next steps.

Once you click the Add Video Button and the video is successfully saved for the first time, other Tabs will show up under the General Tab as shown below.



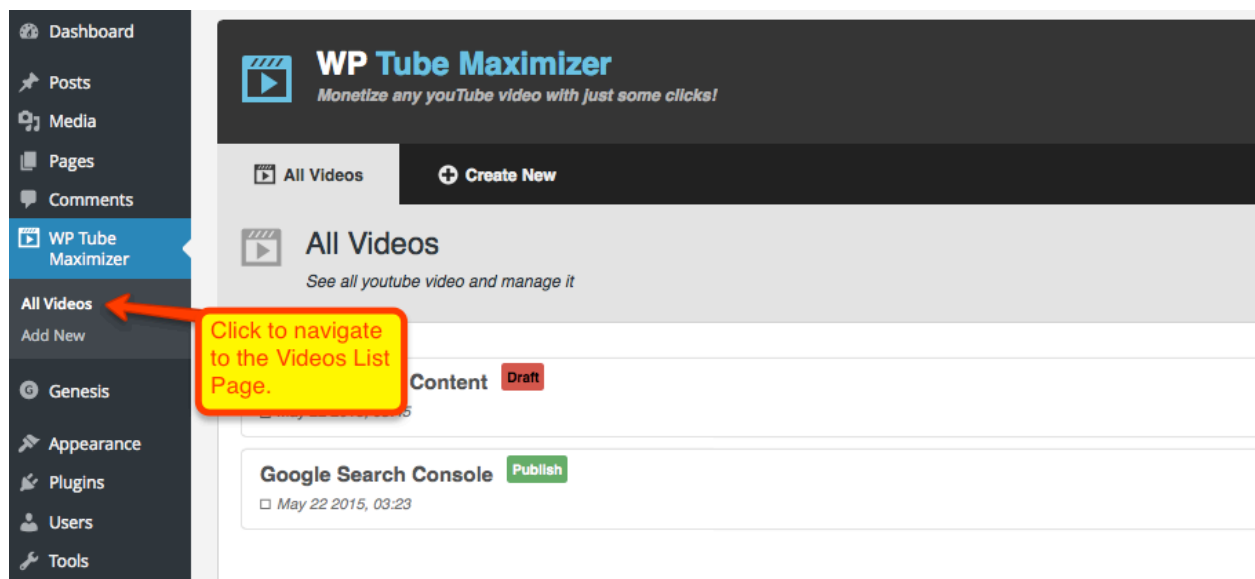
The guide on how to fill out the fields corresponding to each Tab (Design, Top Content, Bottom Content, Restricted and Statistic) will be discussed in a later section of this document.

But first, let's learn how to edit your newly created video.

How to Edit a Video (General Tab)

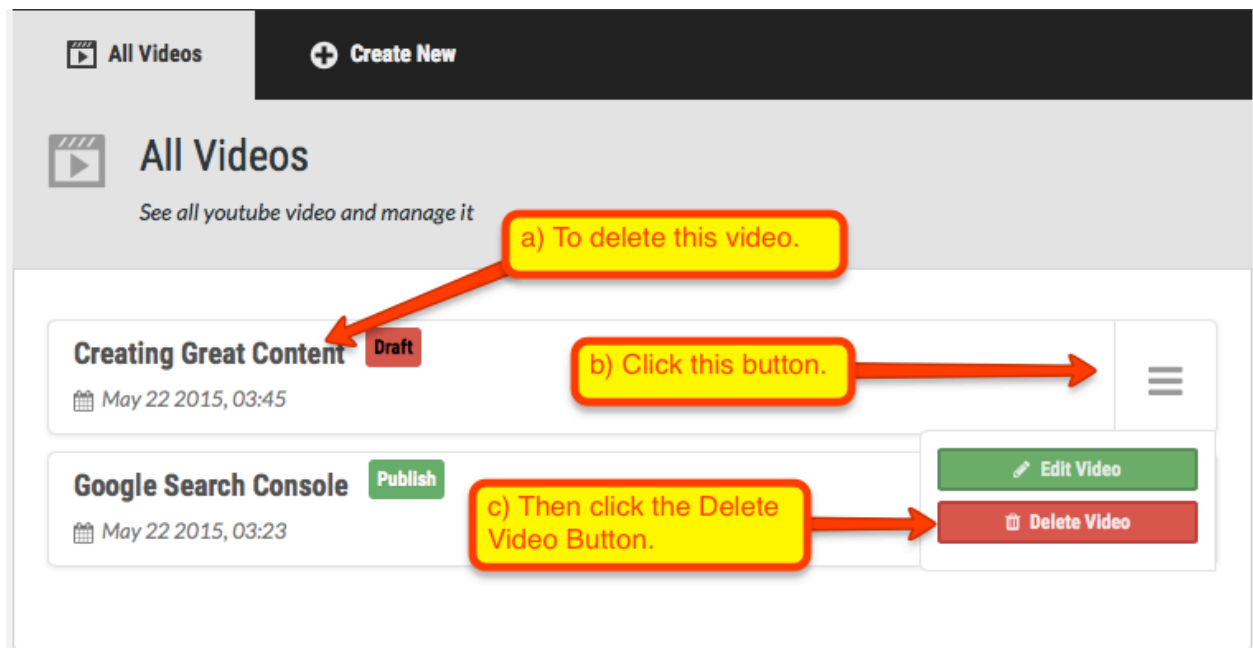
Editing **WP Tube Maximizer Video** involves just four easy steps.

1. Go to the Video List Page by clicking the All Videos Link under the WP Tube Maximizer link found in the sidebar as shown in the screenshot below.



2. From the list of videos displayed, click on the right-most button found in the same row as the video that you want to modify.

To understand better, please refer to the image shown below.





3. You will be taken to the Video Edit Page where the General Settings of the video is shown.


Make the necessary field entry changes that you want to apply on that particular Tab, or navigate to the other Tabs to modify the field settings corresponding to that group. The other Tabs will be discussed in the next section, but the process is similar.


4. Once you are satisfied with the settings, click on the **Save Changes Button** for the modifications to take effect.


Please refer to the screenshot below to see where the **Save Changes Button** is located.


Google Search Console


Created: 22 May 2015, 03:23


General


Design

Top Content

Bottom Content


Restricted

Statistic

General


Basic settings and info of your video page

Click to save changes.


Save Change

Last Update: 22 May 2015, 03:23:59


Title



Youtube URL




Video Autoplay




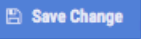
Video Start Time

second




Status



Save Change

Click to save changes.

Delete

The Design Tab Settings

The Design Tab Panel consists of two sections that function as follows:

- ❖ **Design Section** -- allows you to set the look and feel of the elements surrounding the video.
- ❖ **Popup Section** -- allows you to set the style of the Popup Window that shows up when you click a particular button that you set in the Top Content Box Tab and Bottom Content Box Tab, which will be discussed at the later parts of this document.

The Design Section

Design
Set look and feel of the Video

Save Change
Last Update: 22 May 2015, 03:23:59

Video Width: 500 px ?

Video Height: 500 px ?

Video Padding: 10 px ?

Background Color: Select Color ?

Background Image: Select an image or upload new image using the button below. ?
Select Photo Clear Photo

Background Repeat: Repeat All ?

Border: 0 px Select Color ?

Border Radius: None ?

Popup Design

Width

The Design Section has the following settings that allow you to control the appearance of the video and its surrounding elements:

- Video Width – sets the width of the video in pixel units.
- Video Height – sets the height of the video in pixel units.
- Video Padding – sets the distance around the video in pixel units.

- Background Color – sets the background color of the area behind the video.
- Background Image – sets the background image that shows up behind the video.
- Background Repeat – sets how the background image (set above) is to be rendered.
- Border – sets the color and size of the border around the video.
- Border Radius – sets level of curvature of the border line.

The Popup Section

Popup Design	
Width	500 px ?
Height	500 px ?
Font Family	Roboto ?
Text Color	<div></div> Select Color ?
Background Color	<div></div> Select Color ?
Background Image	<div>No image</div> <div>Select an image or upload new image using the button below.</div> <div>Select Photo</div>
Background Repeat	Repeat All ?
Border	0 px <div></div> Select Color ?
Border Radius	None ?
Button Style	Flat ?
Button Color	Clean ?

The Popup Section has the following settings that allow you to control the appearance of the Popup Window.

- Width – sets the width of the popup box in pixel units.
- Height – sets the height of the popup box in pixel units.
- Font Family – sets the font-type for the text content in the popup box.
- Text Color – sets the color of the text content in the popup box.
- Background Color – sets the background color of the popup box.
- Background Image – sets the background image of the popup box.
- Background Repeat – sets how the background image appears in the popup box.
- Border – sets the border color and width of the border around the popup box.
- Border Radius – sets the level of curvature of the border around the popup box.
- Button Style – sets the style of the popup box button.
- Button Color – sets the background color of the popup box button.
- Button Size – sets the size of the popup box button.

The Top (Bottom) Content Tab Settings

Note: The Top Content Tab and the Bottom Content Tab both share similar and common settings. This part of the document explains the settings that are applicable to both.

The Top (Bottom) Content refers to the content box that appears at the top (bottom) of the video. You can control the general appearance of this content box by setting the appropriate options contained in the **Top (Bottom) Content Tab Settings** as shown below.

Show/Hide Top Content	<input checked="" type="checkbox"/> On <input type="checkbox"/> Off ?
Background Color	<div><div></div> Select Color ?</div>
Border	<div><div>0 px</div><div><div></div> Select Color</div> ?</div>
Auto Hide Content	<input type="checkbox"/> On <input checked="" type="checkbox"/> Off ?
Show/Hide Close Button	<input checked="" type="checkbox"/> On <input type="checkbox"/> Off ?
Title	
Show/Hide Title	<input type="checkbox"/> On <input checked="" type="checkbox"/> Off ?
Subtitle	
Show/Hide Subtitle	<input type="checkbox"/> On <input checked="" type="checkbox"/> Off ?
Info	
Show/Hide Info	<input type="checkbox"/> On <input checked="" type="checkbox"/> Off ?
Button	
Show/Hide Button	<input type="checkbox"/> On <input checked="" type="checkbox"/> Off ?

As you can see, the Top (Bottom) Content has five (5) sections, namely:

1. General – controls the overall appearance and style of the content box.
2. Title – controls the appearance of the Title text of the content box.
3. Subtitle – controls the appearance of the Subtitle text of the content box.
4. Info – controls the appearance of the text message that appears in the content box.
5. Button – controls the appearance of the button located at the bottom of the content box.

The Title, Subtitle, Info sections all share common settings and so they are explain as one here.

The Content Box General Settings

- Show/Hide Top Content – determines whether the top content box is to be displayed or not.
- Background Color – sets the background color of the content box.
- Border – sets the color and size of the border around the content box.
- Auto Hide Content – determines whether the content box automatically hides or not when the mouse pointer is hovered on top of the video.
- Show/Hide Close Button – determines whether or not to display a close button at the top right portion of the content box.

The Title / Subtitle / Info Settings

- Show/Hide Title/Subtitle/Info – sets whether or not the text for the title/subtitle/info.
- Title/Subtitle/Info – sets the text that appears as the title/subtitle/info of the content box.
- Font Size – sets the font size of the text.
- Font Family – sets the font style of text.
- Color – sets the color of the text.

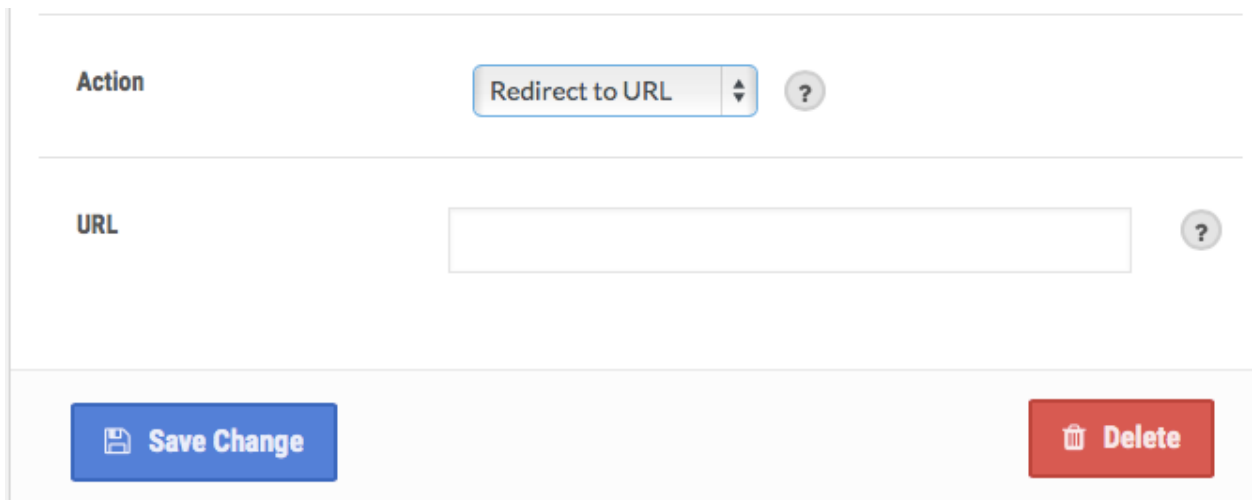
The Button Settings

- Show/Hide Button – determines whether to display or not the button at the bottom of the content box.
- Button Label – sets the text that appears as the label of the button.
- Button Style – sets the style of the button.
- Button Color – sets the color of the button.
- Button Size – sets the size of the button according to some pre-determined values.
- Font Family – sets the font type of the text that appears in the button.
- Action – sets the action that will happen when the user clicks on the button. Action can be set in any of three (3) options listed below.
 - ❖ Redirect to URL – simply redirects to the set URL page.
 - ❖ Display Opt-In Form – pops up a window showing an Opt-In Form.
 - ❖ Display Popup – displays a popup box whose settings were discussed above under the Design Tab Settings. (Please refer to pages 10 and 11 to review the settings.)

Each of these three settings is describe in more detail in the succeeding paragraphs immediately after this.



Redirect To URL

This is the simplest option. Simple specify in the URL text box the URL of the page resource where you want to redirect the user when the button is clicked.



The screenshot shows a configuration form for the 'Redirect To URL' action. It has two main sections: 'Action' and 'URL'. The 'Action' section has a dropdown menu set to 'Redirect to URL' and a help icon. The 'URL' section has a text input field and a help icon. At the bottom, there are two buttons: 'Save Change' (blue) and 'Delete' (red).

Action	Redirect to URL	?
URL	<input type="text"/>	?

Display Opt-In Form

When this is selected, then the user will be presented with an Opt-In Form whose fields and other details are set as follow.

The screenshot shows a configuration interface for displaying an Opt-In form. At the top, there is an 'Action' dropdown menu set to 'Display Optin Form' with a help icon. Below this is a section titled 'Optin Form Settings'. It contains three main fields: 'Form Title' (a text input field), 'Form Info' (a text input field), and 'Form Code' (a large text area). Each of these fields has a help icon. Below the 'Form Code' field is a 'Show/Hide Form Label' section with 'Show' and 'Hide' buttons and a help icon. At the bottom is a 'Submit Button Text' text input field with a help icon.

- Form Title – specifies the title of the Opt-In form.
- Form Info – describes the Opt-In Form in detail.
- Form Code – this should contain the Raw HTML Code for the Opt-In Form of the client’s Autoresponder service.
- Action URL – specifies the URL of the Opt-In Form’s Action. Most of the time, this is automatically pre-populated after the Raw HTML Code is embedded in the Form Code above.

- Form Email Field – specifies the email field of the Opt-In Form. Most of the time, this fieldset is automatically pre-populated after the Raw HTML Code is embedded in the Form Code above.
- Form Name Field -- specifies the name field of the Opt-In Form. Most of the time, this fieldset is automatically pre-populated after the Raw HTML Code is embedded in the Form Code above. This fieldset can be set to display or not.
- Show/Hide Form Label – determines whether or not to display label of each form field. When set to hide, the label becomes a placeholder of the input field.
- Submit Button Text – sets the text or label of the Submit Button.

Display Popup


When this action is selected, the user is then presented with a popup box that displays when the user clicks on the **Top/Bottom Content Button**. This popup box can be used to present product offerings or any message that you want to show to the visitor.

Popup Settings


Title


?

Image



Select an image or upload new image using the button below.

 Select Photo

 Clear Photo

?

Image Link URL

?

Info

?

Button Label

?

Button URL

?

Its setting options are as follow.

- Title – specifies the title of the popup box.
- Image – specifies the image that will be shown in the popup box.
- Image Link URL – specifies the URL to which the user will be redirected when he clicks the Image.
- Info – specifies the text content of the popup box.
- Button Label – specifies the label of the Button that appears below the popup box.
- Button URL – specifies the URL to which the user will be redirected when the popup box button is clicked.

The Restricted Tab Settings

Restricted
Restricted your video

Last Update: 22 May 2015, 03:23:59

Restricted User ☐ On ☒ Off ?

Restricted Message ?

Save Change **Delete**

The **WP Tube Maximizer** Plugin can be set so that only authenticated users are able to see the video and this is made possible with the settings available in this section.

- Restricted User – determines whether the video is available only to authenticated users or the public as well.
- Restricted Message – sets the message to be displayed to users who are not allowed to view the video.

The Statistic Tab

This section can be used to view statistical information that result from the users interaction with the video objects that were embedded into the page or post.

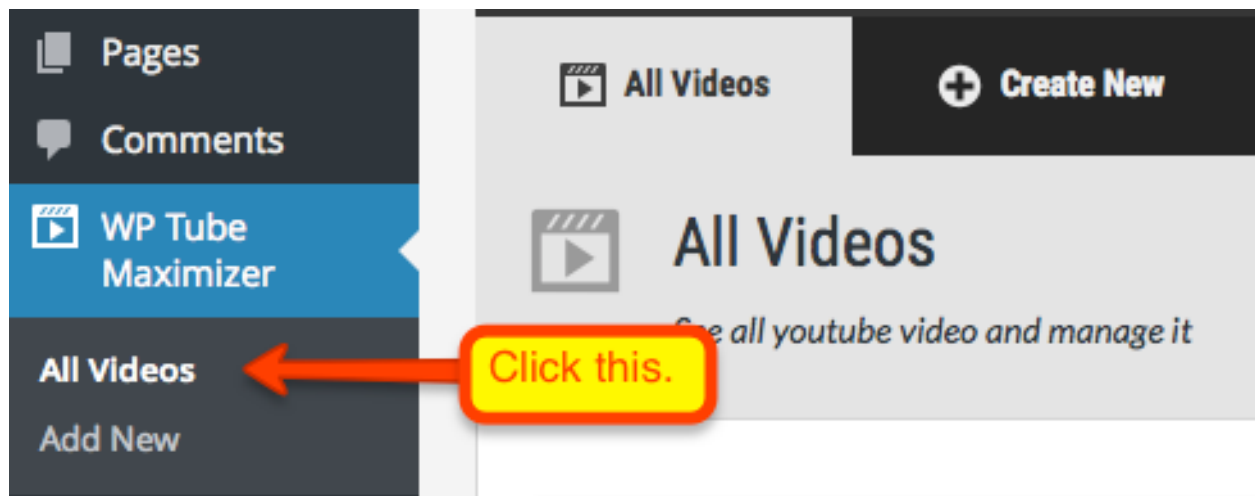
The following statistics are available:

- Views – shows the number of users who have seen the video.
- Subscribe – shows the number of users who have been using the Opt-In Form.
- Popup Button Clicks – shows the number of users who have clicked the button / link in the popup box.
- Button Clicks – shows the number of users who have clicked the button / link redirect.

How To Delete a Video

Deleting a video involves three steps.

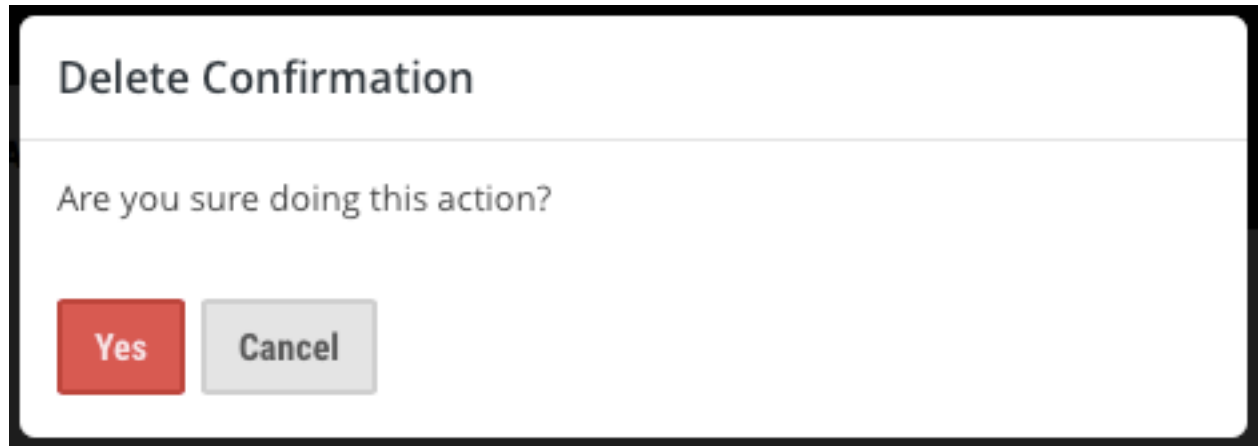
1. Click on the **All Videos Link** from the WP Tube Maximizer located at the Sidebar of the WordPress Admin Dashboard.



2. From the list of videos presented, navigate until you see the video that you want to delete. Click on the right-most button along the same row as the video, then click the **Delete Video Button** that shows up as colored red.



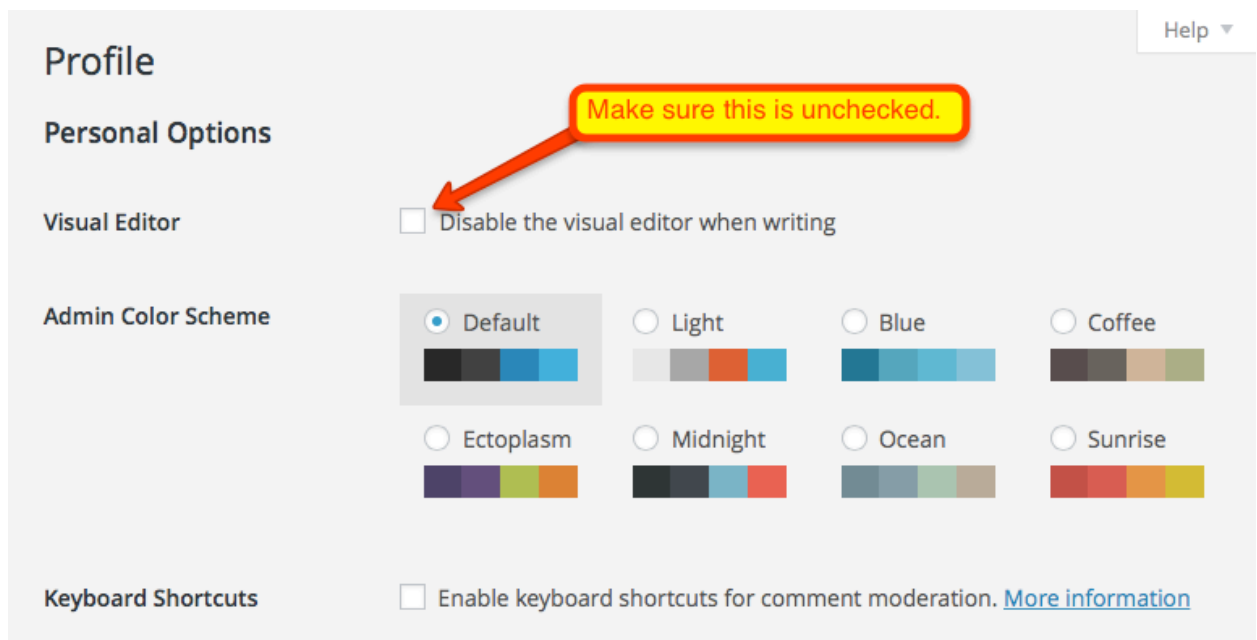
3. A Popup Window will appear prompting you to proceed or cancel the video deletion process. Click the Yes Button to proceed and so delete the video. Or, click the Cancel Button to abort the process.



How to Embed a Video into a Page or Post

Embedding a Video into the any post or page is very easy. Please follow the steps outlined below.

1. Make sure that your user profile allows you to write a page or post in Visual Mode as opposed to the Text Mode. You can check this by viewing your Use Profile Page and unchecking the Visual Editor Box as shown in the screenshot below.

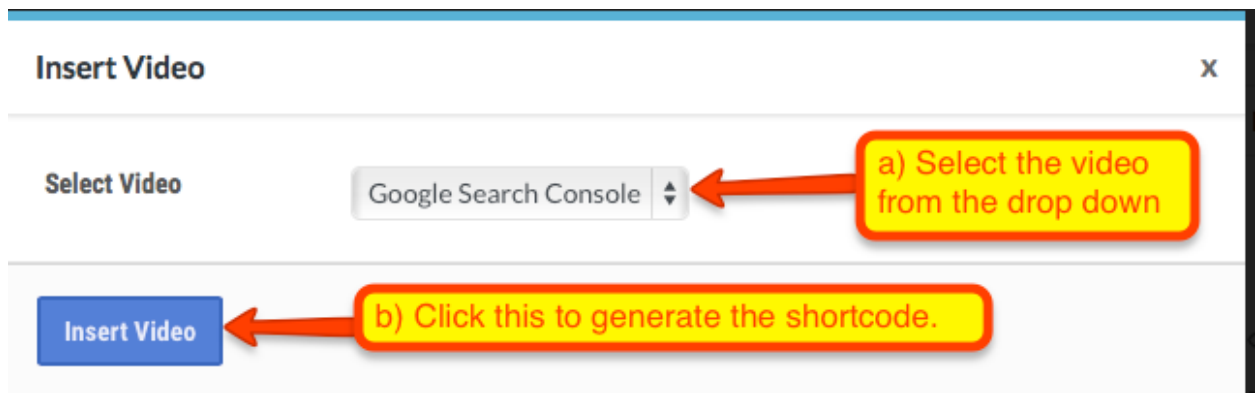


2. Create or Edit the Page or Post where you want to embed a video from the default **WordPress Editor**. Make sure that you are in Visual Editor Mode and check if the **WP Tube Maximizer Shortcode Icon** is present in the Menu Bar, as shown below.

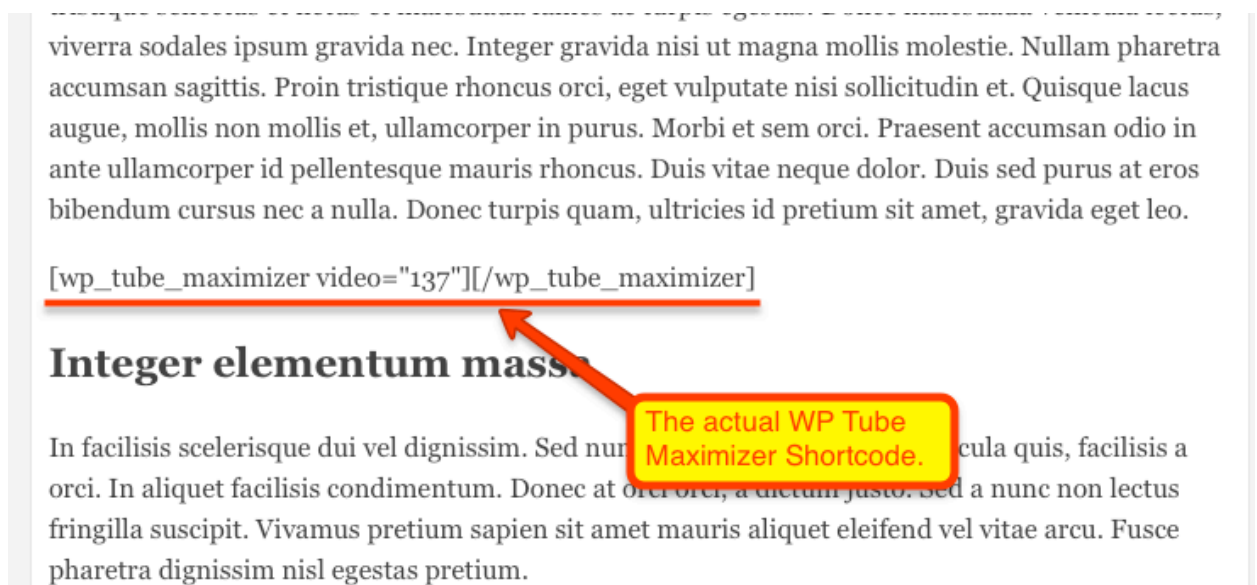


3. Position the cursor where you want the video to appear in the post/page, then click on the WP Tube Maximizer Shortcode Icon.

4. A Popup Window then appears that allows you to select the video that you want to embed in the page as shown below.



5. Click on the Insert Video to generate the WP Tube Maximixer Shortcode and embed it directly in the post/page at the position of the cursor as shown below.



6. Don't forget to save the post or page for the changes to take effect.